



European Public Affairs Consultancies' Association

EPACA Code of Conduct

This code of conduct applies to all activities undertaken by EPACA members in the context of their EU Public Affairs work. Our work as public affairs professionals contributes to a healthy democratic process, acting as a link between the world of business, civil society and European policy-makers. The signatories to this code are all committed to abide by it, acting in an honest, responsible and courteous manner at all times and seeking to apply the highest professional standards.

When carrying out the activities described above, public affairs practitioners shall:

- (a) identify themselves by name and by company;
- (b) declare the interest represented;
- (c) neither intentionally misrepresent their status nor the nature of their inquiries nor create any false impression in relation thereto;
- (d) neither directly nor indirectly misrepresent links with EU institutions;
- (e) honour confidential information given to them;
- (f) not disseminate false or misleading information knowingly or recklessly and shall exercise proper care to avoid doing so inadvertently;
- (g) not sell for profit to third parties copies of documents obtained from EU institutions;
- (h) not obtain information by dishonest means;
- (i) avoid any professional conflicts of interest;
- (j) neither directly nor indirectly offer or give any financial inducement to any elected or appointed public official, or staff of their institutions and political groups;
- (k) neither propose nor undertake any action which would constitute an improper influence on them;
- (l) only employ EU personnel subject to the rules and confidentiality requirements of the EU institutions;

All signatories agree that they and all individuals acting on behalf of their companies will adhere to this Code and will avoid actions likely to bring discredit upon the profession or the Association. The signatories further agree to be subject to the disciplinary rules of EPACA (as set out in the Statutes and Internal Regulations, extract attached) in case of alleged breach of the Code. The signatories will meet annually to review this code.

I hereby subscribe to the above code (name, signature & date):

on behalf of (firm):

Address:

Tel:

Fax:

E-mail:

Please return to EPACA, (details below)