



*European Economic and Social Committee
Section for Economic and Monetary Union and Economic and Social Cohesion*

Brochure Launching Event

***"Financial Education
and
Financial Inclusion"***

Wednesday, 24 April 2013

4 p.m.

EESC, Rue Belliard 99, 1040 Brussels

Room JDE 62

PROGRAMME

3.30 p.m. Registration of participants

4.00 p.m. Start of the brochure launching event

Welcoming words

Joost van Iersel, President of the Section for Economic and Monetary Union and Economic and Social Cohesion, European Economic and Social Committee (EESC)

The importance of financial education

Michael Smyth, former President of the Section for Economic and Monetary Union and Economic and Social Cohesion, EESC

Presentation of the EESC publication "FINANCIAL EDUCATION FOR ALL - Financial education strategies and best practices within the European Union"

Carlos Trias Pintó, Member of the EESC, rapporteur for the EESC own-initiative opinion on "Financial education and responsible consumption of financial products" and initiator of this brochure

The initiatives of the European Commission in the field of financial education

Anna Passera, Deputy Head of Unit "Financial Services and Redress", DG for Health and Consumers, European Commission

Financial education in Ireland

Siobhán Howe, Assistant Director, Public Awareness & Financial Education, National Consumer Agency, Ireland

The importance of Financial Inclusion

Edgardo Iozia, Member of the EESC, rapporteur for the EESC own-initiative opinion on the "Ethical and social dimension of European financial institutions"

The National Observatory for the Financial Inclusion of Immigrants (Italy) by

Giancarlo Durante, Member of the EESC, Head of Social Affairs, Italian Banking Association

Daniele Frigeri, Scientific Director of the National Observatory for the *Financial Inclusion of Immigrants and Head of the Immigrant Financial Inclusion Programme* – CeSPI

General Discussion

5.15 p.m. Concluding remarks

Michael Smyth, former President of the Section for Economic and Monetary Union and Economic and Social Cohesion, EESC

The event will be followed by a networking cocktail

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into BG/ES/DE/EL/EN/FR/IT/LV/HU/PL/RO/SK/FI