

PLANNED OBSOLESCENCE? PREMEDITATED DESUETUDE?

The idea of implementing a set of techniques to reduce the lifetime of products and thus increase the replacement rate has now been debated for a number of years.

This practice still exists and the extent of its impact on the environment is more than worrying.

The solutions to avoid its negative effects should be encouraged. These solutions exist and can still be better developed.

THE MAIN
DIFFICULTY FOR
AN ENGINEER



IS TO CALCULATE
THE RESISTORS



IN SUCH A WAY THAT
THE BREAKDOWN...

...WILL OCCUR
RIGHT AFTER THE
WARRANTY HAS EXPIRED.



CONSUMER DECEPTION

It is becoming increasingly clear that the economic model maintained by the premature obsolescence of our devices and other consumer products is no longer in line with our current models of sustainable development. Moreover, this practice is now perceived by the consumer as a conspiratorial deception.

CONSEQUENCES

- Tarnished images of brands and new technologies;
- Negative environmental impact to production (iron, aluminium, tantalum and other rare metals);
- Negative environmental impact due to waste surplus.



POSSIBLE SOLUTIONS

- Outlawing any implementation of planned obsolescence and compel manufacturers to increase the lifetime and the length of warranty of their products;
- Allowing the distribution on the European market only to products provided with a certificate of compliance, especially including the obligation to assure all necessary spare parts for repairs for at least 10 years, to render available all technical documents, to promote after-sales services...;
- Creating a reparability index;
- Making the consumer aware of the global impact of each replacement of materials;
- Encouraging local repair services;
- Promoting the devices reuse;
- Reducing the VAT rate for services with added ecological value (eVAT: ecological Value Added Tax).

ET SI ON RÉPARAIT ↻

Located in Brussels, **ET SI ON RÉPARAIT** is and a repair and dépannage shop for PCs, audio, video, TV and multimedia.

With an experience of over 30 years, **ET SI ON RÉPARAIT** gives its customers the possibility of using their devices for a longer time, while ensuring their best performances.

In other words, in many cases, **ET SI ON RÉPARAIT** pushes the limits imposed by the current tendency of manufacturers to produce devices perceived by consumers as being more and more fragile and less and less reliable.

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