



Retail Forum

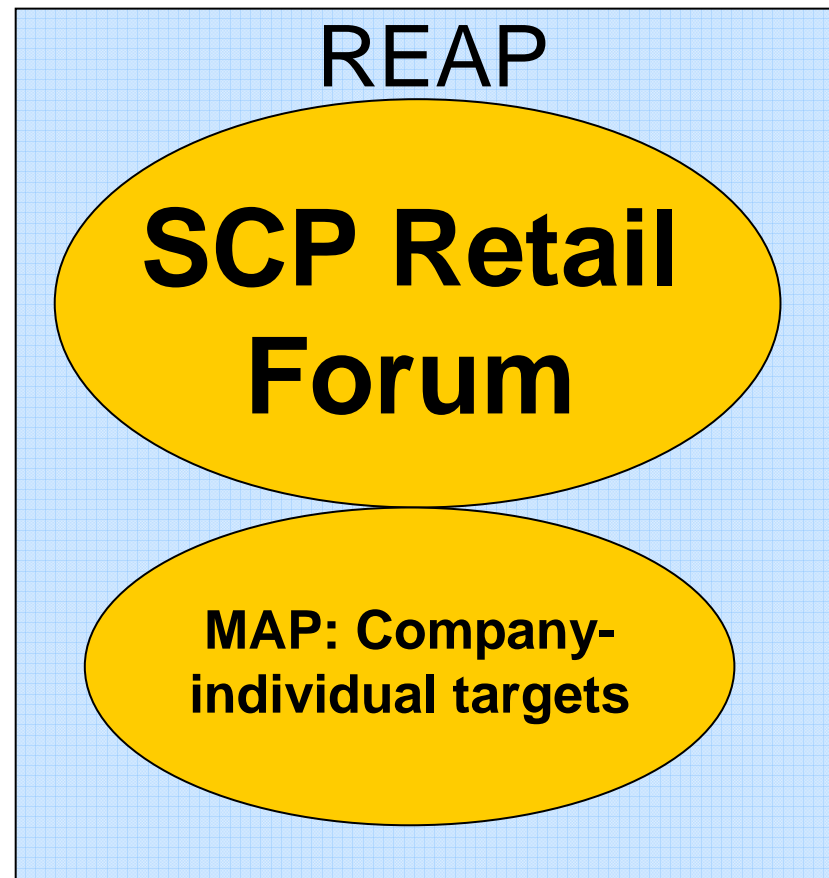


Voluntary Instruments - The Retail Forum

*Brussels,
10 November 2009*

Paul Skehan
Director
European Retail Round
Table

Retailers Contribution to the SCP action plan



Retail Forum



Take forward the SCP/SIP Action Plan by **voluntarily**:

- reducing the environmental footprint of the retail sector...
- ...and its supply chain,
- promoting more sustainable products...
- ...and better informing consumers



Retail Forum



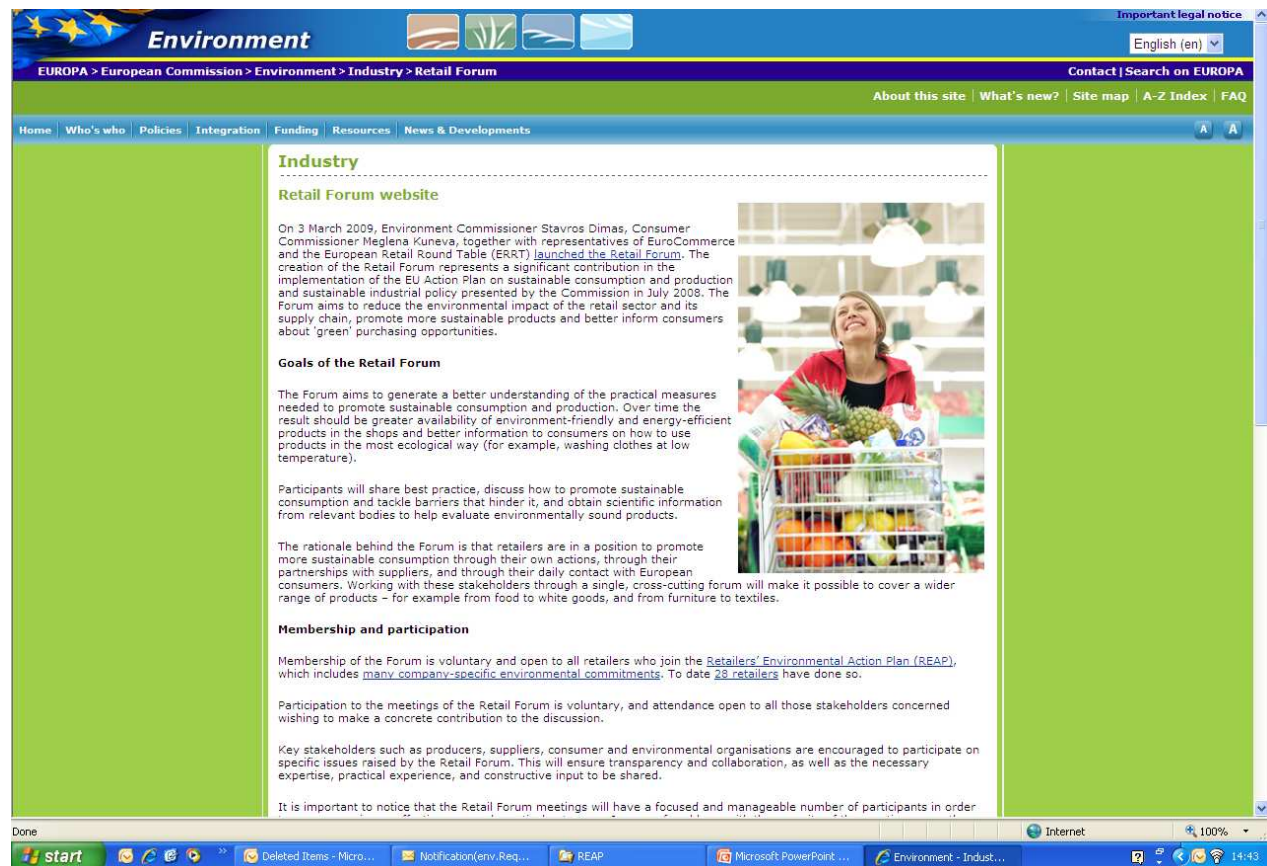
- Identify **key challenges, opportunities and barriers**
 - Share **good practices**
 - Obtain scientific and indicator based knowledge about the **evaluation** of environmentally-sound products;
 - **Report on progress** of actions
-

Retail Forum



Forum: http://ec.europa.eu/environment/industry/retail/index_en.htm

ALL documents,
issue papers,
presentations etc.
are available on
the Forum website
(kindly hosted by
DG ENV)



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Retail Forum website

On 3 March 2009, Environment Commissioner Stavros Dimas, Consumer Commissioner Meglena Kuneva, together with representatives of EuroCommerce and the European Retail Round Table (ERRT) [launched the Retail Forum](#). The creation of the Retail Forum represents a significant contribution in the implementation of the EU Action Plan on sustainable consumption and production and sustainable industrial policy presented by the Commission in July 2008. The Forum aims to reduce the environmental impact of the retail sector and its supply chain, promote more sustainable products and better inform consumers about 'green' purchasing opportunities.

Goals of the Retail Forum

The Forum aims to generate a better understanding of the practical measures needed to promote sustainable consumption and production. Over time the result should be greater availability of environment-friendly and energy-efficient products in the shops and better information to consumers on how to use products in the most ecological way (for example, washing clothes at low temperature).

Participants will share best practice, discuss how to promote sustainable consumption and tackle barriers that hinder it, and obtain scientific information from relevant bodies to help evaluate environmentally sound products.

The rationale behind the Forum is that retailers are in a position to promote more sustainable consumption through their own actions, through their partnerships with suppliers, and through their daily contact with European consumers. Working with these stakeholders through a single, cross-cutting forum will make it possible to cover a wider range of products – for example from food to white goods, and from furniture to textiles.

Membership and participation

Membership of the Forum is voluntary and open to all retailers who join the [Retailers' Environmental Action Plan \(REAP\)](#), which includes [many company-specific environmental commitments](#). To date [28 retailers](#) have done so.

Participation to the meetings of the Retail Forum is voluntary, and attendance open to all those stakeholders concerned wishing to make a concrete contribution to the discussion.

Key stakeholders such as producers, suppliers, consumer and environmental organisations are encouraged to participate on specific issues raised by the Retail Forum. This will ensure transparency and collaboration, as well as the necessary expertise, practical experience, and constructive input to be shared.

It is important to notice that the Retail Forum meetings will have a focused and manageable number of participants in order



Retail Forum



Totally OPEN membership in the Retail Forum...

Retail companies who signed up to REAP and contributed with specific targets to the MAP

Retail umbrella organisations

European Commission services

Registration
Active contribution to the discussions

Industry, Suppliers
companies and
their associations

Consumer and
environmental
NGOs

Scientific institutes
and universities

Politicians &
others...

Retail Forum



Retail members...

21 retail companies



INDITEX



KINGFISHER



MARKS & SPENCER



METRO Group

QUELLE.

REWE GROUP

Ahold

TESCO

7 retail federations



Retail Forum



- Meetings co-chaired by retail and Commission representatives
 - 3 Retail Forum meetings per year + annual meeting with report on progress (of the Forum and the targets in the MAP)
 - 1-2 issues discussed at each meeting (according to roadmap and timetable for the first three years)
 - Basis for discussion: Issue papers
-

Issue paper:

- Drafted by Eurocommerce/ERRT together with Commission
 - Structure: inventory, key challenges, good practices, opportunities and barriers, common conclusions
 - Informal discussion with relevant stakeholders before the Retail Forum meeting
 - Oral contribution of all stakeholders in the Forum
 - Update of the issue paper after the meeting
 - Publication of the final version of the issue paper on the Commission website
-

Retail Forum



Retail Forum Schedule

2009	30 April	Energy Efficiency of stores	
	02 July	Optimisation of distribution systems	
	22 October	Marketing and effective communication	
2010	25 February	Timber	
	22 April	Life-cycle data on daily use products	
	6 July	Annual Event / carbon footprint of stores	
	9 November	Labelling	
2011	February	Packaging optimisation/ Waste minimisation	
	April	Fish	
	July	Annual Event / review of the Forum	
	October	Transport mix and company mobility	

Retail Forum



- Does it work?
 - Early to say, but...
 - High levels of attendance at, and participation in, the Forum meetings (70+ participants per meeting on average)
 - Good exchanges of information & good practices
 - Good discussions on issues affecting the sector, our supply partners and our customers
-

Backhaul



The Initiative!

Backhaul is where we collect shipments from suppliers for delivery back into our DC's on our trucks.

We are able to offer a competitive yet highly profitable transport rate to our suppliers because we are filling an empty transport leg from our store back to our DC.

On average each backhaul load will result in a net saving (ASDA and Supplier) of 90 miles.

In an average week through 2009 we will collect 2,301 loads from over 130 different suppliers.

The Saving!

Miles	10.8 million pa
Gallons	1.15 million pa
Carbon	13,473 tonnes pa

people prices planet

ASDA

Vehicle Fill



The Saving!

Miles	16.6 million pa
Gallons	1.5 million pa
Carbon	20,689 tonnes pa

The Initiative!

In January 2005 our average vehicle fill for a store delivery was 1,331 cases per trailer

In January 2009 our average vehicle fill for a store delivery is now 1,645 cases per trailer

We achieved this by engaging our transport planning and warehouse loading teams, and improving the accuracy of our cube data.

This has saved 3,155 loads per week from DC to store on a like for like volume

people prices planet

ASDA

Teesport



The Initiative!

In March 2006 we opened an Import Centre at Teesport which enabled us to route imports for our Northern DC's away from the Southeast ports to Teesport resulting in a shorter final road delivery.

Teesport is 310 road miles closer to our General Merchandise NDC at Doncaster than Felixstowe.

In January 2009 we will commence short-sea feedering from Felixstowe to Teesport, resulting in a saving of 1.6m miles per annum by shipping 2,500 containers.

The Saving!

Miles	5.6 million pa
Gallons	0.35 million pa
Carbon	4,100 tonnes pa

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ASDA

Summary..

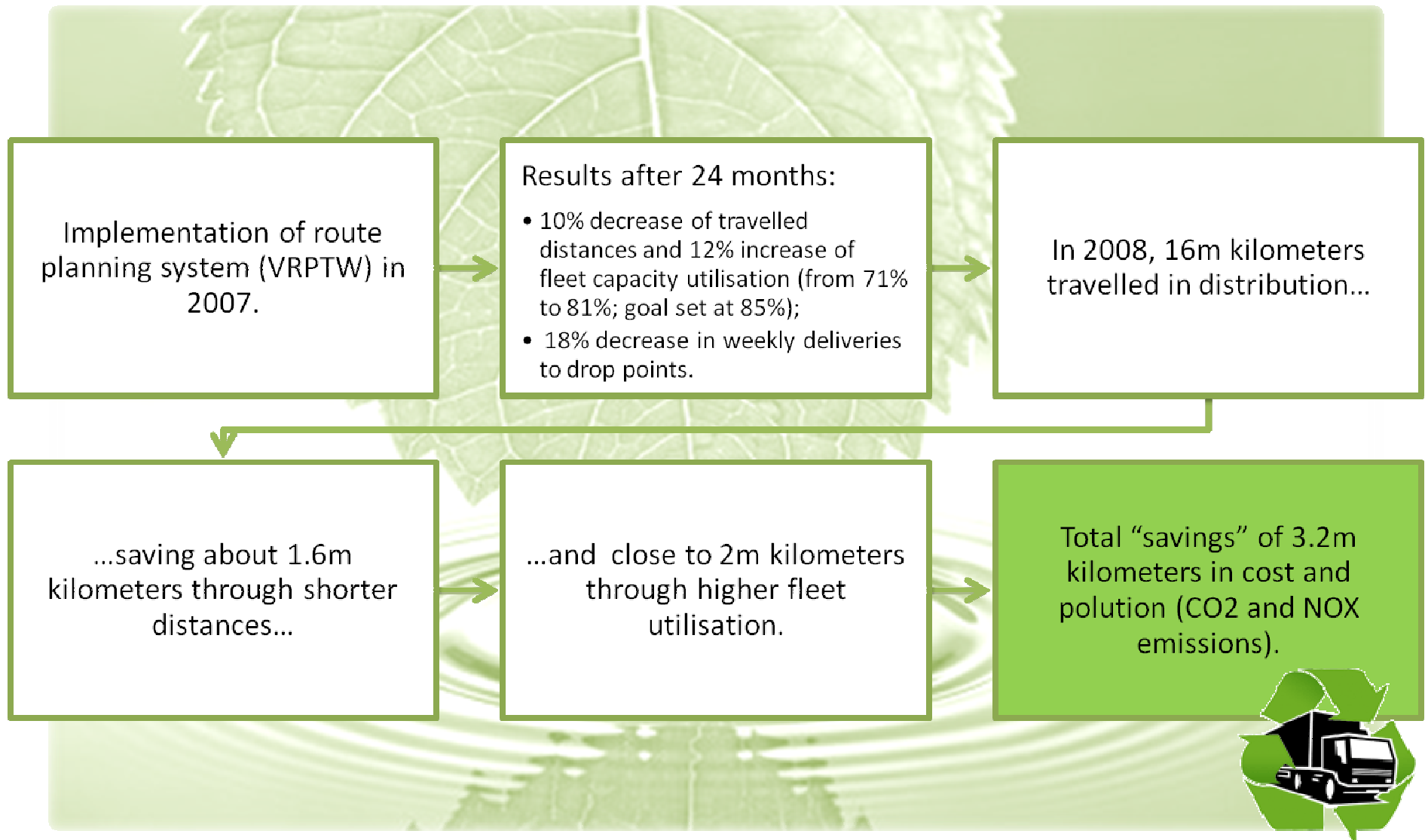
Fewer Miles

Area	2009 Run Rate	2008 Incremental Saving	2009 Forecast Incremental Saving	Comment
Backhaul	10,800,000	1,170,000	1,000,000	Was 1,971 loads per week in Jan 2008 & 2,151 in Jan 2009
Fronthaul	2,800,000	1,400,000	936,000	Was 400 loads per week in Jan 2008 & 600 in Jan 2009 (275 Fronthaul & 325 one-way haulage)
Vehicle Fill	16,570,000	3,360,000	1,720,000	Was 1,565 in Q1 2008 & 1,645 in January 2009
Rail	7,500,000	300,000	0	Additional IP activity into Normanton & Grangemouth activity through more consistent 7 day operation
Food Network	12,120,000	0	920,000	All national ambient under 1 roof in 2009 & further SKU movement from National - Local
Clothing Network	2,400,000	0	2,400,000	2009 see's the regionalisation of our clothing operations. From 4 national centre's in 2008 to 3 regional centre's in 2009
Teesport	5,600,000	372,000	1,600,000	Was 8,400 containers in 2006, 12,000 containers in 2007 and 13,200 in 2008
Double Decks	5,700,000	1,400,000	1,750,000	22 DD's in 2006, 42 DD's in 2007, 72 DD's in 2008. Base fleet remains at 72 in 2009, with additional 10 rental
HS Van Design	1,750,000	0	1,750,000	200 vans with 36% increased carrying capacity, saves 70 conventional vans
Total	65,240,000	8,002,000	12,076,000	

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ASDA

i. Optimization of Transport Routes and Delivery Schedules

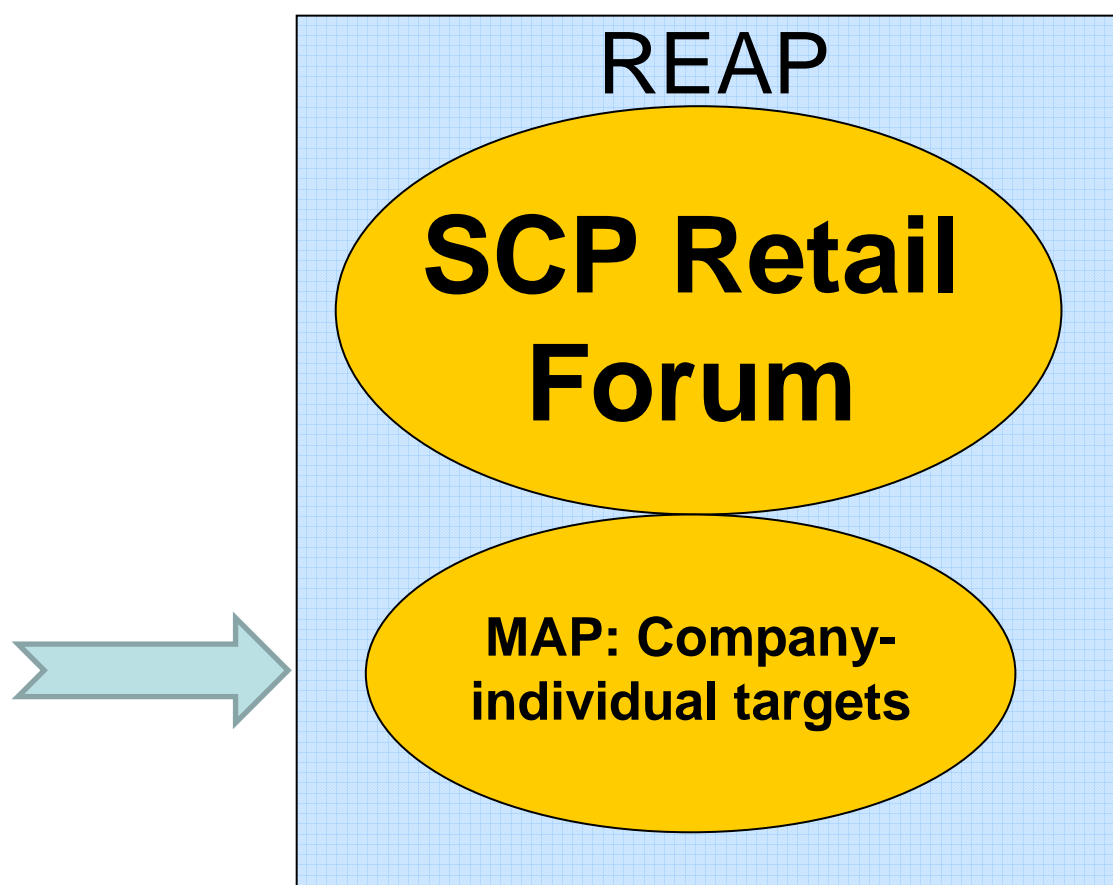


Retail Forum



- Does it work?
 - Early to say, but...
 - High levels of attendance at, and participation in, the Forum meetings (70+ participants per meeting on average)
 - Good exchanges of information & good practices
 - Good discussions on issues affecting the sector, our supply partners and our customers
 - Also, continued, serious commitment from retailers through the MAP
-

Retailers Contribution to the SCP action plan



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 **European Retail Round Table**

 **EuroCommerce**
THE RETAIL WHOLESALE AND INTERNATIONAL TRADE REPRESENTATION TO THE EU

MEMBERS

(AT 22 OCTOBER 2009)

APED (Associação Portuguesa de Empresas de Distribuição)

Asda Wal*Mart

Auchan

C&A

Carrefour Group

CEC (Confederación Española de Comercio)

Colruyt

ConfCommercio

Delhaize Group

El Corte Inglés

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European Retail Round Table

EuroCommerce

	What we sell	How we sell	Communications
IKEA	<p>The long term goal for IKEA is to source all wood from forests certified as responsibly managed.</p> <p>Target: to have 35% of our wood raw material for solid wood products from IKEA Preferred Sources by end of Financial Year 2012.</p> <p>Sustainable Cotton Projects have been started in Pakistan and India by IKEA and WWF to introduce how cotton can be cultivated in a more environmentally-friendly and healthy manner.</p> <p>Target: for Financial Year 2015 is that 100% of cotton used in IKEA products shall come from farmers applying better management practices. All cotton used in IKEA products will be traceable for 100% throughout the whole supply chain.</p> <p>Our aim is to use materials, surface treatments and production techniques with the lowest possible emissions.</p> <p>Target: By September 2009 IKEA products shall be comprised of 75% renewable material.</p>	<p>Long term direction: to use 100% renewable energy for electricity and heating and reduce energy consumption for the whole of IKEA with 25% in relative terms e.g. kWh/m3 sold (base FY 05).</p> <p>IKEA stores and distribution centres recycle large quantities of material which save resources and can additionally result in considerable savings.</p> <p>Target: 90% of waste sorted for recycling and/or energy recovery at stores and warehouses.</p> <p>IKEA products are mainly transported by road, but we are working to find sustainable transport solutions such as rail and sea transport.</p> <p>Target: To reduce carbon dioxide emissions with 12% per transported m3/per kilometer between 2006 and 2010.</p> <p>IKEA wants to make it easier for customers and co-workers alike to leave their cars at home and instead use public transport to travel to and from the store. A joint IKEA-WWF project has therefore been started. Pilot countries will be the United Kingdom, China and the United States. IKEA is also</p>	<p>To promote energy saving light bulbs through different national campaigns and initiatives.</p>

MAP: Retailers' Environmental Action Programme, as at 22 October 2009

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ERRT European Retail Round Table

EuroCommerce
THE RETAIL, WHOLESALE AND INTERNATIONAL TRADE REPRESENTATION FOR THE EU

	What we sell	How we sell	Communications
Marks & Spencer	<p>Target: We will use recycled plastic (e.g. used bottles) to make polyester, rather than using oil. We will make ranges of men's, women's and children's polyester fleeces from recycled plastic.</p> <p>Target: By 2012 we will make sure that all wood we use is Forest Stewardship Council certified (or where FSC is not available, an equivalent independent standard) or is recycled.</p> <p>Target: We will ensure all the fish we sell is Marine Stewardship Council certified (or where MSC is not available another equivalent independent standard).</p> <p>Target: We will triple our sales of organic food in the UK and Ireland by 2012.</p>	<p>Target: We aim to make all our UK and Ireland operations (stores, offices, warehouses) carbon neutral by 2012.</p> <p>Target: Working with the Carbon Trust we will identify carbon "hotspots" in the food supply chain and set targets to reduce CO₂ emissions.</p> <p>Target: We aim to ensure that M&S operations in the UK and Ireland will send no waste to landfill by 2012. In addition we will send no waste to landfill from M&S store construction programmes.</p> <p>Target: We will reduce the weight of non-glass packaging by 25% by 2012.</p> <p>We have launched a Supplier Exchange to drive best practice, stimulate innovation and help suppliers secure funds to develop more sustainable production techniques.</p> <p>Target: We will reduce our store and office mains water usage by 20% by 2012.</p>	<p>We have worked with the Climate Group on a major educational campaign to encourage people to wash clothes at 30 degrees to cut energy use and CO₂ emissions. 70% of all our clothing products now carry a "wash at 30°" label.</p> <p>M&S and Oxfam have joined forces to launch the M&S and Oxfam Clothes Exchange to encourage consumers to recycle old clothing.</p> <p>We continue to charge 5p for food carrier bags in all UK stores, and all profit will be donated to a national environmental charity. This has resulted in a 75% reduction since 2006/7.</p> <p>We are launching campaigns with the WWF and National Federation of Women's Institute - to help our customers and employees understand their carbon footprint and how to reduce it.</p>

MAP: Retailers' Environmental Action Programme, as at 22 October 2009

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European Retail Round Table

EuroCommerce

	What we sell	How we sell	Communications
Mercadona	<p>To sell cellulose products (supplier SCA) from well-managed forests, certified by Adena.</p> <p>Target: 100% of the products by 2009.</p> <hr/> <p>Concentrated conditioner for clothes. Saving of 70% in the store and transport of the product.</p> <p>Target: 100% of the products by 2009.</p>	<p>Eco-efficient store project: more than 20 measures to reduce electrical consumption in stores (efficient lighting system, improvement of isolation, more efficient heating/cooling system and insulation measures).</p> <p>Target: 310 Eco-efficient stores in 2009, to increase step by step in all the new and the refurbished stores.</p> <p>To re-use the heat produced by the air conditioning to acclimatise our stores.</p> <p>Target: 45% of the stores in 2009, to introduce it step by step in all the new and the refurbished stores.</p> <hr/> <p>Urban transport: silent unloading system by night of heavy trucks. Means an important reduction in sound pollution, CO₂ emissions and traffic congestion. The company has received a special award from Barcelona Town Council.</p> <p>Target: 203 cities in Spain by 2008 and to continue to introduce it in collaboration with more Town Councils during the following years.</p> <hr/> <p>Sustainable Transport Project to optimise our logistic system (to avoid empty trucks on the road, suppliers factories close to the warehouses, inverse logistic system from stores to warehouses, folding and reusable</p>	<p>Special report of our Environmental Policy and Actions in our Annual Report.</p>

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Retail Forum



- Does it work?
 - Please judge for yourselves!
 - Join us in the Retail Forum, add your expertise and knowledge, work with the retail sector to promote sustainable consumption and production
 - To join, just register via the website:
http://ec.europa.eu/environment/industry/retail/index_en.htm
 - Thank you.
-