

Protecting children using the internet

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Safer Internet Programme

<http://ec.europa.eu/saferinternet>

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Safer Internet Programme: objectives and approach

- To **protect and empower children** by promoting safer use of the Internet
- A **multi-stakeholder** approach
- Promotion of **international co-operation**

With the 2009-2013 programme, extension to:

NEW

Include **emerging online technologies**

NEW

Tackle not only harmful content, but also **harmful conduct** (e.g. grooming and cyber-bullying)

NEW

Establish a knowledge-base



Work programme 2009: Main actions

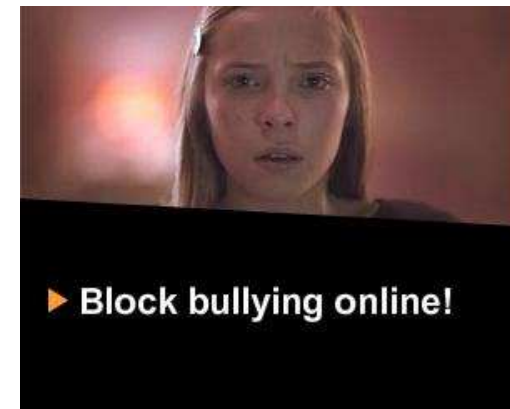
- **European network of Safer Internet Centres**
 - All centres perform **awareness raising** activities (**INSAFE in 27 EEA countries**), involving children (youth forum)
 - Most of them have hotlines where the public can **report illegal content (INHOPE in 24 EEA countries)**
 - Many of them have helplines where **children and parents can raise concerns** about internet safety including grooming and cyberbullying
 - International cooperation: open to **Russia** under certain conditions

NEW



The Internet is fun! Keep it fun, keep control! Block bullying online!

- The Commission launched, with the INSAFE network, an information campaign on **Safer Internet Day** 10 February 2009



- The video **clip** shows a girl who is victim of **cyberbullying**, but fights back and reports the problem to her social networking site.
- Dissemination: TV and online
Ongoing: assessment

NEW



Work programme 2009: Main actions

- **Fight against illegal content** (child abuse images) and **harmful conduct online** (grooming)

Funding:

- a network of 11 European police forces and the existing police networks Interpol and Europol (**CIRCAMP**)
- **INHOPE** network of hotlines for reporting illegal content
- **technical projects** that support police investigation
- Research into **victims and offenders**
- **INTERPOL** database



Cooperation:

- **Prague declaration April 2009:** Fighting Together against Illegal Content and Conduct On-line
- **International** cooperation



Work programme 2009: Main actions

- **Support self-regulatory initiatives:**
- **European Framework for Safer Mobile Use by Younger Teenagers and Children** signed in 2007
 - National self-regulatory codes exist in 22 Member States;
 - 90% of them in line with the 2007 agreement;
 - Work still needs to be done to reach 100% compliance
- The **Safer Social Networking Principles for the EU** signed in 2009 by 18 major social networks active in Europe
 - In April 2009 the signatories sent the European Commission self-declarations
 - The Commission will monitor the implementation in 2009

NEW



Work programme 2009: Main actions

- **Promoting a safe online environment**

NEW

Safer Internet Forum “ Teaching Internet safety in schools”, 21-23 October 2009, Luxembourg

- Why is it necessary to raise children’s awareness of online safety issues at school?
- How can online child safety be taught in school, challenges and best practices?

NEW

Promotion of “positive content” online Stakeholders meeting

