



The Reindustrialization of Europe Food Manufacturing, Innovation and Circular Economy

27 October 2015 – Bergamo

Confindustria: Via Gabriele Camozzoli 70

10h00	<p>Welcome address: Mr Guido VENTURINI, Director General, Confindustria Bergamo Mr Jacek KRAWCZYK, President, Employers' Group, EESC</p>
10h20	<p>Opening address: Mr Giorgi GORI, Mayor of Bergamo</p>
10h30	<p>Panel 1: How can innovation benefit Europe's agricultural and agribusiness sectors?</p> <ul style="list-style-type: none"> <i>Innovation in Italian agro-industries</i> Mr Paolo ZANETTI, Vice-President of Federalimentare, Vice-President of the National Food Group, Confindustria <i>Innovation in agriculture: case of Oscar Green</i> Ms Maria Letizia GARDONI, National Delegate Young Entrepreneurs, Coldiretti <i>The material basis of Sustainable Development: a comprehensive approach</i> Mr Filippo SERVALLI, Director Marketing, Radici Group <p>Questions & Answers Moderator: Mr Maurizio REALE, Vice-President of the Agriculture, Rural Development and Environment Section (EESC), International Relations Manager, Coldiretti</p>
11h45	<p>Coffee break</p>
12h00	<p>Panel 2: Industry 4.0 – Towards a Sustainable Industrial Policy in the EU</p> <ul style="list-style-type: none"> <i>Revitalizing industries, digital transformations</i> Mr Didier HERBERT, Acting Director, Competitiveness and European Semester, DG GROW (tbc) <i>Industry 4.0 and national policies</i> Mr Gianluca VISCARDI, CEO, Cosberg Innovation, National Manager Industry 4.0, Confindustria <i>Kilometro rosso: a network of relationships</i> Mr Leonardo MARABINI, Sales & Marketing Manager, Kilometro Rosso Industrial Park <p>Questions & Answers Moderator: Mr Antonello PEZZINI, Rapporteur of the opinion on Circular Economy, Member of the Employers' Group, EESC, Representative of Confindustria</p>
13h00	<p>Networking lunch</p>