

who
Benefits
From

Copyright Protection?

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*Hearing on 'Change in the EU's Creative
Industries, Unlocking their full potential,
Valencia, 19 April 2010*

A photograph of a soccer field with a white and yellow soccer ball in the center. In the background, the lower legs and feet of players are visible, including one in an orange jersey and white shorts on the left, and others in blue and black on the right.

Performers

- Equitable remuneration for broadcasting
 - Making available online
 - Rental and lending right
- Equitable remuneration for the assignment of the rental right
 - Fair compensation for private copying

A photograph of a soccer field with a white and yellow soccer ball in the center. In the background, the lower legs and feet of players are visible, including one in an orange jersey and white shorts on the left, and another in a blue jersey and dark shoes on the right. The grass is green and slightly worn.

Database producers

- Protection of original databases
- Sui generis right for non-original databases

A background image of a soccer field. In the center, a white and yellow soccer ball sits on the green grass. To the left, a player's legs in white shorts and orange socks are visible. To the right, another player's legs in blue socks and black shoes are visible. The text is overlaid on this image.

Software publishers

(Software publishers can be large corporations or SMEs)

- Computer programmes are protected as literary works



Broadcasters

- Broadcasting and communication to the public
 - Online making available right
- Fair compensation for private copying

The background of the slide is a photograph of a soccer field. In the foreground, a white soccer ball with black markings sits on the green grass. In the upper left, a player's legs in white shorts and orange socks are visible. In the upper right, another player's legs in blue socks and black shoes are visible. The text is overlaid on this image.

Record companies

(Apart from the four major ones, there are thousands of SMEs active in sound recordings. Record companies invest money in the development and discovery of artists and talent - the creative sector's equivalent to R&D)

- Equitable remuneration for broadcasting or communication to the public
 - Making available online
- Fair compensation for private copying
 - Rental and lending right

The background of the slide is a photograph of a soccer field. In the upper left, a player in an orange jersey and white shorts is partially visible. In the upper right, another player in a blue jersey and blue socks is visible. A white soccer ball with black markings is on the green grass in the center. The text is overlaid on this image.

Film producers

(Film producers invest money in artist and talent development which is the creative sector's equivalent of R&D, many film producers are SMEs and not necessarily located in the core creative cluster cities)


- Making available online
- Rental and lending right
- Fair compensation for private copying

The background of the slide is a photograph of a soccer field. In the upper left, a player's legs in white shorts and orange socks are visible. In the upper right, another player's legs in blue socks and black shoes are visible. In the center of the field, a white soccer ball with black markings sits on the green grass.

Publishers

(Publishers invest money in writers' development which is the creative sector's equivalent of R&D, many publishers are SMEs and are not located in the principal clusters of European creativity (Paris, London, Milan, etc.)

- Technically they are not beneficiaries of copyright, but authors' rights are assigned to them by contract;
- Digital rights (making available online) are usually not automatically assigned to publishers

A photograph of a soccer field with a white and yellow soccer ball in the center. In the background, the lower legs and feet of players in white and blue uniforms are visible. The text 'Authors (writers, composers, songwriters)' is overlaid in white.

Authors (writers, composers, songwriters)

- Making available online
- Rental and lending right
- Fair compensation for private copying
- Broadcasting and communication to the public
- Resale right (graphic and plastic arts)

A photograph of a soccer field with a white and yellow soccer ball in the center. In the background, the lower legs and feet of players are visible, including one in an orange jersey and white shorts on the left, and others in blue and black on the right.

collecting societies

- Administer the rights of:
authors;
performers;
record producers;
film producers.