



European Economic and Social Committee



Digital Agenda "Going Local" The Polish Approach to the EU Cloud Computing Strategy

Under the patronage of:



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Warsaw, 27th June 2013

Warsaw Stock Exchange, Sala Notowań

PROGRAMME

9:00- 9:30 Registration and welcome coffee

9:30- 9:45 Welcome

(15')

Adam MACIEJEWSKI, President of the Warsaw Stock Exchange

Stephane BUFFETAUT, President of Section for Transport, Energy, Infrastructure and the Information Society (TEN), EESC

Olgierd DZIEKOŃSKI, Secretary of State in the Private Office of the Polish President

Host: **Anna Katarzyna NIETYKSZA**, President of EuroCloud Polska, Member of the EESC's Digital Agenda Permanent Study Group

9:45- 9:55 Keynote speech

(10')

Andrzej RĘGOWSKI, Polish Vice-Minister for Administration and Digitisation

9:55-10:45 First session: The European Cloud Strategy – a tool against the crisis? - Perspectives in Poland

(50')

We will present the Strategy for "Unleashing the Potential of Cloud Computing in Europe" newly adopted by the European Commission. It is time to ask consumers, business representatives and representatives of the national administration to assess the Cloud Strategy and share their opinions. Are we going in the right direction? How can the European economy and Poland in particular benefit from this technological shift?

Dariusz BOGDAN, Undersecretary of State, Ministry of Economic Affairs, Member of the Council of Ministers' Committee for Digitisation

Mario CAMPOLARGO, Director, Net Futures, DG Connect European Commission

Eric PIGAL, EESC rapporteur on Cloud Computing

Wojciech WIEWIÓROWSKI, General Inspector of the Personal Data Protection Agency (GIODO)

Cezary ALBRECHT, Director, Strategy and Regulatory Affairs Bureau, T-Mobile

Wojciech EHRENFELD, Director of Public IT Services, Onet.pl

Bernd BECKER, President of EuroCloud Europe

Host: **Anna Katarzyna NIETYKSZA**, President of EuroCloud Polska, Member of the EESC's Digital Agenda Permanent Study Group

10:45-11:00 Coffee break

11:00-12:00 Second session: Cloud solutions for the public sector – best practice and case studies

(60')

Let us take a closer look at Cloud practices in different Member States of the EU. Ministries and regional authorities need to work with tight budgets and are also expected to make faster, better decisions as citizens and businesses are desperately waiting for administrative simplification. What are the best Cloud solutions for the public sector in Europe?

Padraig KENNY, Senior ICT International Consultant ARUP, UK public service – case study
Gunta ANČA, Latvia, EESC Digital Agenda – cloud as inclusion
Pierre-José BILOTTE, EuroCloud Europe’s Honorary Chairman, Cloud computing in France – case study
Wacław ISZKOWSKI, President of the Polish Chamber of Information Technology and Telecommunication (PIIT), Informatisation Council
Tomasz KULISIEWICZ, Lead Analyst, Audytel SA, Expert at the Centre for Studies on Digital Government
Przemysław FUKS, EuroCloud Polska – implementation of the first cloud computing learning Platform in the city of Łódź
Host: **Laure BATUT**, President of the EESC’s Permanent Study Group on Digital Agenda

12:00-13:15
(1h15')

Third session: Cloud for financial services – how to build security and trust

The financial sector has experienced considerable changes during the last few decades due to the Digital Revolution, also sometimes called the third industrial revolution: Algorithms replacing human traders, High Frequency Trading, the emergence of cybercrimes. Is the Cloud going to be the next revolution for the financial sector? New risks associated with new technologies need to be addressed.

Iwona D. BARTCZAK, CEO Business Dialogue, CFOs Club, (“The benefits and risk of cloud computing from the viewpoint of the CFO”)
Mieczysław GROSZEK, Vice-President of the Polish Banks Union
Bernd BECKER, President of EuroCloud Europe, President of EuroCloud Germany
Agnieszka WODECKA, European Commission, Policy Officer in the Unit for Software and Service, Cloud
Aleksander CZARNOWSKI, CEO AVET Information and Network Security Sp. z o.o. Information and Network Security – implementation of D recommendation
Xavery KONARSKI, Senior Partner at Traple Konarski Podrecki & Partners Law Firm, Informatisation Council
Piort MAŃKA, LINX Data Centre – Data protection in the cloud centre
Host: **Tomasz SANPRUCH**, capital24.tv

13:15-14:15

Networking lunch

14:15-15:45
(1h30')

Fourth session: Is the Cloud introducing new ways of doing business?

During this last session, we will examine the benefits and the costs of the Cloud for companies. But more importantly, is the shift to the Cloud introducing new ways of doing business similar to how computers and Internet once did? It is worth taking a closer look at what is already happening in European businesses today.

Maurice Van der WOUDE, Vice-President Eurcloud Netherlands (“Future of Cloud - prospect for European business.”)
Marek BAKOWSKI, Vice-President of the Polish Chamber of Information Technology and Telecommunication (PIIT), HP
Mirosław SZCZEPAŃSKI, CFO, cloud for 400 SMEs listed on the WSE – Member of the Management Board of the Warsaw Stock Exchange
Guillaume CLEMENT, President of Mandarine-BS-how to implement cloud in your company
Jan LEKSZYCKI, Vice-President of Oktawave, IaaS
Grzegorz WÓJCIK, Marketing Director of Allegro
Host: **Adam JADCZAK**, CloudForum, Blogger, IT Journalist

15:45-16:00
(15')

Conclusions and Outlook

Stephane BUFFETAUT, President of the TEN section, EESC

Interpretation will be available from PL/EN/FR into PL/EN/FR.