



Cepi

RENEWABLE
RECYCLED
RESPONSIBLE
EUROPEAN PAPER

EESC workshop on the new EU Forest Strategy/
14 September 2021



What does sustainable forest management imply in practice? How can forest stakeholders best ensure the three dimensions of sustainable development?

**Ulrich Leberle
Raw Materials Director**

About Ceperi

Represents in Brussels

500 pulp, paper and board producing companies

895 mills across Europe

180000 people employed directly

18 member countries

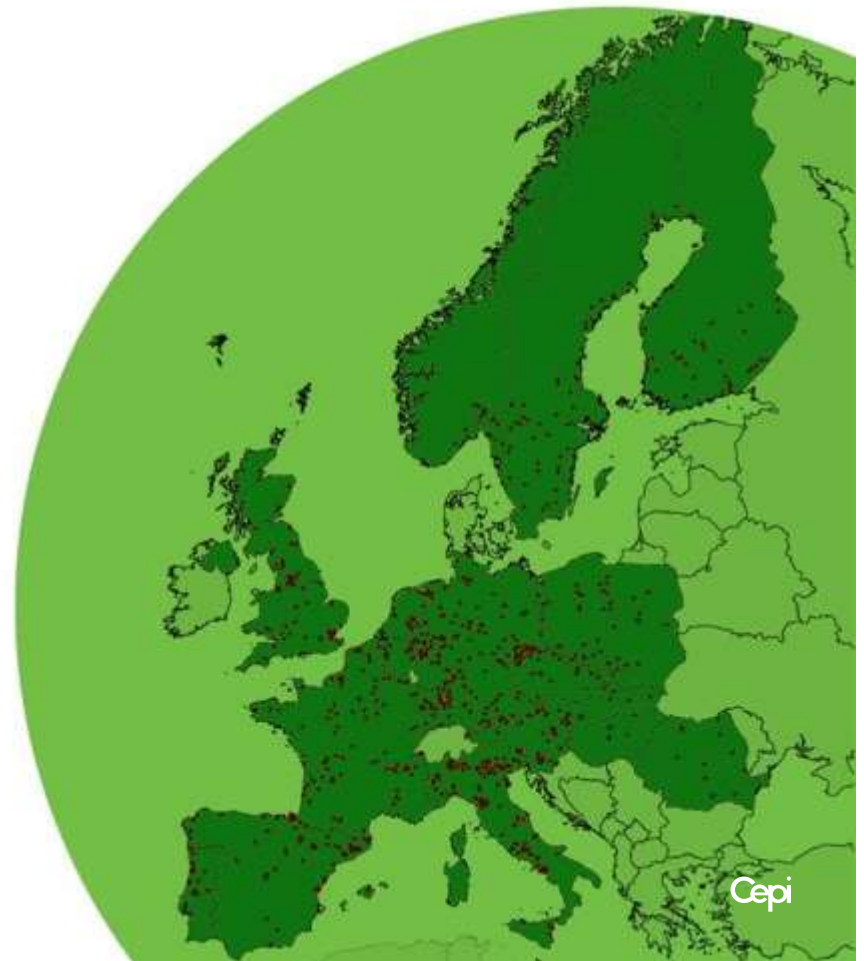
Engaged in international fora (UN, FAO, WTO)
to defend **22%** of the world production

Working across the value chain –
from forest owners to converters

Member of the EU Bio-based Industry and
Energy Intensive Industry Alliances

Chair: **Ignazio Capuano, Burgo Group**

A staff of **26** industry, policy and public affairs experts



About Cepi

We are renewable and recyclable, sourced and made in Europe, a responsible industry towards the environment, its customers and workers

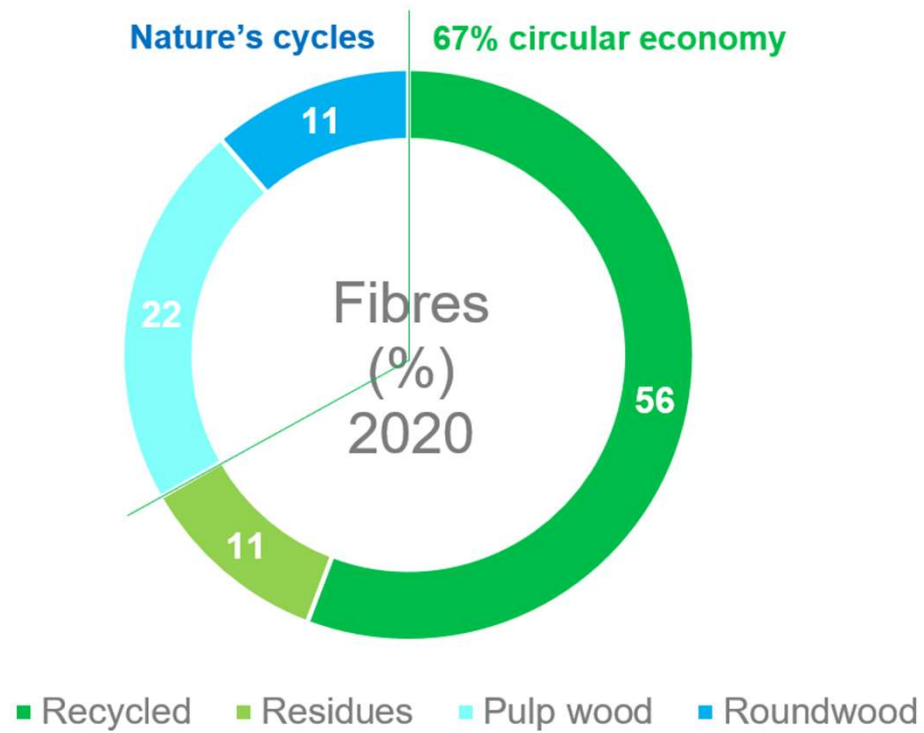


Transforming pulp wood into cellulose and bio-based products >92% of our raw materials is sourced in Europe

Keeping the fibres in the loop >72% recycling rate of EU paper-based products

Producing
Pulp & fibres
Nano-cellulose
Bio-energy
Bio-chemicals
Print & graphic paper
Packaging solutions
Hygiene and tissues
Specialty papers

Share of fibre sources in the European Paper Industry



Green Source

Responsible products start with a green source

FOR MORE INFORMATION
eugreensource.org

It grows annually by about **612 Million m³**
(Net annual increment)

European forests keep growing

The total volume of Europe's forests is approximately **28 Billion m³**
Growing stock in forests and other wooded land 28,362,000 m³

The annual harvesting is approximately **455 Million m³**
(Annual felling)



RENEWABLE RESOURCE
Sustainable forestry preserves biodiversity and ensures parts of the trees are also left in the forest to maintain natural nutrition cycles and provide habitats (deadwood, etc...)



Fibres and forest-based products contain **20%** of EU forest emissions annually



The forest-based industry provides **€143 Billion** to the European economy every year and employs **3.5 Million** Europeans

Identified issues in new forest strategy (1/2)

- Overemphasis on the sink function of forests – substitution potential of wood based products not sufficiently recognized, no measures to increase it
- Cascading use of wood - a principle that functions well in the forestry sector as long as subsidies are not distorting it. Use Commission own guidance rather than re-inventing the definition.
- Announcement of prescriptive forest management practices - while there is a diversity that is needed in Europe's different bioecological regions

Identified issues in new forest strategy (2/2)

- 3 billion trees initiative – Cepi supports and will soon present its engagement. However, the long term sustainable management of these additional forests is crucial.
- It is difficult to understand what role Forest Certification plays in the forest strategy – in European pulp and papermaking, 83% of wood comes from certified forests. Certification needs to remain credible, impactful and workable for a critical mass of the forest sector.
- Unclear objective of the announced proposal on forest observation and data collection



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