Digital Agenda “Going Local”
The Polish Approach to the EU Cloud Computing Strategy

Under the patronage of:

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Warsaw, 27th June 2013
Warsaw Stock Exchange, Sala Notowań

PROGRAMME

9:00- 9:30 Registration and welcome coffee

9:30- 9:45 Welcome
   Adam MACIEJEWSKI, President of the Warsaw Stock Exchange
   Stephane BUFFETAUT, President of Section for Transport, Energy, Infrastructure and the
   Information Society (TEN), EESC
   Olgierd DZIEKOŃSKI, Secretary of State in the Private Office of the Polish President
   Host: Anna Katarzyna NIETYKSA, President of EuroCloud Polska, Member of the
   EESC’s Digital Agenda Permanent Study Group

9:45- 9:55 (10') Keynote speech
   Andrzej REGOWSKI, Polish Vice-Minister for Administration and Digitisation

9:55-10:45 (50’) First session: The European Cloud Strategy – a tool against
   the crisis? - Perspectives in Poland
   We will present the Strategy for “Unleashing the Potential of Cloud Computing in Europe”
   newly adopted by the European Commission. It is time to ask consumers, business
   representatives and representatives of the national administration to assess the Cloud
   Strategy and share their opinions. Are we going in the right direction? How can the
   European economy and Poland in particular benefit from this technological shift?
   Dariusz BOGDAN, Undersecretary of State, Ministry of Economic Affairs, Member of the
   Council of Ministers’ Committee for Digitisation
   Mario CAMPOLARGO, Director, Net Futures, DG Connect European Commission
   Eric PIGAL, EESC rapporteur on Cloud Computing
   Wojciech WIEWIÓROWSKI, General Inspector of the Personal Data Protection Agency
   (GIODO)
   Cezary ALBRECHT, Director, Strategy and Regulatory Affairs Bureau, T-Mobile
   Wojciech EHRENFELD, Director of Public IT Services, Onet.pl
   Bernd BECKER, President of EuroCloud Europe
   Host: Anna Katarzyna NIETYKSA, President of EuroCloud Polska, Member of the
   EESC’s Digital Agenda Permanent Study Group

10:45-11:00 Coffee break

11:00-12:00 (60’) Second session: Cloud solutions for the public sector – best
   practice and case studies
   Let us take a closer look at Cloud practices in different Member States of the EU. Ministries
   and regional authorities need to work with tight budgets and are also expected to make
   faster, better decisions as citizens and businesses are desperately waiting for
   administrative simplification. What are the best Cloud solutions for the public sector in
   Europe?

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faster, better decisions as citizens and businesses are desperately waiting for
administrative simplification. What are the best Cloud solutions for the public sector in
Europe?
Third session: Cloud for financial services – how to build security and trust

The financial sector has experienced considerable changes during the last few decades due to the Digital Revolution, also sometimes called the third industrial revolution: Algorithms replacing human traders, High Frequency Trading, the emergence of cybercrimes. Is the Cloud going to be the next revolution for the financial sector? New risks associated with new technologies need to be addressed.

Iwona D. Bartczak, CEO Business Dialogue, CFOs Club, (“The benefits and risk of cloud computing from the viewpoint of the CFO”)

Mieczysław Groszek, Vice-President of the Polish Banks Union

Bernd Becker, President of EuroCloud Europe, President of EuroCloud Germany

Agnieszka Wodecka, European Commission, Policy Officer in the Unit for Software and Service, Cloud

Aleksander Czarowski, CEO AVET Information and Network Security Sp. z o.o. Information and Network Security – implementation of D recommendation

Xavery Konarski, Senior Partner at Traple Konarski Podrecki & Partners Law Firm, Informatisation Council

Piort Mańka, LINX Data Centre – Data protection in the cloud centre

Host: Tomasz Sanpruch, capital24.tv

Fourth session: Is the Cloud introducing new ways of doing business?

During this last session, we will examine the benefits and the costs of the Cloud for companies. But more importantly, is the shift to the Cloud introducing new ways of doing business similar to how computers and Internet once did? It is worth taking a closer look at what is already happening in European businesses today.

Maurice Van der Woude, Vice-President Eurcloud Netherlands (“Future of Cloud - prospect for European business.”)

Marek Bąkowski, Vice-President of the Polish Chamber of Information Technology and Telecommunication (PIIT), HP

Mirosław Szczepański, CFO, cloud for 400 SMEs listed on the WSE – Member of the Management Board of the Warsaw Stock Exchange

Guillaume Clement, President of Mandarine-BS-how to implement cloud in your company

Jan Lekszczyki, Vice-President of Oktawave, IaaS

Grzegorz Wójcik, Marketing Director of Allegro

Host: Adam Jadczyk, CloudForum, Blogger, IT Journalist

Conclusions and Outlook

Stephane Buffetaut, President of the TEN section, EESC

Interpretation will be available from PL/EN/FR into PL/EN/FR.