

Eduardo Jauregui, CEO and Co-Founder, IRISBOND

Rare Diseases, ALS

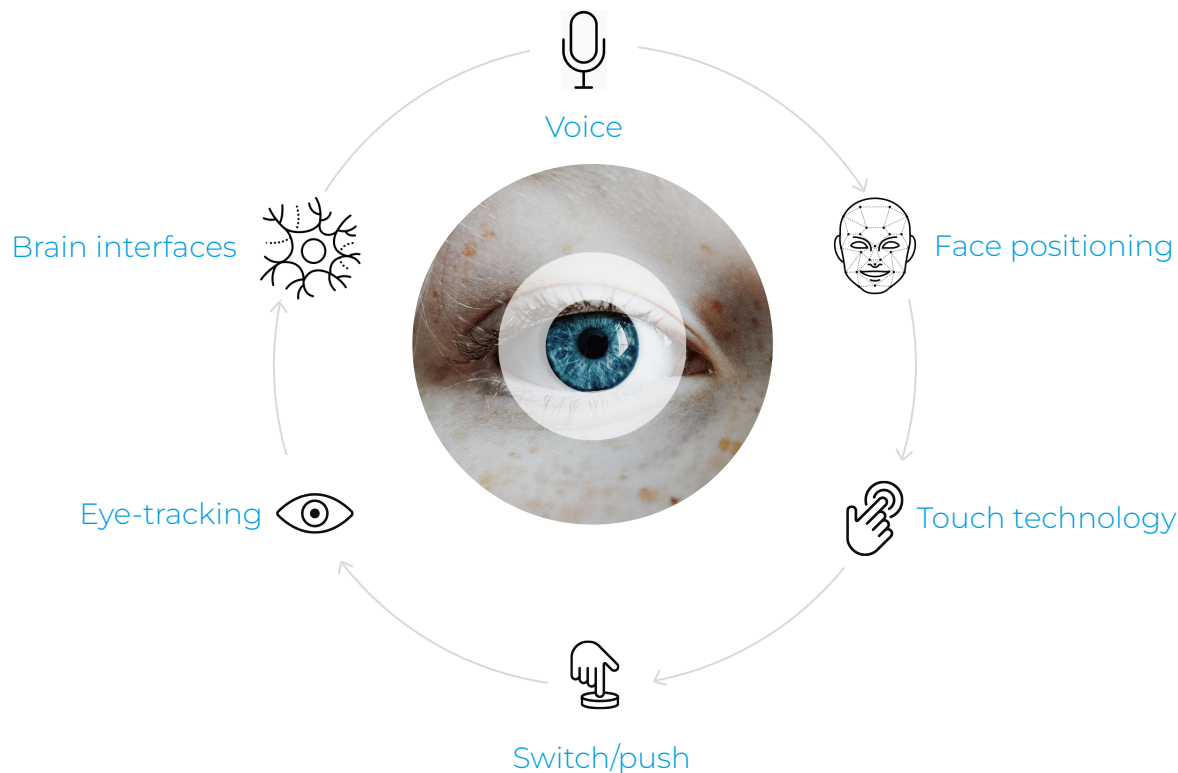
Conference on Rare diseases and the European
Reference Networks. Bilbao, October 10th 2023

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ALS is a rare disease, but
only in Spain, 3 new cases
are diagnosed every day

How AI and technology help to minimize the impact of motor neuron impairment



Key players working on accessibility

Hi-Tech companies



Institutions



Associations



Public administration



Hiru, the first multiplatform eye-tracker in the world, works in Windows and iPadOS, indistinguishably.



iPadOS 17 revolutionizes the eye-tracking experience for eye gaze users

A bright and promising scenario for developing more accessible environments for Alternative and Augmentative Communication (AAC)



Made For iPad distinction by Apple
Only 2 companies in the world certified, IRISBOND is one



An OS should not be a barrier.



ALS is one of the most severe neurodegenerative diseases along with Alzheimer and Parkinson

an early diagnosis would help
significantly
...and eye-tracking has much to say

Assistive
technology



Early
diagnosis
biomarker

Do you have any questions? Happy to answer!



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