



# **GENDER LENS INVESTING**

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**SOC 723: GENDER LENS  
INVESTING AS A WAY TO  
IMPROVE GENDER  
EQUALITY IN THE EU**

**KEY POINTS**

**ALL EUROPEAN AUTHORITIES/INSTITUTIONS  
AND MEMBER STATES SHOULD:**

- ✓ create an **INCLUSIVE FINANCIAL ECOSYSTEM** based on **GENDER MINDSET** in European institutions and MS
- ✓ use **GENDER BUDGETING TOOLS** at all levels of the **BUDGETARY PROCESS** and invite to **dialogue CSOs and social partners;**
- ✓ **get girls interested in STEM** at an early stage;



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**KEY POINTS**

**COLLECTING & ANALYSING DATA | INDICATORS**

- ✓ **COLLECT GENDER-DISAGGREGATED DATA** in the context of investments and funds
- ✓ integrate these data into the **ANNUAL GENDER EQUALITY INDEX**
- ✓ publishing a **GENDER IMPACT ASSESSMENT** of the **annual EU budget**
- ✓ include **gender mainstreaming EU objectives** in the **next MFF (2028-2034)** and the mid-term review of the **current MFF (2021-2027)**



## **SOC 723: GENDER LENS INVESTING AS A WAY TO IMPROVE GENDER EQUALITY IN THE EU**

### **KEY POINTS**

### **GENDER EQUALITY MINDSET**

- ✓ **UNCONSCIOUS BIAS TRAINING** for **INVESTORS** and **JURIES** (all juries of European financial institutions should achieve gender balance as soon as possible);
- ✓ **IMPROVE ACCESS TO FINANCIAL RESOURCES** (e.g., dedicated grants for women, dedicated limited partner funding for women-owned and co-owned funds, loan guarantees or microfinance, co-investment platforms, gender bonds or microcredits);
- ✓ **more ACCESSIBLE EU FUNDS** to **women's organisations** and providing grants for their core activity;



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**KEY POINTS**

**GENDER EQUALITY MINDSET ON THE  
LABOUR MARKET**

- ✓ providing **targeted actions for women** and keeping a **GENDER PERSPECTIVE AS A CRITERION** when it comes to the **allocation of EU and national FUNDS** and in **PUBLIC PROCUREMENT**
- ✓ promote and retain **FEMALE TALENT** in the labour market

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