



European Economic  
and Social Committee

## ROUNDTABLE DISCUSSION

### Circular economy – what needs to be done?

#### PROGRAMME

27 JANUARY 2020

15:30 – 18:00

Venue: EU Delegation to Japan (4-6-28 Minami-Azabu, Minato-ku)  
Only English (no interpretation)

- 15:15-15:30** *Registration and Welcome coffee*
- 15:30-15:35** **Welcoming and moderation:** Ms Eve Päärendson, President of the EESC  
EU-Japan Follow-up Committee
- 15:35-15:50** **The European Green Deal** – key note speech by Ms Marjut Hannonen,  
Minister-Counsellor, Head of the Trade Section, Delegation of the European  
Union to Japan
- 15:50-16:05** **Innovative communications and design for a Circular Economy in Japan**  
Ms Mariko McTier, Co-Founder&Director, Social Innovation Japan  
The presentation will focus on creating consumer demand for a change towards a circular  
economy, referring to experience from the work with corporations and consumers in Japan.
- 16:05-16:15** **EESC and its contribution to the promotion of circular economy**  
Mr Peter Clever, EESC  
The presentation will give an introduction to the European Circular Economy Stakeholder  
Platform and provide practical examples from the EU.
- 16:15-16:25** **‘Circular’ in a linear economy**  
Ms Mikako Awano, SusCon Japan, Founder & CEO  
The presentation will shed light on the misperception of ‘circular economy’ among Japanese  
business sector and discuss the way forward.
- 16:25-16:35** **The EU Facing the Challenge of Addressing Climate Change**  
Mr Michael McLoughlin, EESC  
The presentation will cover the global situation in relation to the Paris Agreement, the EU’s and  
its member states’ environmental commitments in different areas and also reflect upon the  
perspectives for the future and the challenges for civil society in this context.



- 16:35-16:45 EU-Japan cooperation on climate action through industry, trade and climate policies**  
Dr Philippe de Taxis du Poët, EU-Japan Centre for Industrial Cooperation  
The presentation will cover the activities of the EU-Japan Centre for Industrial Cooperation, in particular a new activity regarding EU-Japan cooperation on climate action through industry, trade and climate policies.
- 16:45-16:55 The sustainability concept of the Tokyo Olympic Games 2020**  
Ms Yuki Arata, Senior Director for Sustainability Planning, Team of the Tokyo Olympic Organising Committee
- 16:55-17:05 The Japanese FIT policy for renewable energy, especially biomass energy and sustainability**  
Ms Sayoko Inuma, Planning and Research, Global Environmental Forum
- 17:05-17:30 Questions&Answers – Discussion among the participants**
- 17:30-18:00 *Working cocktail***