



Data protection notice
Employers' Group event in the framework of the Swedish Presidency of the EU
A competitive EU industry for a successful green transition
Luleå - Sweden
19-20 June 2023

1. Who is responsible for the processing of your personal data?

The European Economic and Social Committee (EESC) and Byggföretagen and Industrierbetsgivarna are the joint data controllers in charge of the processing of your personal data. The responsible service on behalf of the joint controllers is: Employers' Group Secretariat European Economic and Social committee Rue Belliard/Belliardstraat 99 1040 Brussels gr1@eesc.europa.eu

2. What is the purpose of the processing?

Your personal data will be processed in order to:

- register you for the Luleå event
- provide access to the venue (accreditation purpose)
- fulfil the communication objectives of the event (with your consent only)
- share your name and affiliation with the other participants (for the speakers/panellists, with your consent only).
- The EESC, Byggföretagen and Industrierbetsgivarna are not responsible for recordings (such as photographs or videos) made by participants in a private capacity.

3. What is the legal basis for the processing?

[Regulation \(EU\) 2018/1725](#) applies to the processing of your personal data collected for the organisation and management of this Luleå event. The legal basis for the processing of your personal data is Article 5(1)(a) of [Regulation \(EU\) 2018/1725](#), as the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in a Union institution or body. The EESC exercises its tasks as set out in Articles 300-304 of the Treaty on the Functioning of the European Union.

Regulation (EU) 2016/679 (General Data Protection Regulation) applies to the processing of your personal data collected for the organisation and management of this event by Byggföretagen and Industrierbetsgivarna. The legal basis for the processing of your personal data is listed in Article 6 of Regulation (EU) 2016/679.

4. What personal data are processed?

The following personal data will be processed:

- data necessary for the organisation and management of the event: For the speakers/panellists/moderator, first name, surname, organisation, title, e-mail and postal address, mobile number.
- Information necessary for the registration to the event: first name, surname and email address and optionally, organisation and job title.
- data collected for communication and publicity purposes: pictures and/or audio and video recordings of speakers and participants, quotes associated to names, live streaming. They could be published in the context of the event (i.e. YouTube video, publications and media) and in the framework of European Economic and Social Committee's activities as well as published on its Intranet, the Internet and social media (i.e. YouTube, Facebook, Twitter and Instagram).
- Recordings (all sound, audiovisual and live recordings) are made in accordance with the EESC Decision 206/17A: Rules on the recording of activities undertaken by the European Economic and Social Committee.

In addition, the following personal data will be processed as this is also a physical event (speakers only):

- data collected for accreditation purposes, according to the requirements established by the organisers
- data collected to organise travel and accommodation for participants: gender, surname, first name, date of birth, nationality and identity/passport number, email and phone number.
- information necessary for financial purposes: information contained in the [Legal entity form](#) and information contained in the [Financial identification form](#) may also be provided if a payment is foreseen.
- photos, audio and video recordings and web streaming related to the event attendee list containing your name and affiliation, which will be shared among participants: for speakers only
- minutes/report/publication with quotes and/or speeches summary (speakers and active participants)

If you wish not to appear in pictures and/or videos, we would therefore ask you to get a "NO PHOTO" badge at the reception on the day of the event and to wear that badge during the whole duration of the event.

5. Who are the recipients or categories of recipients of your personal data?

The recipients of your data will be the Employers' Group, the EESC, Byggföretagen and Industriarbetsgivarna staff in charge of the organisation, management and follow-up of this event.

Under certain conditions defined in law, we may disclose your information to third parties (such as the European Anti-Fraud Office, the Court of Auditors or law enforcement authorities) if it is necessary and proportionate for lawful, specific purposes

We will never share your personal data for direct marketing purposes.

Photographs and/or audio and video recordings could be published in the context of the Lulea event and in the framework of EESC, Byggföretagen and Industriarbetsgivarna activities on the web, including via social media. If need be, the files containing the video materials may be slightly altered (for example, brightness and contrast) so that they can be used for the purposes for which they were taken.

We use social media to provide information about and promote the event through widely-used channels: Facebook, Twitter, LinkedIn, Instagram and YouTube. The use of social media does not in any way imply endorsement of their privacy policies. In the event that one or more social media are unavailable, we accept no responsibility for lack of service due to their downtime. We recommend that users read the [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#) privacy policies. Each company explains its policy of data collection and processing, its use of data, user rights and the ways in which users can protect their privacy when using these services.

6. Are your personal data transferred to a third country (non-EU Member State) or international organisation?

Your personal data will not be transferred to a non-EU member state and/or international organisation.

7. How can you exercise your rights?

You have the right to request access to your personal data. You also have the right to request rectification or erasure of your personal data or restriction of the processing of your personal data. You also have the right to withdraw your consent at any time. Please note that withdrawal of consent will not have retroactive effect (processing of your personal data based on your consent before withdrawal is lawful up to the moment when you withdraw your consent).

Where applicable, you have the right to object to the processing of your data. Where applicable, you have the right to receive your personal data provided to the controller or to have your personal data transmitted directly to another controller (data portability).

You have the right to lodge a complaint with the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the EESC. If you consider that your rights under Regulation (EU) 2016/679 have been infringed as a result of the processing of your personal data by Byggföretagen and Industriarbetsgivarna you can lodge a complaint with the Swedish Data protection authority (imy@imy.se).

8. How long are your personal data kept for?

Your data (excluding photos, audio and video recordings that have been published and whereas applicable personal data provided for accreditation purposes) are kept as long as follow-up actions to the event are necessary with regard to the purpose(s) of the processing of personal data as well as for the event and its related management.

Your data will be kept for a maximum period of 12 months after the end of the event, unless you explicitly agree to your contact details being kept in order to receive invitations to future similar events organised by the EESC.

Data published on the Internet and Intranet will remain there indefinitely. If you wish to delete these data at any time, please contact us at gr1@eesc.europa.eu.

Your photos, audio and video recordings that have been published (for example on the web or in publications) will remain in that format indefinitely. Financial data are stored in the archive of the Financial Officer of the Directorate in charge of this file.

In accordance with the provisions of the Financial Regulation (article 75), files must be kept for at least five years from the date on which the European Parliament gives discharge for the financial year to which the documents relate.

9. Are personal data collected used for automated decision-making, including profiling?

The EESC, Byggföretagen and Industrierbetsgivarna will not use your personal data to make automated decisions about you. "Automated decisions" are defined as decisions made without human intervention.

10. Will your personal data be further processed for a purpose other than that for which the data were obtained?

Your personal data will not be further processed for a different purpose than the ones mentioned above.

11. Who can you contact if you have queries or complaints?

If you have any further questions about the processing of your personal data, please contact the Employers' Group Secretariat European Economic and Social committee Rue Belliard/Belliardstraat 99 1040 Brussels gr1@eesc.europa.eu , Industrierbetsgivarna, Storgatan 19, 114 51 Stockholm, Sweden, info@industriarbetsgivarna.se, Byggföretagen, Näringslivets hus Storgatan 19, Stockholm, info@byggforetagen.se You may also contact the Data Protection Officer of the EESC (data.protection@eesc.europa.eu) and/or the [European Data Protection Supervisor](https://www.edps.europa.eu) (edps@edps.europa.eu) at any time.