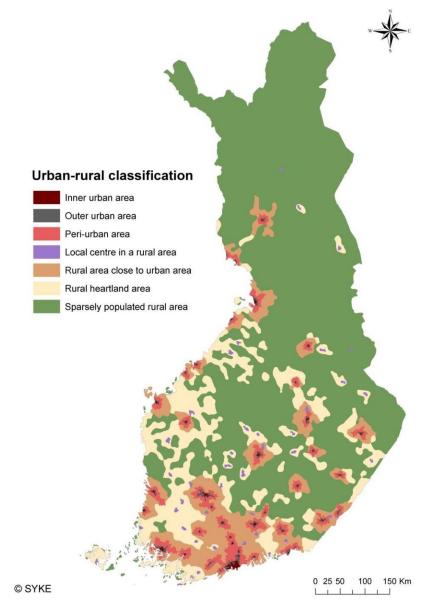
THE MOST RURAL COUNTRY OF THE EU

- Population density 18 people/km2 (ranking 201st in the world)
- In Punavuori, Helsinki 20 000/km2 vs. 0.17/km2 in Savukoski, Lapland
- TOP5 export products in 2017 by value: diesel oil, paper, cars, sheet metal, sawn wood
- 340 000 jobs in the food producing chain, tourism fastest growing business with 140 000 jobs
- 50% live in rural areas as defined by LEADER, 80% want to keep our countryside viable





FINNISH VILLAGE MOVEMENT ASSOC.

A national umbrella and advocacy organisation for community-led local development (CLLD), community well-being and public participation.

4000 village development associations (vs. 450 in 1995)

54 LEADER LAGs

19 regional village movement associations and village development coordinators

→ 90 million euros worth of voluntary work for rural development in 2017 → hundreads of new rural businesses, jobs, services and infrastructure projects every year



We call for EU and national governments for...



1. Closer and open connection to European Rural Citizens

- Good dialogue and information exchange between EU, European rural citizens and NGO's for better policies and development programs
- Future EU policies to be policies for all of the EU people and areas, also to enable increasing awareness and support for the EU from rural areas.
- Europe is more than just EU funds permitting easier exchange and cooperation between EU and non-EU actors on capacity building, networking and partnership
- An accelerated progress of accession or formal support for the countries of South East Europe, with strengthened programs of rural development including LEADER.



2. Supportive policies and funds for villages and rural citizens

- A real policy and programme for local rural development and villages giving real opportunities for **place-based** actions and -policy
- A smart villages and small towns policy in a bottom-up spirit with adequate and simplified implementation tools, prepared in partnership with grass-roots actors.
- The role of LEADER, national rural citizens' NGOs and National Rural Parliaments could be re-thought as crucial links between government support systems and citizen-led local development
- Ensuring continuation and possible extension of the LEADER/CLLD in the upcoming programming period including a minimum earmarking across the different funds for CLLD, and with adequate transition mechanism between the current and the next programming period.
- Enabling a simplified procedure for LEADER/CLLD using a common framework, a "common basket" and one lead-fund.
- Continued regional and rural development programmes considering the risk of excluding non-agricultural rural development from the future CAP.
- Recognize a clear trend towards multi-location living, in both urban and rural areas, and integrate this into policy and funding delivery







3. To meet existential challenges and exodus

- Increased investment in measures to combat climate change and to mitigate its impact on rural regions, and to realise the strong contribution which rural areas can make to promote eco-economies
- We welcome any action or programme where communities are given the opportunities to participate in climate and environmental actions.
- Ensuring public funding for broadband network extension in the 2021-27 period to deliver modern, fast digital infrastructure access across rural Europe, essential for rural services, business and 5G.
- Increased focus on the needs of young people in rural areas
- Pursue efforts in social inclusion issues in rural areas, especially taking into account the issues caused by aging and gender problems.



Thanks!

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