



Social innovation

What the Commission does about it

Xavier Le Mounier, European Commission, 1 October 2014

Social Innovation Europe

- ❖ **Social innovation**
= new solutions for social needs & societal challenges
= source of growth & jobs
= new (business) models
- ❖ **Platform launched in 2011, collaborative from the start**
- ❖ **Not a EU website, at disposal of #socinn community**
- ❖ **≈ 5,000 members on platform or social media**
@SIEurope SIE



The screenshot shows the Social Innovation Europe website interface. At the top, there is a navigation menu with links for SI Research, Home, About, Directory, Magazine, Login, Sign up, Twitter, and LinkedIn. The main content area features a map of Europe with the text "WHAT'S GOING ON & WHO'S DOING IT IN EUROPE" and "BE A PART OF IT". Below this is a "Directory" section titled "Social economy and social innovation as drivers of competitiveness, growth and social well-being", listing countries like Europe, Denmark, Former Yugoslav Republic of Macedonia, and Portugal. There are also sections for "Browse by theme" with various hashtags and "Upcoming events" including "TRANSITION is celebrating its 1 year anniversary" and "SIXPO - Social Innovation Exposition in Ljubljana". On the right side, there is a "Magazine" section dated 26.09.2014, featuring articles such as "Social Justice in the EU - A cross national comparison", "Crowdsourcing for social enterprise", "Testing Social Policy Innovation", "Reflections on social innovation in Europe", and "Innovation in Philanthropy: What have we learnt?". A red arrow points to the bottom of the page.

Social Innovation Competition

- ❖ **The Job Challenge, social innovation for jobs**
- ❖ **2 editions, nearly 2,000 ideas received altogether**
- ❖ **3 winners each time with cash prize (seed money)**
- ❖ **Opportunities for 30 semi-finalists (mentoring, networking, visibility)**
- ❖ **Next edition in early 2015, [@EUSocialInnov](#)**



Other related initiatives

❖ **Social Innovation Incubators (on-going)**

<http://transitionproject.eu> & <http://www.benisi.eu>

❖ **Social Innovation Community (to come in 2015)**

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2476-inso-5-2015.html>

❖ **Digital Social Innovation (on-going)** <http://digitalsocial.eu>

❖ **Collective Awareness Platforms for Social Innovation and Sustainability (to come in 2015)**

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/9082-ict-10-2015.html>

❖ **On-going research projects ([Selusi](#), [Tepsie](#), [Wilco](#)) & [BEPA report](#)**

For more information

Visit our webpage:

http://ec.europa.eu/enterprise/policies/innovation/policy/social-innovation/index_en.htm

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