

The need for a Grammar of Sustainability

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Alignment is unavoidable

Why?

- Consumers and public opinion
- National and international regulators -> F2F, Code of Conduct, ..
- Investors
- Talents attractions and retention
- Risk management
- Banks -> Cost of Capital
- Supply Chain Leaders

But

Slow pace - Greenwashing
SMEs: burden vs opportunity

What to do?

Grammar for sustainability

1. To define the meaning of sustainability
2. To self assess the 'degree of sustainability'
3. To integrate sustainability within the management system
4. To be able to communicate 'impact'

Consumer and the market

Internal Value system

1. To define the meaning of sustainability

Holistic approach to definition and measurement of sustainability,
avoiding cherry-picking

Pillar 1

Products and
strategies
contributing to
healthy and
sustainable diets

Pillar 2

Sustainable
business
operations
and
internal processes

Pillar 3

Sustainable supply
&
value
chains

Pillar 4

Good corporate
citizenship

Four Pillar Framework



2. To self assess the 'degree of sustainability'

The challenges for assessing Sustainability

- Not easy for a company to self assess sustainability - More difficult for SMEs
- Lack of common standards, indicators, metrics and benchmarks
- Differences among sub-sectors and size of the company
- Need for integration with digitization

Four Pillar Framework

Pillar 1 - Products and strategies contributing to healthy and sustainable diets	Pillar 2- Sustainable Business Operations and Internal Processes	Pillar 3 - Sustainable Supply and Value Chains	Pillar 4 -Good Corporate Citizenship
<p>1 – Product portfolios contributing to healthy and sustainable diets.</p> <p>2 – Food security</p> <p>3 – Marketing and labeling</p> <p>4 – Food safety</p>	<p>5 - Child labor</p> <p>6 - Forced labor</p> <p>7 - Freedom of association and collective bargaining</p> <p>8 - Non-discrimination and equality</p> <p>9 – Occupational health and safety</p> <p>10 – Resource rights</p> <p>11 – Living wages and incomes</p> <p>12 - Sustainable agricultural production</p> <p>13 - Climate change and air quality</p> <p>14 - Biodiversity</p> <p>15 - Water use</p> <p>16 - Waste</p> <p>17 - Animal welfare</p>	<p>18 – Governance and Management</p> <p>19 – Policymaking influence</p> <p>20 – Tax</p> <p>21 – Litigation</p>	

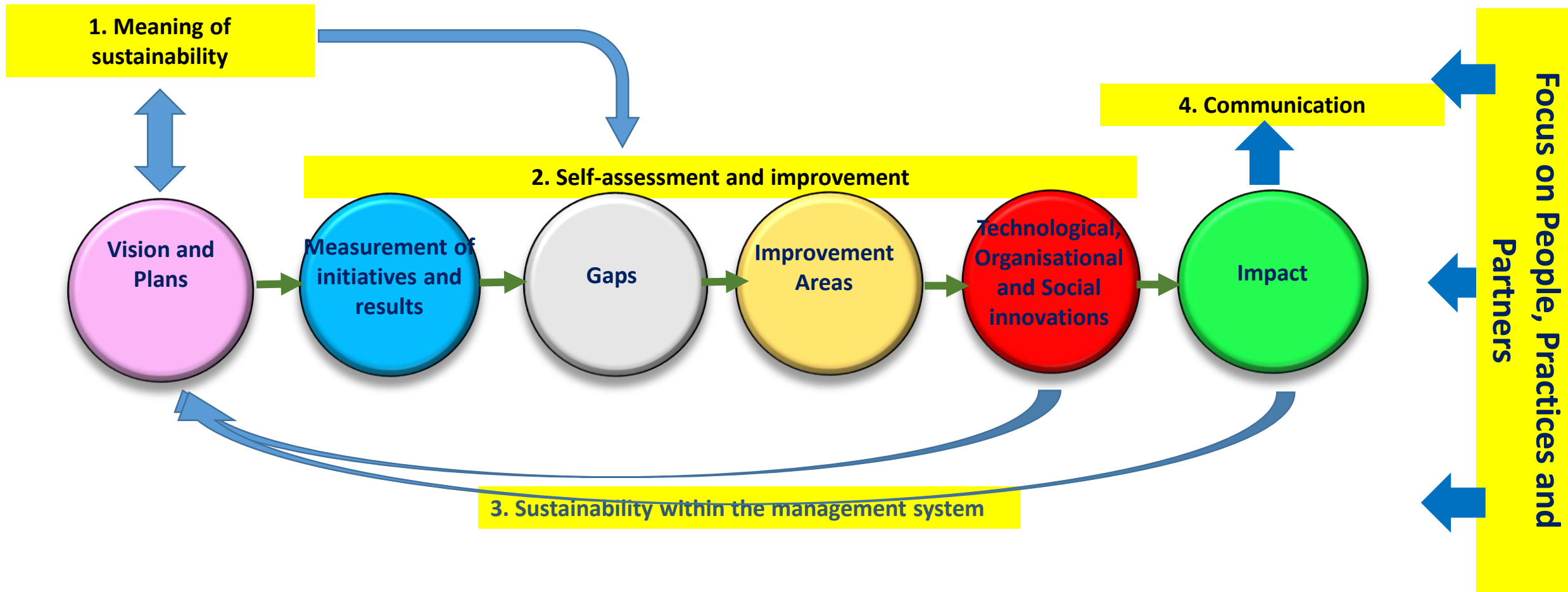
A set of possible objectives to help companies to learn “HOW” to integrate their business strategies and management systems

3. To integrate sustainability within the management system

Numerous *accountability* mechanisms



4. To be able to communicate 'impact'



Opportunity

Opportunus

Ob = toward, in the way of

Pòrtus = Port

‘pushing towards the port’, as the wind