

20 YEARS of celebrating European Consumer Day at the EESC...

a retrospective

On this 20th anniversary of European Consumer Day, as is our tradition, we have chosen a theme to reflect one of the top consumer issues today. And speaking of tradition, let's take a look at the themes of our editions. Right from the very first Day.















European Economic and Social Committee

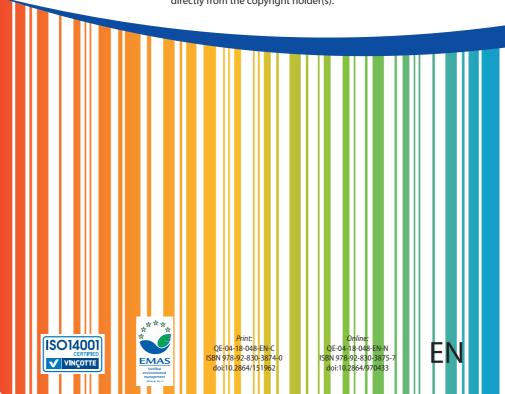
Rue Belliard/Belliardstraat 99 1040 Bruxelles/Brussel BELGIQUE/BELGIË

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European Consumer Day

1999-2018



1999 - 2004

In the early days, we talked about consumers and their representation, food quality, enlargement and its impact on EU consumers and the importance of building consumer confidence in the online markets. Those already in place and of those yet to come.

European Consumer day 1999 | Brussels

2000 Brussels **Consumer and Consumption**

2001 | Brussels **Food quality in Europe**

2002 | Madrid **Consumer Representation**

2003 | Thessaloniki Consumers and the enlargement of the EU.

2004 | Dublin **Building Consumer Confidence in the European**

Online Marketplace

2005 - 2011

With consumers increasingly aware of their impact on the environment we talked about sustainable consumption. Consumer education and the right to redress featured prominently in this period.

2005 Brussels	Sustainable consumption
2006 Vienna	Consumer Education
2007 Berlin	Financial Services in the European Union
2008 Brussels	Consumer Redress
2009 Brussels	Consumer rights
2010 Madrid	Enforcement of consumer rights
2011 Budapest	Consumption without borders

2012 - 2017

In recent years we focused on product safety and market surveillance. Other topics at the top of the Consumer agenda included consumer protection and social inclusion in times of crisis.

Sustainable consumption 2012 | Copenhagen

2013 | Brussels **Product safety and market surveillance**

Consumer protection and social inclusion 2014 | Thessaloniki

in times of crisis

New trends in consumption 2015 | Brussels

2016 | Brussels **Better regulation for consumers**

2017 | Malta The digital single market:

how does it benefit consumers?

2018

2018 | Bulgaria The digital economy: what deal for consumers?

20 | 03 | 2018 | 9.30 - 17.00 | Sofia, Bulgaria



The digital economy: what deal for consumers?

20 | 03 | 2018 | 9.30 - 17.00 Sofia Hotel Balkan, Bulgaria



