

Sustainable Consumption:
No real choice for consumers

Statement in Panel III of the European Consumer Day

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Thesis 1

At present very few products and services
(„consumer goods“)
can be called sustainable;
most consumer goods still are
(or have to be brought)
on the way to sustainability.

Thesis 2

The approach
„Building trust of consumers
in sustainable products and services“
is based on the doctrine of *consumer sovereignty*

Thesis 3

Consumer sovereignty will work in favour of sustainable development, if both producers and consumers adopt a responsible attitude towards cost externalization.

Thesis 4

Responsibility is on the increase,
but on the whole
production and consumption
will not become sustainable
as long obstructive competition is protected
by policy and law.

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Thesis 5

A consequent promotion of sustainable consumer goods would take place only if competition policy and law would be governed by the aim of sustainable development.