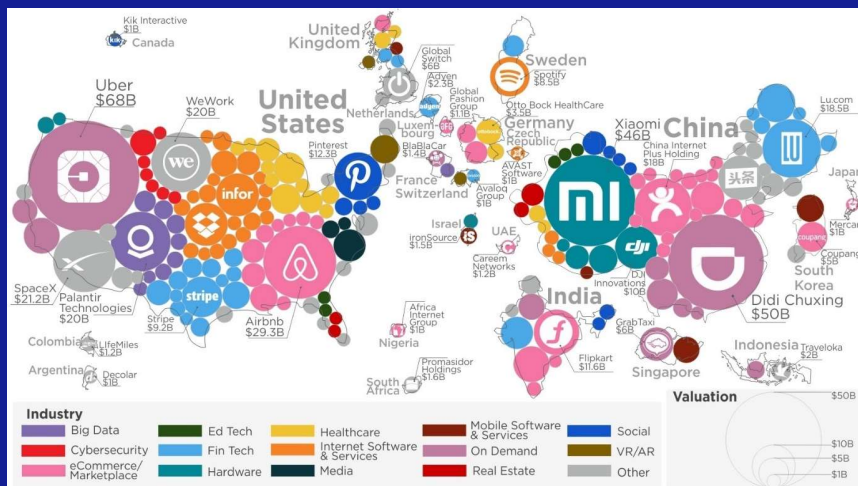


Location of Unicorns in the world - Europe is lagging behind

- Unicorns (digital companies with a market value over 1 Billion USD) are concentrated in USA and Asia
- Europe has to boost investments to digitalisation and AI, and do it fast
- Advancing human centered AI, responsible utilisation of data and embedded digital solutions are the elements of European success



R&D investments of Tech Giants, European Union and Finland in 2017

