

RESTRUCTURING IN THE SLOVENIAN INDUSTRIAL SECTORS

Samo Hribar Milič

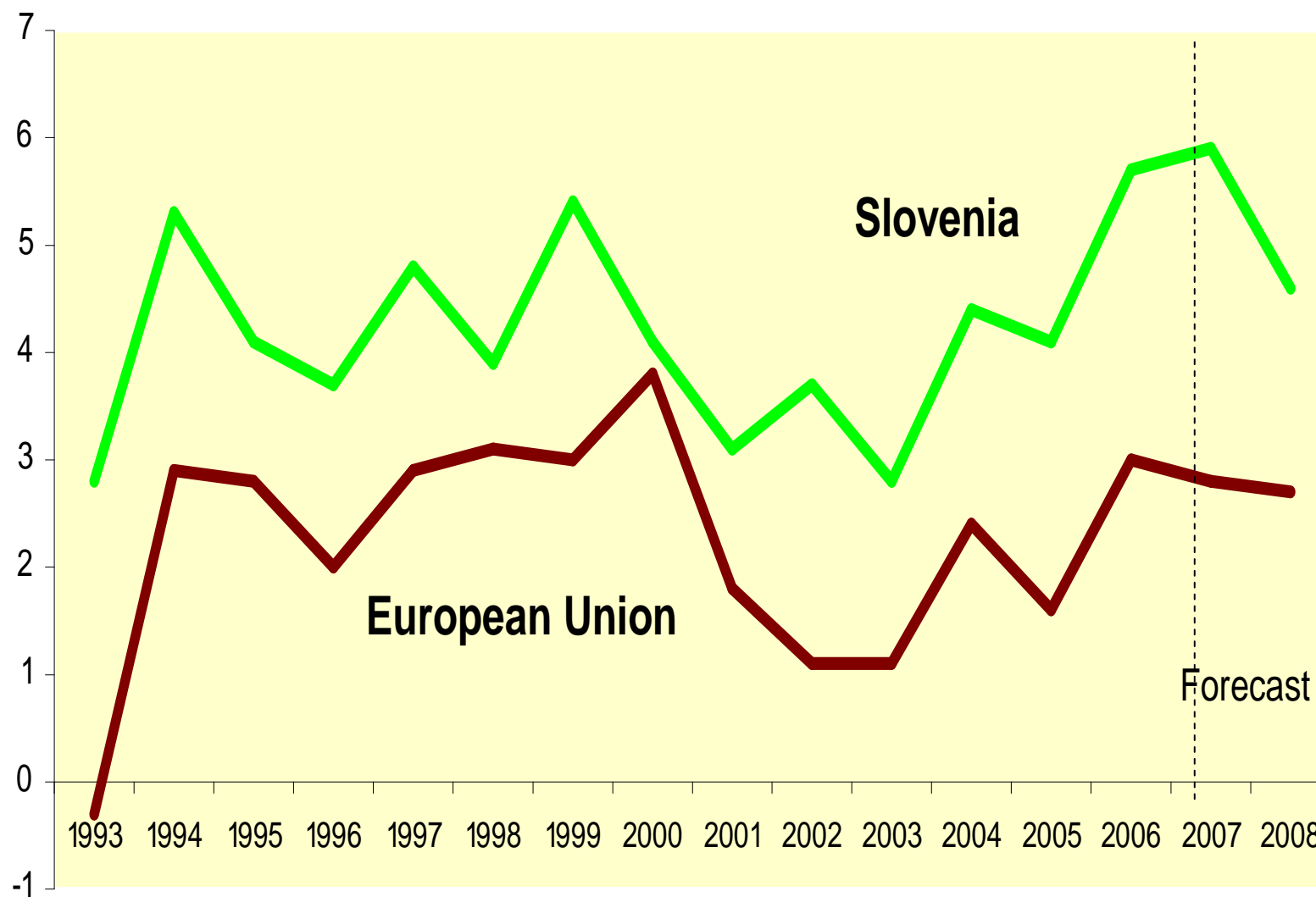
General Manager of CCIS

GENERAL OVERVIEW

- *A story about Slovenia is relatively positive (a success story?)*
- *An example of win win situation— everybody wins*
- *Gradual model of transition*
- *Process of privatisation has been the slowest among new EU members*
- *The role of social dialogue was extremely strong*
- *Several types of development (differencies in regional patterns)*



GDP GROWTH, Real growth in %



SLOVENIA - GDP per capita

	1993	2007
• GDP p.c. in EUR	5,450	16,500
• GDP p.c. in PPS compared to EU27 average	65%	90%

Sorce: SORS, 2007 estimates by SKEP, Eurostat – January 2008

SLOVENIA - Structure by value added, %

	1993	2007
• Agriculture	4.8	2.3
• Industry	32.5	27.4
• Construction	3.2	6.2
• Services	59.5	64.1

Source: SORS, National Accounts

SLOVENIA - Employment by sectors, %

	1993	2007 *
• Agriculture	1.9	9.5
• Industry	41.4	26.9
• Construction	5.3	7.7
• Services	51.4	55.9

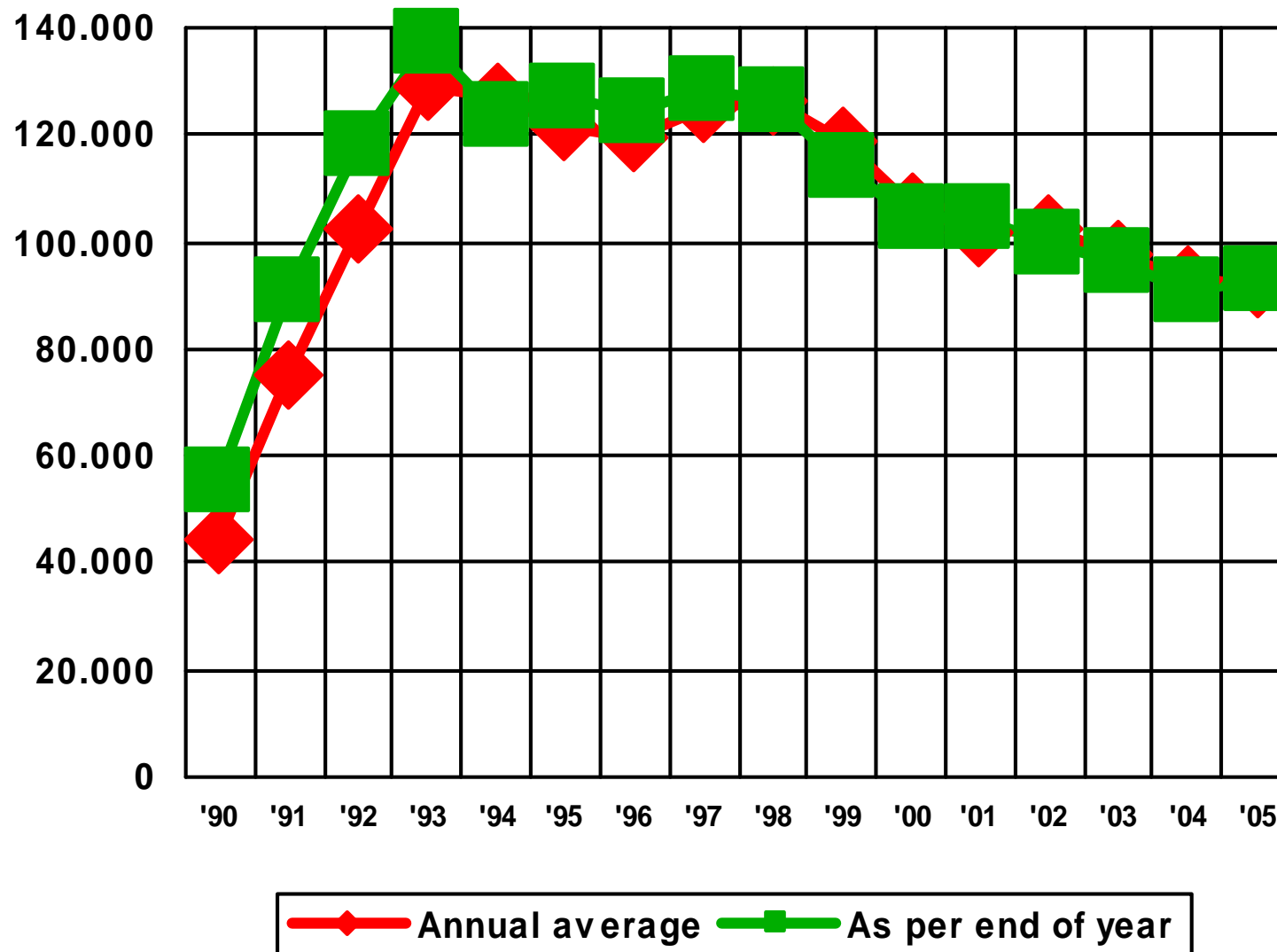
Source: SORS, National Accounts; * Data for 2006

SLOVENIA: NEW EURO AREA MEMBER

- *Population of 2 million*
- *GDP per capita on a par with Greece, and much higher than in most new EU members*
- *Track record of strong macroeconomic performance*
- *Average annual growth of 4 % in past ten years; 5,7 % in 2006*
- *Stable multi-party democracy*
- *Full member of the Euro area since 1st January 2007*
- *EU presidency in the first half of 2008*
- *Invited to join the OECD*



REGISTERED UNEMPLOYED



CHANGES SINCE 1991

Three important transitions

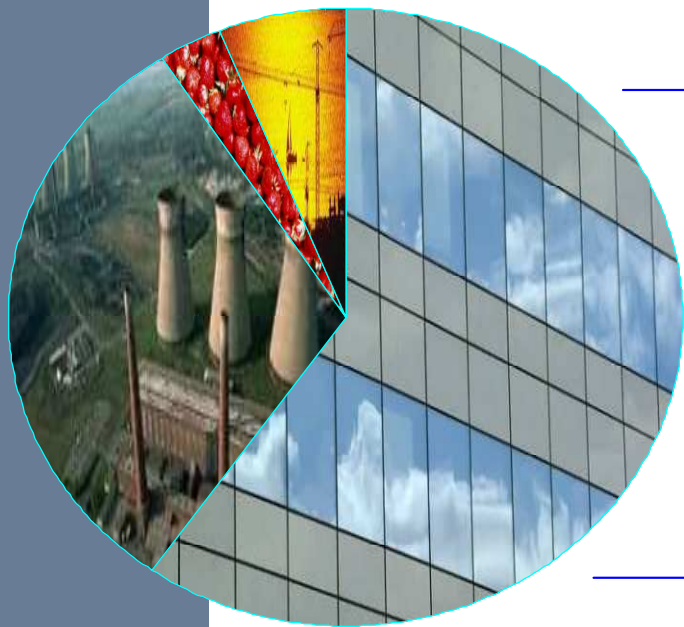
- 1. From centrally planned to market economy*
- 2. From regional to national economy*
- 3. Accession to EU*

ECONOMIC INDICATORS, 2006

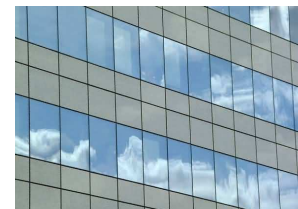
<i>GDP at current prices</i>	<i>29.7 bn EUR</i>
<i>GDP per capita</i>	<i>14,700 EUR</i>
<i>GDP par capita at PPS</i>	<i>20,500 (84% EU-25)</i>
<i>GDP growth rate, first estimate</i>	<i>5.2 %</i>
<i>Exports</i>	<i>69 % GDP</i>
<i>Exports of goods and services</i>	<i>20.5 bn EUR</i>
<i>Imports of goods and services</i>	<i>20.8 bn EUR</i>
<i>Inflation</i>	<i>2.5%</i>
<i>Unemployment rate - by ILO</i>	<i>6.2%</i>



STRUCTURE OF GDP, 2006



SERVICES 64.1 %



INDUSTRY 27.4 %



CONSTRUCTION 6.2%



AGRICULTURE 2.3 %



THE CASE OF SLOVENIAN INDUSTRY - early ninties

- *Developed in former Yugoslavia (the driving force od exYU export)*
- *Oriented in EX Yu and SU markets – collaps in 1991 together with shift to market economy*
- *Some of the biggest industrial systems dissapeared*
- *Massive unemployment*
- *Unfavourable conditions for business development (finances, overregulation, rigid labour market, state control...)*

SOME PATTERNS OF RESTRUCTURING

- *Slow process of privatisation – important role of state funds, voucher system (certificates) – preferred insiders*
- *Hidden and regular obstacles for foreign investors*
- *Overregulations on several sectors*
- *Rigid labour market*
- *Process of denationalisation*

MODELS OF RESTRUCTURING

- *Large old systems survived and developed (farmaceutical industry, electrical industry, machinery)*
- *Old systems restructured into several SMEs*
- *foreign investors bought companies in troubles or blue chips*
- *Foreign investors established new premises and structures*
- *Decentralised model of development*

EXMAPLES -1

- *Case of GORENJE – household appliances, strong brand in ex markets, new markets, center of the whole region and driving force for SME's development in all sectors*
- *Case of KRKA – pharmaceutical industry – close connection to academical and research organisations, internationalisation – several others – in common - slow process of privatisation, governmental founs significant role (keep foreign investors away), strong R&D, brand, CSR...*
- *Others (Unior, Talum, Iskra...)*

EXAMPLES 2

- *SAVA TIRES (Goodyear), JULON (Gruppo Bonazzi), BSH (Bosh Siemens), Anhovo (Lafarge cement), Unitech...*
- *Foreign investors bought domestic brands with poor future perspectives*
- *Markets, organisation, leverage structure, capital...*

EXAMPLES 3

- *Hydria, Kolektor, Brest, ETI, Adria Mobile, Helios, Cimos,*
- *“brave” domestic managers formed network and at the beginning of privatisation process bought weak companies, today’s blue chips*
- *Domestic knowledge, international framework, strategic partners to automotive industry and other important global players*

EXAMPLE 4

- VIPAP, CARRERA, TOBACOO INDUSTRY...
- Foreign investors bought slovenian companies because of market, resources, limited good conditions
- Poor investment, lack of R&D, process of closing down has started

OBSTACLES

- *Rigid labour market*
- *Overregulations*
- *Conservatism*
- *The role of politicians/through government's controlled funds*
- *R&D system*
- *Lack of market conditions in some branches (energy, telecommunications...)*
- *Social expenditure/social state*

EXPERIENCES IN SLOVENIA

- *social peace - consensus*
- *social agreements*
- *Wage policy – stable during last 8 years*
- *Pension reforms, new labour law*
- *national development plan – investments*
- *ILO standards and EU directives*

WAGE POLICY

- *Very high labour costs – comparing with competitive countries (twice as much as Poland), but direct income represents less than 43% of labour cost*
- *Rigid system of minimum wage*
- *Several additional costs*
- *Unrealistic expectations on Union's side*

FUTURE SITUATION

- *Union's expectations – salaries should rise faster than GDP*
- *Changes in EU – following Lisbon strategy – into more liberalized regulation*
- *The conflict between social state and globalization*

Social reforms in Slovenia are focusing on 4 fundamental areas:

- **the labour market** – improving its flexibility, encourage employment, and increase active job search and employment
- **social transfers** - establishing a system that will offer more motivation for work and at the same time be more socially just
- **the pension system** - offering more incentives for prolonged employment, ensure the long term sustainability of the system and increase the scope of pension insurance
- **the health care system** - ensuring that the current standard of public health services will not have to be lowered as a result of growing costs