

ECOSOC CONFERENCE: ENHANCING THE ATTRACTIVENESS OF THE MARITIME PROFESSIONS



Panel 3: Concrete actions at Industry
and European level

Brussels 11th March 2010

Alfons Guinier

European Community Shipowners' Association – ECSA



SUMMARY

- ✿ **ECSA**
- ✿ **MARITIME KNOW HOW**
- ✿ **BEST PRACTICES TO GET IT**
- ✿ **PIRACY**
- ✿ **KEY POINTS**

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Maritime Transport Strategy 2009 - 2018

**EUROPEAN SHIPPING IS A GLOBAL LEADER
CONTROLLING 41 % OF THE MERCHANT
FLEET**

EU SHIPPING IN A GLOBAL MARKET



SHIPPING INDUSTRY CHARACTERISTICS

- ☼ DE FACTO A GLOBAL INDUSTRY
- ☼ LIBERALISED GLOBAL TRADES
- ☼ VESSELS MOBILE INSTRUMENTS
- ☼ REGISTRATION OF VESSELS INTERNATIONAL AND EASY TO CHANGE (FLAG)
- ☼ LEGISLATION INTERNATIONAL E.G.: SAFETY, LABOUR, LIABILITY
- ☼ INTERNATIONAL LABOUR MARKET
- ☼ SEAFARERS LIVING ON BOARD
- ☼ GLOBAL COMPETITIVE ENVIRONMENT

MARITIME KNOW-HOW



- ✿ **BLUE PAPER ON A FUTURE MARITIME TRANSPORT POLICY JUNE 2006: MARITIME EDUCATION AND TRAINING SHOULD BE DESIGNED TO PROVIDE RECRUITS WITH SKILLS WHICH ARE OF THE HIGHEST QUALITY AND WHICH CAN PROVIDE MULTIPLE EMPLOYMENT OPPORTUNITIES**

- ✿ **MARITIME TRANSPORT STRATEGY 2009-2018 (JAN 2009):**
 - **GLOBAL SHORTAGE OF HIGHLY QUALIFIED MARITIME PEOPLE EXPECTED TO CONTINUE**
 - **CAREER PROSPECTS IN THE MARITIME CLUSTER: ADVANCED SKILLS AND QUALIFICATIONS**
 - **SHIPPING IS A HIGH TECH INDUSTRY**



PROMOTION ACTIONS

- ☼ **DIFFERENT JOINT CAMPAIGNS BY SHIPOWNERS/UNIONS/NATIONAL AUTHORITIES: Schools, Newspapers, TV spots, Open door days in maritime academies, Maritime days, etc.**
- ☼ **TRAINING SCHEMES**
- ☼ **EXCHANGE OF BEST PRACTICES ON EUROPEAN LEVEL**

BEST PRACTICES - DETAILED



- ✧ **BROCHURES, TV ADVERTS, WEB SITES, TRAVELLING PROMOTION TEAMS, PR.....**
- ✧ **INTERNSHIP ON BOARD OF SHIPS**
- ✧ **INCREASED ACTIVITY OF COMPANIES**
- ✧ **ATTRACT MORE WOMEN**
- ✧ **CREATION OF TASK FORCES**
- ✧ **FUNDING BY INDUSTRY**
- ✧ **POLICY: “INTEREST, RECRUIT, BIND”**

BEST PRACTICES - DETAILED



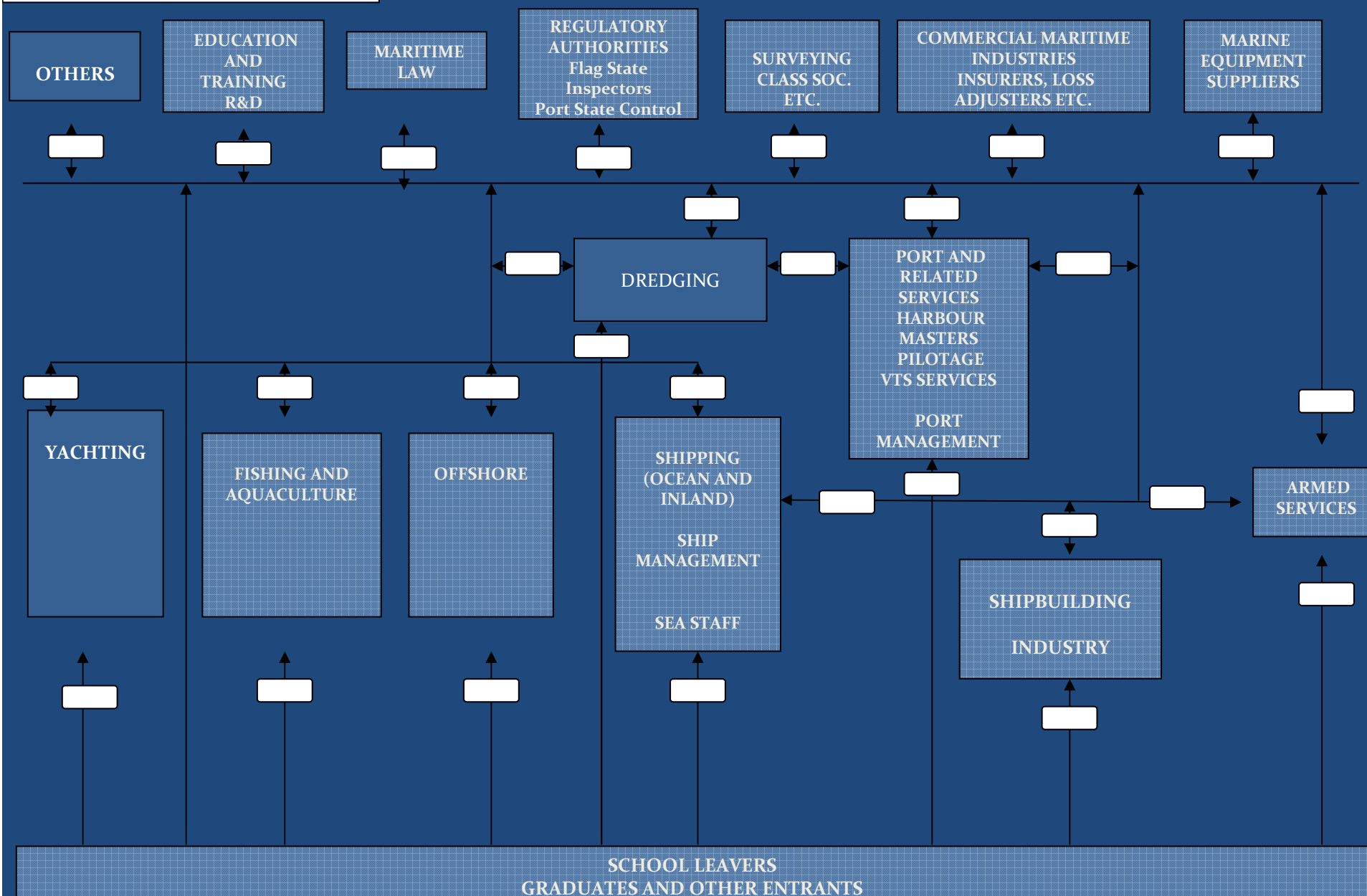
- ✧ **QUALITY EDUCATION – CONSTANT UPDATING**
- ✧ **CREATING TRAINING PLACES IN SHIPPING COMPANIES**
- ✧ **SEAFARERS TO LECTURE AT SCHOOLS**
- ✧ **SENDING TEACHERS MORE OFTEN TO SEA (HIGH TECH)**
- ✧ **WORK-LEARN ROUTE**
- ✧ **ENHANCE TRAINING ON BOARD OF NAUTICAL STUDENTS: EXTRA CABINS & OTHER FACILITIES ON BOARD**





Maritime Industries Career Path Mapping

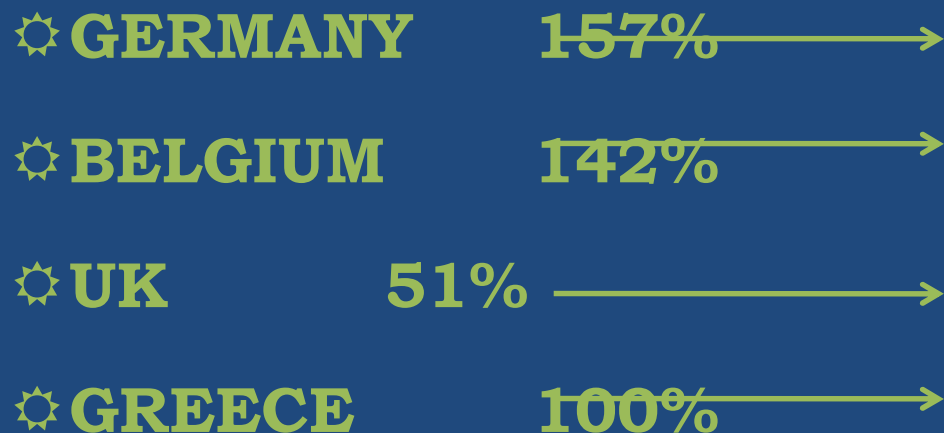
 = Qualification requirements and Costs



GLOBAL COMPETITIVE FRAMEWORK

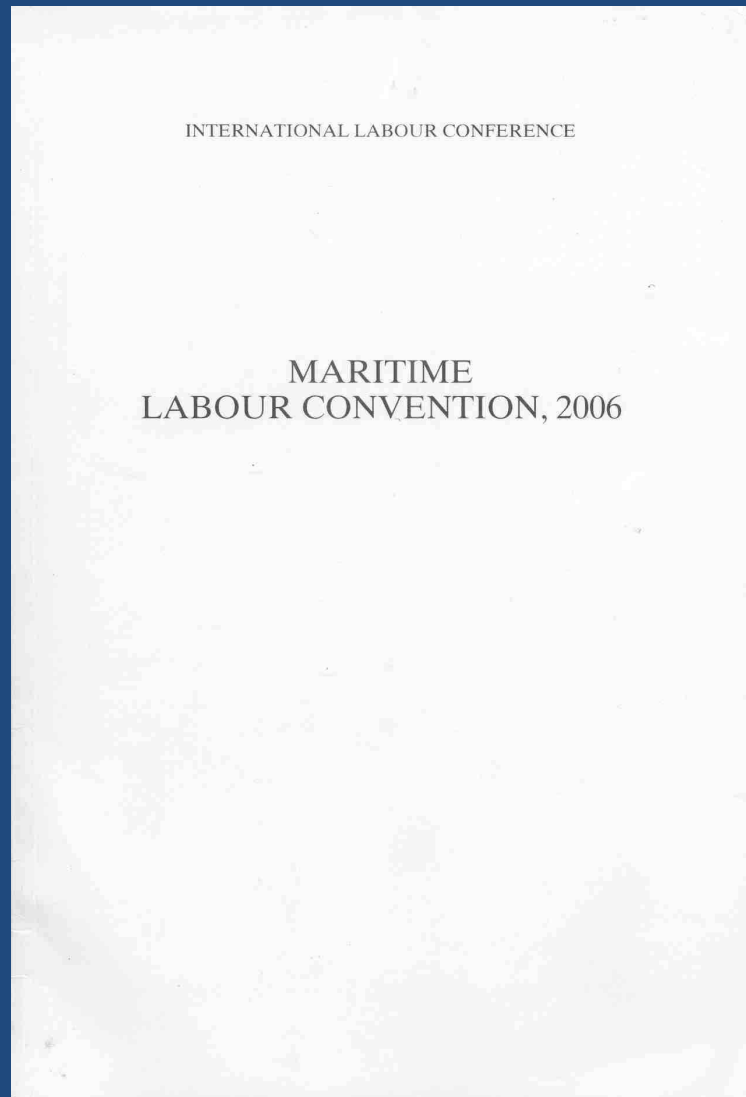


**INCREASE OF CADETS IN MEMBER STATES
WITH TONNAGE TAX & ALLEVIATION OF
LABOUR COSTS:**



MLC – GLOBAL LEVEL PLAYING FIELD

MLC



☀ **TO ENSURE 'DECENT
WORK'**

☀ **TO ENSURE 'A LEVEL
PLAYING FIELD' OR FAIR
COMPETITION**

PIRACY AN ESCALATING PROBLEM



IMB FIGURES GULF OF ADEN AND OFF SOMALIA 2009

- ☼ TOTAL VESSELS ATTACKED BY SOMALI
PIRATES IN 2009 217**
- ☼ TOTAL VESSELS HIJACKED IN
SOMALIA IN 2009 47**
- ☼ TOTAL CREW HIJACKED IN 2009 867**
- ☼ CURRENTLY HELD IN SOMALIA**
 - 11 VESSELS 266 CREW**



UNCLOS

**ALL STATES SHALL COOPERATE
TO THE FULLEST POSSIBLE
EXTENT IN THE REPRESSION OF
PIRACY ON THE HIGH SEAS OR IN
ANY OTHER PLACE OUTSIDE THE
JURISDICTION OF ANY STATE.**

PIRACY OFF THE COAST OF SOMALIA & GULF OF ADEN



- ✧ **UN SECURITY COUNCIL RESOLUTIONS
1816/1846/1897: ALLOWING NAVAL FORCES
TO ACT AGAINST PIRACY IN THE AREA**
- ✧ **SEPTEMBER 2008: CREATION OF EU COUNCIL
NAVAL COORDINATION CELL**
- ✧ **DECEMBER 2008: CREATION OF EU NAVAL
FORCE (EU NAVFOR) AND LAUNCHING OF
ATALANTA MISSION**
- ✧ **WFP ESCORTS & ACTION AGAINST PIRACY**
- ✧ **FIRST EU AERO NAVAL OPERATION**

MORE ACTION



☼ **INTERNATIONAL COMMUNITY: GIVE
FOLLOW UP TO UNCLOS**

☼ **MUCH MORE ACTION ESSENTIAL**

DEVELOPING SKILLS AND EMPLOYMENT ECSA KEY POINTS



- ☼ **MAIN JOBS ASHORE**
- ☼ **HIGH EDUCATION AND QUALIFICATION REQUIRED**
- ☼ **CAREER PLANNING**
- ☼ **NO LABOUR PROTECTIONIST MEASURES**
- ☼ **ILO – MLC TO BE RATIFIED SOONEST**
- ☼ **PROMOTION ACTIVITIES**
- ☼ **EDUCATION AND TRAINING TO BE ENHANCED**

CONCLUSION

Vice President JACQUES BARROT



***“EUROPE HAS VERY COMPETITIVE MARITIME
TRANSPORT SECTOR AND SHOULD REINFORCE
ITS POSITION AS WORLD LEADER. THE GLOBAL
COMPETITION IS LIVELY NOT ALLOWING ANY
STRATEGIC ERRORS.”***

Bremen, 3 May 2007



Thank you...

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