

Factor in Climate without pricing out people! The mission of Housing Europe Members

How Can "Fit For 55" Be Fit For A Fair Energy Transition?

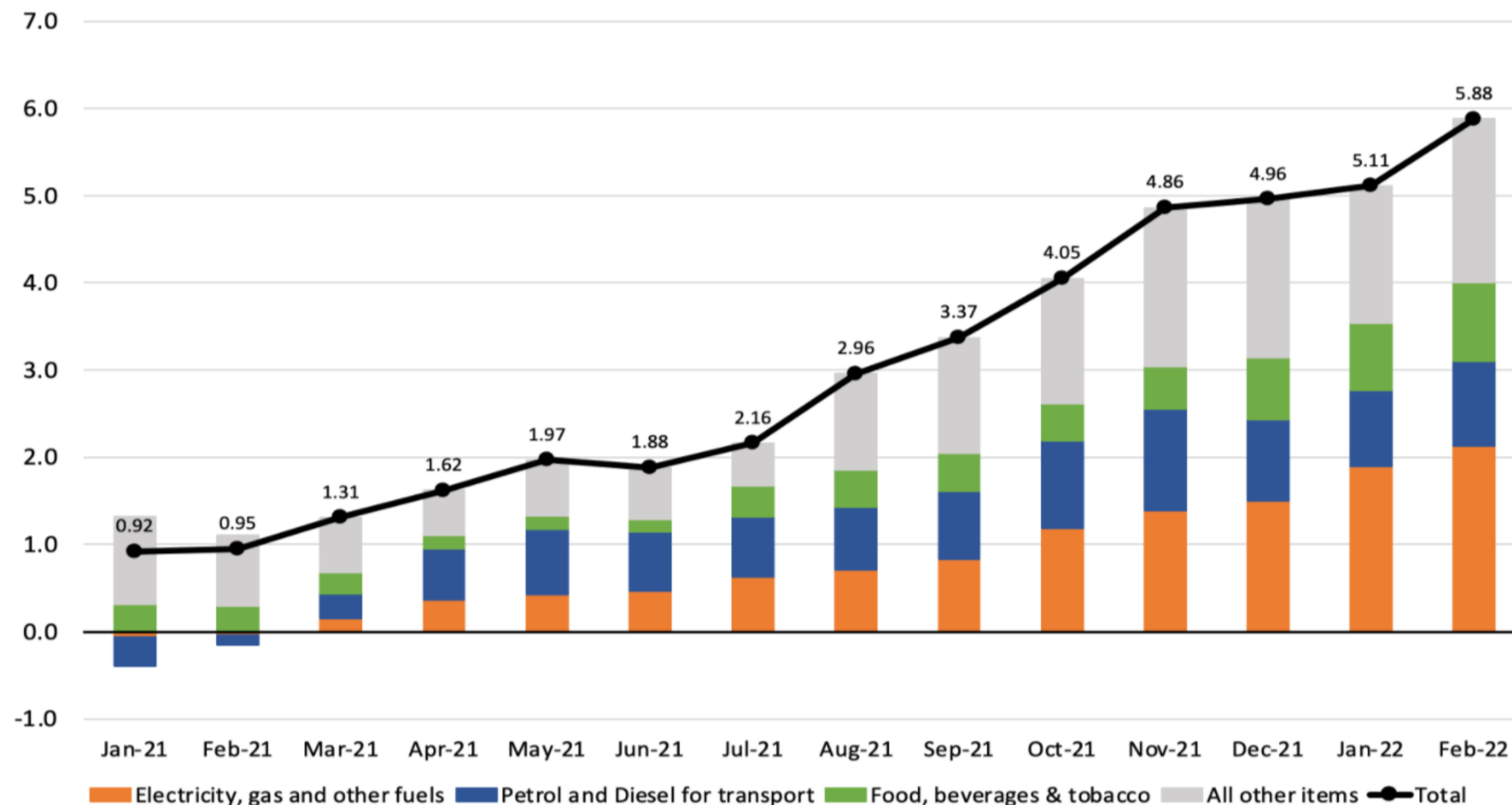
21 April 2022



# Radical increase in cost of Living

Resilience = affordable energy efficient housing & transport


What is driving high inflation in the Eurozone?  
(percentage point contributions)

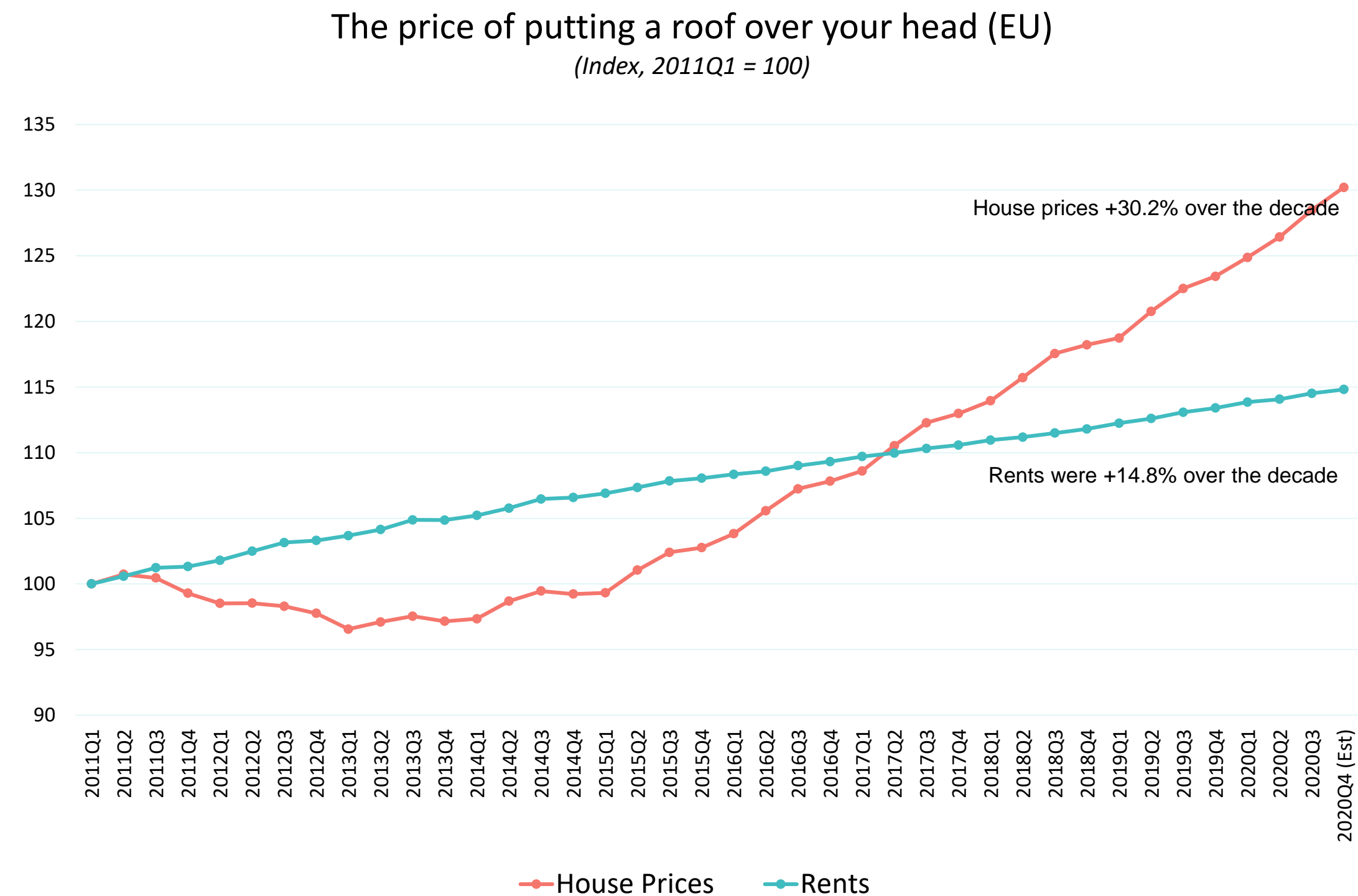


- Inflation rose to 5.9% in February 2021
- 36% of this is explained by the cost of electricity, gas and other household fuels
- 16% is explained by the cost of petrol and diesel
- 15% is explained by food and beverage prices

Basically, if you are low-income and live in a poorly insulated house, need a car to travel and have a large family to feed, you are really struggling at the moment. (

# COVID-19 made the vital role of social housing more explicit than ever

- 
- Despite forecasts pointing at downward correction, **house prices are still increasing and the same goes for rents;**
  - In almost all countries the **share of social housing has been declining** for decades;
  - EP 2020 survey states 14% of respondents experienced difficulties paying the rent/mortgage/utility bills;
  - Will prices eventually fall or not;
  - How to tackle financialisation.



# How to boost resilience

**Housing is at the root of growing inequalities in many of our local neighbourhoods due to a lack of affordable energy efficient housing near jobs. To stem the growing divisions, our work to support local resilience, inclusion, job creation with adequate supply of energy efficient affordable housing at its core is more vital than ever. We need to make sure that the energy transition boosts local resilience.**

+700 Energy Supporters and Mentors already in action



# Our realistic ambition to #BuldBackBetter

4 million renovated homes by 2030

4,000,000

by 2030

HOME SWEET

RENOVATED

AFFORDABLE

HOMES

# Creating blueprints for a just energy transition



## European Affordable Housing Consortium: Sustainable Housing for Social Impact

# SHAPE-EU

10 partners shaping the envisaged by the **Affordable Housing Initiative** 100 lighthouse projects by creating blueprints for a just energy transition with affordability and liveability at its heart. SHAPE-EU is the point of reference for a socially-inclusive Renovation Wave and New European Bauhaus.



Get to know more at [www.housingeurope.eu](http://www.housingeurope.eu) Co-funded by the EU or simply scan the QR code.



### Our goal

Support social housing providers, public authorities, and SMEs to deliver social and affordable housing district renovations, which include innovative features, such as the use of smart and circular technologies and new approaches created and managed jointly with the local communities.

### Get in touch

[joao.goncalves@housingeurope.eu](mailto:joao.goncalves@housingeurope.eu)  
Get involved & receive more details. We are looking for experts.

### Ready to

- Provide tailored support to renovation practitioners throughout Europe
- Prepare blueprints to replicate good examples of district-level renovation
- Make a Knowledge Hub available with all needed technical and financial information
- Meet and share knowledge with practitioners across Europe in a series of online and onsite events

### SHAPE-EU Partners



### Affiliated Partners



The SHAPE-EU project has received funding from the European Union's Single Market Programme under Grant Agreement no. 101069909



# Sweden Holistic Neighbourhood Approach

No-go Area

Before and After





- LOCAL DRIVERS:  
SHRINKING  
POPULATION
- CIRCULAR  
DEMOLITION
- URBAN MINING
- MATERIAL BANKS
- SOCIAL COHESION
- PUBLIC SPACES

**SUPERLOCAL**  
**SUPER CIRCULAR ESTATE**  
KERKRADE, NETHERLANDS

REUSE OF MATERIALS FROM DEMOLITION  
OF TWO EMPTY HOUSING BLOCKS FOR  
CONSTRUCTION OF NEW SOCIAL HOUSING,  
MAINTAINING THE SOCIAL FABRIC.



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 841850





**SCHOONSCHIP, NETHERLANDS**  
**A FLOATING ENERGY COMMUNITY**

This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 841850



in NL

## Trudo - Vertical forest in Eindhoven

- 125 housing units
- €620/month rent
- 520 trees
- 10,000 plants
- 8,000 Kgs CO<sub>2</sub>

<https://www.trudo.nl/trudo-toren>





**PALAZZO DEL  
CARBONE, REGGIO  
EMILIA**

Affordable Housing for  
Students in the centre of  
Reggio Emilia



# Housing Evolutions Hub

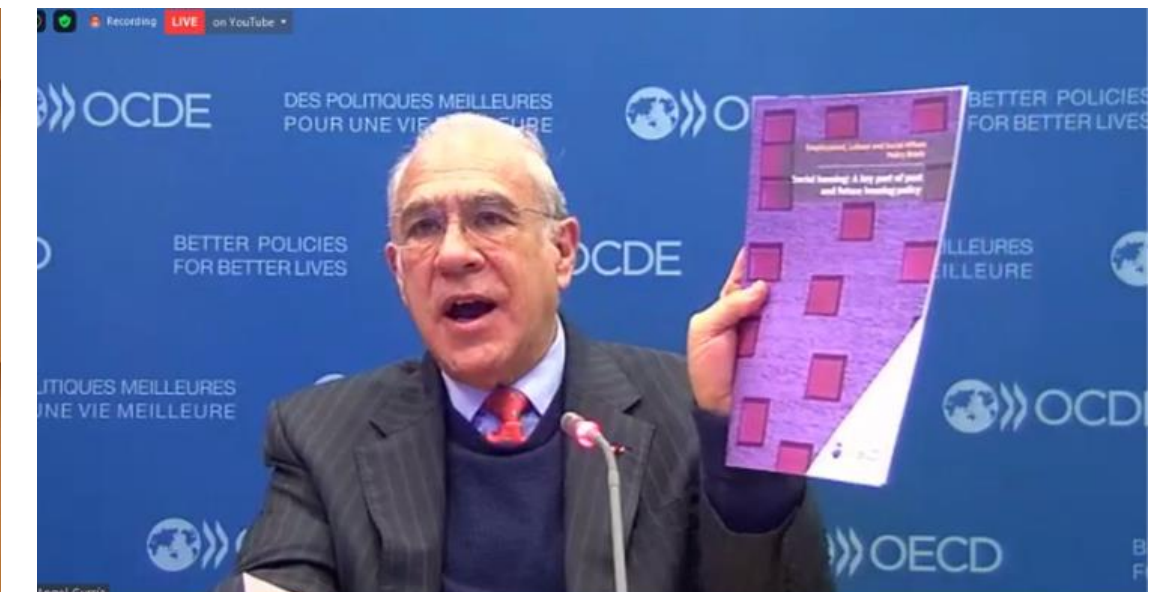
Best practice & source of inspiration



# Housing Policy #BuildBackBetter

## Plans, actions & opportunities

- A number of **institutions are increasingly vocal** in calling for investment in affordable energy efficient housing
- However, there is **not yet a sustained trend in re-investment in social, public, and affordable housing** – despite some positive examples



# EU funding is already there but...

## we need more exchange on optimal use

Increasing EU support for affordable housing:

- **Cohesion Policy** dedicated **€6.6 billion** to housing in 2014-2020
- **Between 2011-2016, the EIB landed in total € 7.06 billion** for the sector.
- Since 2015, the largest share of the **EFSI** social infrastructure support has been channelled to the sector (**€ 2,2 billion**)
- From the **RRF** of € 47 billion allocated by MS to housing
- We estimate a **10 billion gap** in finance to deliver de-carbonisation in our sector alone
- Housing Europe is tracking the take up of EU funds for new construction & renovation and facilitating exchange on how to make best use of the funds as well as investigating new sources of finance such as Emissions Trading System revenue with clear ear-marking

# Thank you!

## We hope to see you at ISHF2022



43,000 local housing organisations  
25 countries  
24,936,000 dwellings  
roughly 200,000 new dwellings per year  
over 200,000 dwellings refurbished per year  
roughly €40bn in new investment per year  
7,500+ staff employed by the federations  
300,000+ staff employed by local providers



**Our members**  
ALBANIA – AUSTRIA – BELGIUM – CYPRUS  
CZECH REPUBLIC – DENMARK – ESTONIA – FINLAND  
FRANCE – GERMANY – GREECE – IRELAND – ITALY  
LUXEMBOURG – NETHERLANDS – NORWAY – POLAND  
PORTUGAL – SLOVENIA – SPAIN – SWEDEN  
UNITED KINGDOM – ARMENIA – SWITZERLAND

**Our partners**  
BELGIUM – CROATIA – GREECE – FRANCE – ITALY  
KOSOVO – LATVIA – EASTERN EUROPEAN REGION

#HousingEvolutions

