



Social Economy: how to scale up?

Ann Branch
Acting director
DG EMPL
Skill

Scaling up – different for social enterprises?



Policy Brief on Scaling the Impact of Social Enterprises

Policies for social entrepreneurship



Scaling: how depends on what!

Objective

Relations

Scaling strategies

Conventional business

Profit

Competition

Expand

Social enterprise

Social impact

Co-operation

- Expand
- Replicate
- Share
- Partner

EU actions – a holistic approach

- Challenge platform
- Creating value together – study and conference

PARTNER –
connecting
for
opportunities

EXPAND –
access to
finance and
investment
readiness

- EaSI
- EFSI
- ESF

SHARE –
empowering
stakeholders

REPLICATE –
international
evidence and
examples

- EU level Networks
- ESER campaign

- Mapping
- Compendium
- Social innovation competition
- **BETTER
ENTREPRENEURSHIP**