



EUROPEAN ECONOMIC AND SOCIAL COMMITTEE
CONSULTATIVE COMMISSION ON INDUSTRIAL CHANGE

**“The view of consumers and the role of sport,
a catalyst for social inclusion.”**



Guy Maitre, Chief Executive Officer
Fédération Internationale de Motocyclisme (FIM)
Milan, 12 November 2009

The FIM Headquarters



**RIDE
WITH US!**

The FIM Headquarters - Entrance hall



- The FIM Headquarters are located in Mies, Switzerland.



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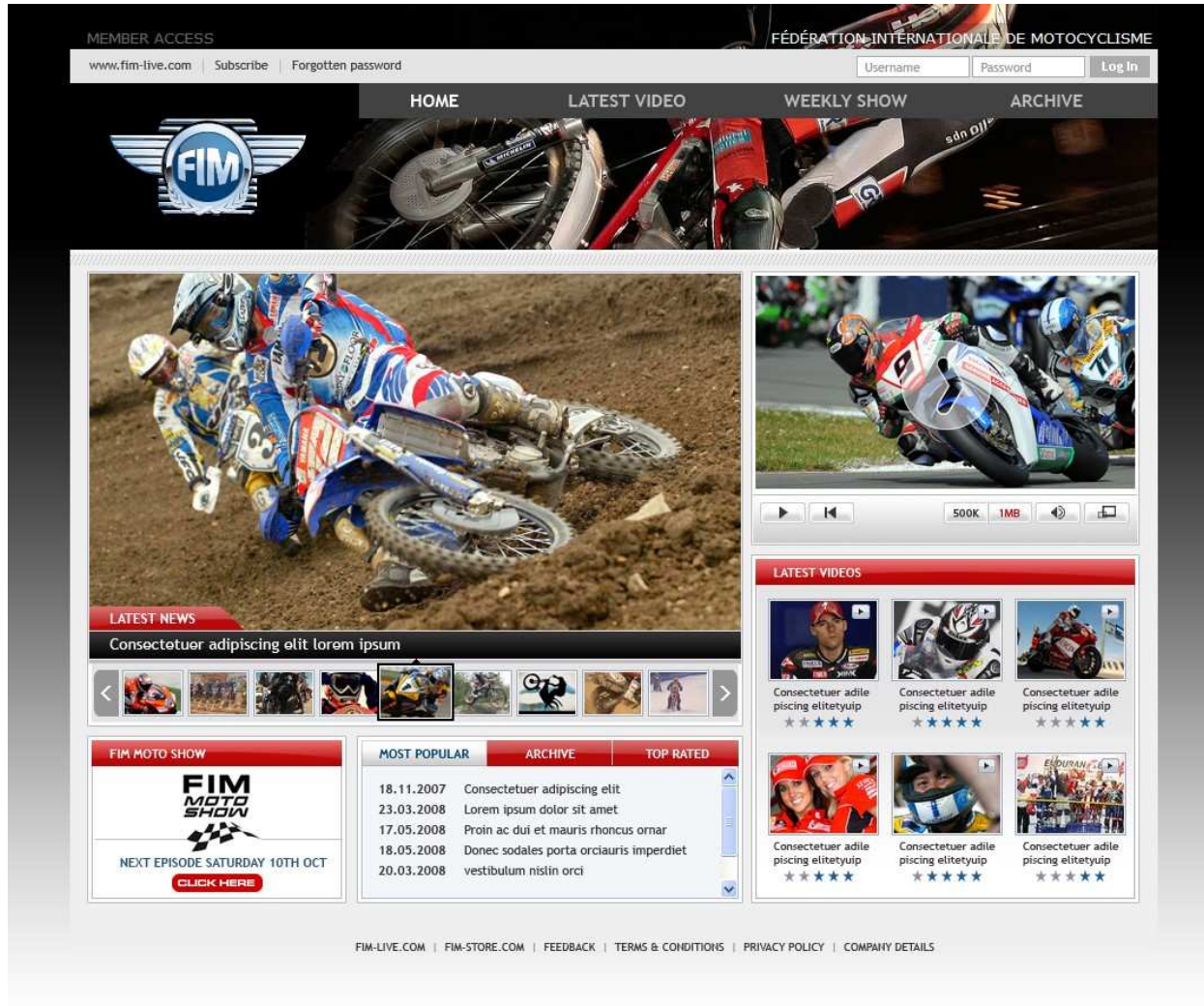
The FIM

- The FIM, the **world governing body for motorcycle sport**, is an independent association formed by 98 National Federations throughout the world.
- It is recognised as the **sole competent authority in motorcycle sport** by the International Olympic Committee (IOC).
- Among its **49 FIM World Championships** its main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway.
- The FIM also **deals with non-sporting matters** such as: leisure motorcycling, mobility, transport, road safety and public policy and the environment, **FIM** was the first International sporting Federation to enforce an Environmental Code in 1994.



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Motorcycle sport activities in Europe in 2008

	Number of competitors	Number of races
Road Racing	1086	115
Motocross	682	73
Supermoto	133	15
Enduro-Bajas	273	8
Trial	101	18
Track Racing	422	32
Vintage	150	9
Motoball	105	1
Total	2952	271



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Suzie Grayson - English racer



Katherine Prumm - Motocross champion



Maria Costello MBE - Road racer



FIM Junior Motocross World Championship



Competition licences statistics

	2007	2008	%
Road Racing	263	319	21,29
Motocross	258	287	11,24
Supermoto	77	94	22,08
Enduro	126	103	-18,25
Trial	44	35	-20,45
Track Racing	16	26	62,50
Motocross Junior	126	102	-19,05
Vintage	136	117	-13,97
One Event	1550	1369	-11,68
Promotion	277	305	10,11
Promotion One Event	196	192	-2,04
Total	3'060	2949	-3,91

- Licences valid for European Championships or Cups.



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Marcel Schrötter - European Champion in the 125cc class



- born on 2nd January 1993.
- won his first race at the age of 3 in Motocross on a Yamaka PW 50.
- joined the Toni Mang Team in 2007, which was 5 times Motorcycle World Champion in 250 cc and 350 cc.
- two-time Champion of the IDM125 (Internationale Deutsche Motorradmeisterschaft)
- the Honda rider is currently the European Champion in the 125cc class.

Milan



Geneva



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National Travel Survey in the UK on PTWs

- In 2008 52% of all motorcycle and scooter rides were journeys to and from work.
- The same survey showed this was the case for only 34% of bicycle rides and only 22% of car travel.

Source: The Motor Cycle Industry Association (MCIA)

http://www.mcia.co.uk/display_article.aspx?OBJ_ID=1856610



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Fédération Internationale de Motocyclisme

11, Route de Suisse

CH-1295 Mies

Tel.: +41-22-950-9500

Fax: +41-22-950-9501

www.fim-live.com



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Thank you for your attention.



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