

20 YEARS of celebrating European Consumer Day at the EESC... a retrospective

On this 20th anniversary of European Consumer Day, as is our tradition, we have chosen a theme to reflect one of the top consumer issues today. And speaking of tradition, let's take a look at the themes of our editions. Right from the very first Day.



European Economic and Social Committee

Rue Belliard/Belliardstraat 99
1040 Bruxelles/Brussel
BELGIQUE/BELGIË

www.eesc.europa.eu

Published by: "Visits and Publications" Unit
EESC-2018-7-EN

© European Union, 2018
Reproduction is authorised provided the source is acknowledged.

For any use or reproduction of the photos/illustrations, permission must be sought directly from the copyright holder(s).



Print:
QE-04-18-048-EN-C
ISBN 978-92-830-3874-0
doi:10.2864/151962

Online:
QE-04-18-048-EN-N
ISBN 978-92-830-3875-7
doi:10.2864/970433

EN



European Consumer Day

1999-2018



European Economic and Social Committee

1999 - 2004

In the early days, we talked about consumers and their representation, food quality, enlargement and its impact on EU consumers and the importance of building consumer confidence in the online markets. Those already in place and of those yet to come.

1999 Brussels	European Consumer day
2000 Brussels	Consumer and Consumption
2001 Brussels	Food quality in Europe
2002 Madrid	Consumer Representation
2003 Thessaloniki	Consumers and the enlargement of the EU.
2004 Dublin	Building Consumer Confidence in the European Online Marketplace

2005 - 2011

With consumers increasingly aware of their impact on the environment we talked about sustainable consumption. Consumer education and the right to redress featured prominently in this period.

2005 Brussels	Sustainable consumption
2006 Vienna	Consumer Education
2007 Berlin	Financial Services in the European Union
2008 Brussels	Consumer Redress
2009 Brussels	Consumer rights
2010 Madrid	Enforcement of consumer rights
2011 Budapest	Consumption without borders

2012 - 2017

In recent years we focused on product safety and market surveillance. Other topics at the top of the Consumer agenda included consumer protection and social inclusion in times of crisis.

2012 Copenhagen	Sustainable consumption
2013 Brussels	Product safety and market surveillance
2014 Thessaloniki	Consumer protection and social inclusion in times of crisis
2015 Brussels	New trends in consumption
2016 Brussels	Better regulation for consumers
2017 Malta	The digital single market: how does it benefit consumers?

2018

2018 Bulgaria	The digital economy: what deal for consumers?
------------------------	--

20 | 03 | 2018 | 9.30 – 17.00 | Sofia, Bulgaria



#ConsumerDay18 #EESConsumers #DigitalEconomy

EUROPEAN 2018 CONSUMER DAY

The digital economy: what deal for consumers?

20 | 03 | 2018 | 9.30 – 17.00
Sofia Hotel Balkan, Bulgaria



European Economic and Social Committee



Republic of Bulgaria
ECONOMIC
AND SOCIAL COUNCIL