



European Economic
and Social Committee

Employers' Group flagship event:

"Leading the Way: A Competitiveness Agenda for a Stronger Europe"

6 September 2023, 15:00-18:30

Rue Belliard 99/101 1040 Brussels Belgium

Data Protection Notice

1. Who is responsible for the processing of your personal data?

The event "***Leading the Way: A Competitiveness Agenda for a Stronger Europe***" is organised by the Employers' Group of the European Economic and Social Committee (EESC), which is the data controller in charge of the processing of your personal data. The service responsible for processing your personal data on behalf of the controller is the Employers' Group Secretariat, European Economic and Social Committee, Rue Belliardstraat 99, 1040 Brussels, email: gr1@eesc.europa.eu

2. What is the purpose of the processing?

Your personal data will be processed in order to:

- register you for the hybrid event
- provide access to the hybrid interface
- provide access to the EESC premises (accreditation purpose, if physically attending)
- fulfil the communication objectives of the event
- share your name and affiliation with the other participants (for the speakers/panellists)

The EESC is not responsible for recordings (such as photographs or videos) made by participants in a private capacity.

3. What is the legal basis for the processing?

[Regulation \(EU\) 2018/1725](#) applies to the processing of your personal data collected for the organisation and management of the event: "***Leading the Way: A Competitiveness Agenda for a Stronger Europe***". The legal basis for the processing of your personal data is Article 5(1)(a) of [Regulation \(EU\) 2018/1725](#), as the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in a Union institution or body.

The processing of certain categories of your personal data as described in this privacy statement will be carried out based on your consent (Article 5(1)(d) of [Regulation \(EU\) 2018/1725](#)).

4. What personal data are processed?

The following personal data will be processed:

- data necessary for the organisation and management of the event: For the speakers/panellists/moderator, first name, surname, organisation, title, e-mail and postal address, mobile number.
- Information necessary for the registration to the event and access to the venue of the event: first name, surname and email address and optionally, organisation and job title.
- In the case of VIP guests, the following personal data will be processed: surname, first name, role (such as minister, ambassador) and vehicle registration number.
- data collected for communication and publicity purposes: pictures and/or audio and video recordings of speakers and participants, quotes associated to names, live streaming. They could be published in the context of the event (i.e. YouTube video, publications) and in the framework of European Economic and Social Committee's activities as well as published on its Intranet, the Internet and social media (i.e. YouTube, Facebook, Twitter and Instagram). Recordings (all sound, audiovisual and live recordings) are made in accordance with the EESC Decision 206/17A: Rules on the recording of activities undertaken by the European Economic and Social Committee.

In addition, if a physical participation is foreseen, the following personal data may be processed:

- data collected for accreditation purposes, according to the requirements established by the Security service: surname, first name, date of birth, nationality and identity/passport number. The official identity document presented may be scanned so as to confirm your identity. For additional information, please refer to the accreditation privacy statement.
- data collected to organise travel and accommodation for participants: gender, surname, first name, date of birth, nationality and identity/passport number, email and phone number.
- Data collected for financial purposes: information contained in the [Legal entity form](#) and information contained in the [Financial identification form](#)
- photos, audio and video recordings and web streaming related to the event attendee list containing your name and affiliation, which will be shared among participants minutes/report/publication with quotes and/or speeches summary (speakers and participants)

If you wish not to appear in pictures and/or videos, we would therefore ask you to get a "NO PHOTO" badge at the event reception on the day of the event and to wear that badge during the whole duration of the event.

Please remember that without the NO PHOTO badge, the photographer will not be aware of your wish not to have your photos taken and/or not to appear in videos and therefore your image might appear in the [name of event] pictures and/or videos.

5. Who are the recipients or categories of recipients of your personal data?

The recipients of your data will be:

- the Employers' Group and EESC staff in charge of the organisation, management and follow-up of this event,
- If physical presence authorized with possibly travel/stay/fee:
 - the security personnel
 - the travel agency "Carlson Wagonlit Travel" (CWT) in charge of the organisation, management of your plane/train ticket,
 - the hotel where you will be hosted during your stay in Brussels,
 - the financial services.

Under certain conditions defined in law, we may disclose your information to third parties (such as the European Anti-Fraud Office, the Court of Auditors or law enforcement authorities) if it is necessary and proportionate for lawful, specific purposes. We will never share your personal data for direct marketing purposes.

Photographs and/or audio and video recordings will be used partially for promotional and journalistic purposes afterwards. Webstreaming will take place during the "**Leading the Way: A Competitiveness Agenda for a Stronger Europe**" event. If need be, the files containing the video materials may be slightly altered (for example, brightness and contrast) so that they can be used for the purposes for which they were taken.

Your photograph may be used in Employers' Group and EESC publications and/or published on the intranet, EESC's website and relevant social networks, accompanied by text, name, function, quotes, photos and/or video recordings of the event.

We use social media to provide information about and promote the event through widely-used channels: Facebook, Twitter, Instagram and YouTube. The use of social media does not in any way imply endorsement of their privacy policies.

In the event that one or more social media are unavailable, we accept no responsibility for lack of service due to their downtime. We recommend that users read the [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#) privacy policies. Each company explains its policy of data collection and processing, its use of data, user rights and the ways in which users can protect their privacy when using these services.

6. Are your personal data transferred to a third country (non-EU Member State) or international organisation?

Your personal data will not be transferred to a non-EU member state and/or international organisation.

7. How can you exercise your rights?

You have the right to request access to your personal data. You also have the right to request rectification or erasure of your personal data or restriction of the processing of your personal data. You also have the right to withdraw your consent at any time. Please note that withdrawal of consent will not have retroactive effect (processing of your personal data based on your consent before withdrawal is lawful up to the moment when you withdraw your consent).

Where applicable, you have the right to object to the processing of your data. Where applicable, you have the right to receive your personal data provided to the controller or to have your personal data transmitted directly to another controller (data portability).

You can direct your queries to gr1@eesc.europa.eu. The query will be dealt with within 15 working days. You have the right to lodge a complaint to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation EU 2018/1725 have been infringed as a result of the processing of your personal data by the EESC.

8. How long are your personal data kept for?

Your data (excluding photos, audio and video recordings that have been published and whereas applicable personal data provided for accreditation purposes) are kept as long as follow-up actions to the event is necessary with regard to the purpose(s) of the processing of personal data as well as for the event and its related management.

Your data will be kept for a maximum period of 12 months after the end of the event, unless you explicitly agree to your contact details being kept in order to receive invitations to future similar events organised by the EESC. Data published on the Internet and Intranet will remain there indefinitely.

If you wish to delete these data at any time, please contact us at gr1@eesc.europa.eu.

Your photos, audio and video recordings that have been published (for example on the web or in publications) will remain in that format indefinitely.

Data obtained for accreditation purposes are transferred to the Security service and then deleted. The Security service retains data for one year (for details see privacy statement).

Financial data are stored in the archive of the Financial Officer of the Directorate in charge of this file. In accordance with the provisions of the Financial Regulation (article 75), files must be kept for at least five years from the date on which the European Parliament gives discharge for the financial year to which the documents relate.

9. Are personal data collected used for automated decision-making, including profiling?

The EESC will not use your personal data to make automated decisions about you. "Automated decisions" are defined as decisions made without human intervention.

10. Will your personal data be further processed for a purpose other than that for which the data were obtained?

Your personal data will not be further processed for a different purpose than the ones mentioned above.

11. Who can you contact if you have queries or complaints?

If you have any further questions about the processing of your personal data, please contact the unit in charge of the processing of your personal data: gr1@eesc.europa.eu.

You may also contact the EESC Data Protection Officer (data.protection@eesc.europa.eu) and/or the European Data Protection Supervisor (edps@edps.europa.eu) at any time.