



Public hearing on  
**the role of social economy in a fair and sustainable recovery:  
input for the future Action Plan on social economy**



**17/02/2021 | Online Event | 10:00 – 13:00**

**Alain Coheur**, President of the Section for the Single Market, Production and Consumption (INT), EESC



Alain Coheur is the President of the INT Section of the EESC since October 2020 and was appointed as EESC Group III member in 2015. During the previous mandate, he was President of the EESC Temporary Study Group on Social Economy Enterprises and co-spokesperson for the Social Economy Category. During his career, he was in charge of various positions in the development of social economy organizations. He is currently the Director for European and International Affairs at the Belgian National Union of Socialist Mutual Health Funds (since 2002).

**Marie Zvolska**, President of the study group "the role of social economy in the creation of jobs and in the implementation of the European Pillar of Social Rights", EESC



Marie Zvolska is a European affairs adviser at the Confederation of Employers and Entrepreneurs Associations of the Czech Republic (KZPS). She is a member of the EESC since 2004 and is part of the Employer's group (group I). She is specialized in social affairs, social economy and labor law. Ms Zvolska is the president of the study group "the role of social economy in the creation of jobs and in the implementation of the European Pillar of Social Rights".

**Giuseppe Guerini**, rapporteur of the EESC opinion on "the role of social economy in the creation of jobs and in the implementation of the European Pillar of Social Rights", EESC



Giuseppe Guerini is president of Cecop-Cicopa Europe (the European confederation of industrial and service cooperatives), board member of Confcooperative (Confederation of Italian Cooperatives) and president of Confcooperative Bergamo (since 2008) and of Ecosviluppo, the social cooperative for labour market integration. He is a member of the EESC since 2010 (group III) and the spokesperson for the Social Economy Category. He has had a managerial role in various cooperatives and was involved in the planning of social policies and active employment policies.

**Cinzia del Rio**, co-rapporteur of the EESC opinion on " the role of social economy in the creation of jobs and in the implementation of the European Pillar of Social Rights", EESC



Cinzia Del Rio is the Director of the international department of UIL (Italian Labour Union). She is a member of the EESC since 2015 (group II). She worked for the Ministry of Foreign Affairs from 1984 to 2001 and for the Ministry of Labor from 2001. She was a member of the Governing body (GB) of the European Dublin Foundation from 2007 to 2011 and member of the GB ILO from 2008 to 2014. She is currently member of the ETUC Executive Committee since 2007.

**Sven Giegold**, Member of the European Parliament, co-chair of the Intergroup on Social Economy



Sven Giegold, MEP from North-Rhine-Westphalia / Germany, is spokesperson for the German Greens in the European parliament and coordinator of the Greens / EFA group in the ECON (economy and monetary affairs) committee. He is the co-chair of the European Parliament Social Economy Intergroup. He is also a substitute member of the Committee on the Environment, Public Health and Food Safety. As a studied political economist, Mr Giegold has been active in the environmental movement and altermondialism for more than 20 years.

**Maxime Cerutti, Director, Business Europe**



Maxime Cerutti was appointed Director of BusinessEurope's Social Affairs department in January 2012. He is responsible for a diverse portfolio of social affairs and labour market policy issues. He also coordinates BusinessEurope's engagement as a social partner in the context of the European social dialogue. Maxime joined BusinessEurope in 2007 as social affairs adviser. Between 2005 and 2007, he was a policy officer at the European Youth Forum in Brussels. Graduated in European law and political science, his mother tongue is French. He speaks English fluently, is at ease in Italian, and is a basic user of German and Spanish.

**Filipa Farelo, coordinator of Institutional Relations, Cooperative Sector and Statistics at CASES – Cooperative António Sérgio for Social Economy**




Ms Farelo has a degree in European Studies (School of Arts and Humanities, University of Lisbon, 2005), a postgraduate degree in Development (ISCTE-IUL, 2010) and a Specialisation in Development Cooperation (INA, 2011).  
Between 2006 and 2008 she worked as cooperation agent at the Portuguese Embassy in Maputo, Mozambique. In 2009 and 2010 she worked in the cooperation department of a consulting company (Ogimatech). Since 2010 she works at CASES.  
She has published several articles concerning social economy, for instance on "The 100 largest Portuguese cooperatives" (July 2020), "The Portuguese presidency of the Council of the European Union and Social Economy" (December 2020).

**Juan Antonio Pedreño, President, Social Economy Europe**



Juan Antonio Pedreño obtained a BA in Chemistry in Spain. He is an expert on social economy and co-operatives. He started his professional career as High School teacher and co-founded the co-operative school, high-school and vocational training centre Severo Ochoa, which he chaired for more than 20 years. Currently, he is the President of Social Economy Europe, CEPES (Spanish Social Economy Confederation), UCOMUR (Murcia's Region Worker Co-operatives) and UCOERM (Murcia's Region Education Cooperatives). He is also the General Coordinator of the ESMED

	Network (Euro-Mediterranean Social Economy) and a member of the Spanish Economic and Social Committee.
--	--

<b>Jan Willem Goudriaan</b> , General Secretary, European Public Service Union	
	In May 2014, Jan Willem Goudriaan was elected as the new General Secretary of the European Federation of Public Services Trade Unions (EPSU). He was re-elected in 2019. He started in the Dutch public services trade union AbvaKabo-FNV in 1989. In November 1992 he started to work with EPSU. He was EPSU's Deputy General Secretary from 1997 to 2014. He pioneered the social dialogue with the employers in the electricity, gas as well as local government sector. In EPSU he oversees the work on health and social services, the work to establish European works councils in health and care multinational companies and the reaction to the Corona virus pandemic, EU health union. He proposed and is vice-President of the first ever successful European Citizens' Initiative on the Human Right to Water and Sanitation which collected 1.9 million signatures.

<b>Ulla Engelmann</b> , Head of Unit for Advanced Technologies, Clusters, and Social Economy, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission	
	Ulla Engelmann is the Head of Unit for Social Economy within DG GROW at the European Commission. Since 2017 she covered European Cluster Policy, Social Economy and Women Entrepreneurship and Entrepreneurship education. From 2018 onwards Advanced Technologies including Artificial Intelligence and Digital Transformation for industry were added to her responsibilities. Previously, she worked at the Joint Research Centre (JRC) in different functions. She started in the JRC in 1993 as a post-doc in fusion research, and moved on to manage various units (communication, international relations, and others). Dr. Engelmann holds a PhD in analytical and radiochemistry.

**Jordi Cañas**, Member of the European Parliament, co-chair of the Intergroup on Social Economy



Jordi Cañas is a Spanish member of the Renew Europe Group within the European Parliament. He is the vice-chair of the delegation to the Euro-Latin American Parliamentary Assembly. He is also a member of the Employment and Social Affairs Committee and the Committee on International Trade, of the Delegation to the EU-Mexico Joint Parliamentary Committee and of the Delegation for relations with Mercosur. Since March 2020, he has also been a substitute member of the Committee on the Internal Market and Consumer Protection (IMCO). He previously was member of the Parliament of Catalonia between 2010 and 2014. He holds a degree in Geography and History.

**Gianluca Pastrelli**, President, Diesis Network



In charge of the overall coordination and strategy of DIESIS, European Ecosystem supporting social economy, in 20 years of experience he has coordinated and carried out several cross-border studies, research and other activities to serve the needs of Social Economy Enterprises in partnership with the main European and International organisations. He gained a broad insight into the fields of social innovation, social dialogue and industrial relations, training and entrepreneurship. Today, he is also vice-president of Europe Section of ISTO (International organisation for Social and Sustainable Tourism) and board member of the Jean Monnet Association.

**Joaquim Pequicho**, Secretary General, Fenacerci (the Portuguese National Federation of Social Cooperatives)



Joaquim Pequicho is the Board President of a social solidarity cooperative (CERCINA) in his hometown, Nazaré, and the director of the Portuguese federation of cooperatives for education, rehabilitation and empowerment of people with disabilities (FENACERCI - Portuguese National Federation of Social and Solidarity Cooperatives). He is a specialist in subjects concerning

	<p>the Social Economy, Solidarity and Disability. Besides, Mr Pequicho is the Chief Executive Officer of CONFECOOP – (Portuguese National Cooperatives Confederation). He is also a member of the board of ARFIE - Association for Research and Training on Integration in Europe.</p>
--	--

<p><b>Marina Monaco</b>, Advisor, European Trade Union Confederation (ETUC)</p>	
	<p>Marina Monaco is an advisor at the European Trade Union Confederation (ETUC), where she is part of the Social Protection Committee. Prior to this, she was a researcher at the Social Development Agency between 2007 and 2011. She graduated from a master in European Labour Law in 2005 from the University of Milano (Italy).</p>

<p><b>Ann Branch</b>, Head of Unit responsible for job creation, Directorate-General for Employment, Social Affairs and Inclusion, European Commission</p>	
	<p>Ms Branch works for the European Commission in the DG for Employment, Social Affairs and Inclusion. She leads a team working on social and inclusive entrepreneurship and social economy, developing both policy and innovative funding support. She has worked for the EU institutions for over 20 years on a range of EU policies and funding programmes. During this time she has led work on the cultural and creative sectors, education for innovation, European social dialogue and industrial relations, and the Culture, Creative Europe, and Erasmus+ EU funding programmes. In 2019 she was awarded the “Outstanding Public Social Intrapreneur of the Year Award” by the Schwab Foundation for Social Entrepreneurship</p>