# Shortage of Seafarers in Europe - Causes and Solutions

MA Shuo World Maritime University (WMU)

March 2010, Brussels

#### **Problem Re-defined**

- It might be an educational problem
- It might be a social problem
- It might be a policy problem
- It might be an economic problem
- It might be a problem of all factors combined
- But there might be a root cause
- I will take a look at the economics

## **Shortage of Seafarers: A Global Concern?**

- "Serious Shortage of Ship Officers in the near future", is a concern shared by many:
- Industry: BIMCO, ISF, Intertanko, Lloyd's List Manning Conferences
- Government and inter-government: Japan, the UK, IMO, OECD, EU
- Research agencies and press: Drewry, IAMU, Lloyd's List, Fairplay, Trade-winds,

# An Economic Explanation

- As international seafaring market is a competitive market, the "law of demand and supply" should apply, which means that ...
- Any change of equilibrium of demand and supply shall lead to price changes
- And a shortage of supply should lead to an increase in price

#### A Paradox

- There has not been a corresponding increase in the prices of seafaring supply
- In some specific shipping sectors, the manning costs had even dropped between 1996 and 2005
- Compared to other operating costs, of eg. an Aframax tanker, the manning costs increased the least between 2002 and 2005
- Manning costs in some sectors went up in 2007, 2008, but in the long-run, they have been stable

## **Explanations**

- Open, global seafarer market reality vs. local and closed market concept
- Market fluctuation and technology development
- Deficiencies with study methods
- As long as sea career is economically unattractive to young Europeans, situation won't change much

### Suggestions: An Integrated Approach

- Seafaring should be seen as "education" rather than as "profession"
- A policy is needed to really "validate" sea experience for a range of shore-based positions
- MET should systematically provide "enabling programs" needed for the shore-based positions
- An integrated approach: Policy-Employer-MET