



Responsible Business,  
Better Future

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*Leaving no one behind when implementing the 2030  
Agenda on sustainable development*

*27 June 2019*





# SPEAKING POINTS

Responsible Business,  
Better Future

I. The Network

II. CSR Europe's strategy 2030

III. Key examples of Collaborative Platforms





# CSR EUROPE'S BUSINESS NETWORK

## National Partner Organisations



25  
year of  
experience

+10,000  
Companies  
reached

+150  
meetings with  
EU institutions  
per year

+70  
member events

+100  
tailored services  
delivered per  
year

## Corporate Members





# CSR EUROPE'S STRATEGY 2030



Sustainability as a driver for sustainable innovation and growth which requires...



**Business Transformation**

**Scale**

**System Change**









# TOGETHER FOR STEM

## The European business platform for inclusive STEM



### Vision

The European economy needs more diverse talent in Science, Technology, Engineering and Math (STEM):

- To remain competitive
- To Strengthen our knowledge economy
- To drive innovation
- To find solutions for ongoing societal challenges
- To improve gender equality & diversity at all levels



### Mission

Our mission is to accelerate and scale up business initiatives to promote diversity and inclusiveness in STEM education and professions through sustainable business collaboration in Europe.







# Drive Sustainability: Eleven Partners, One Mission



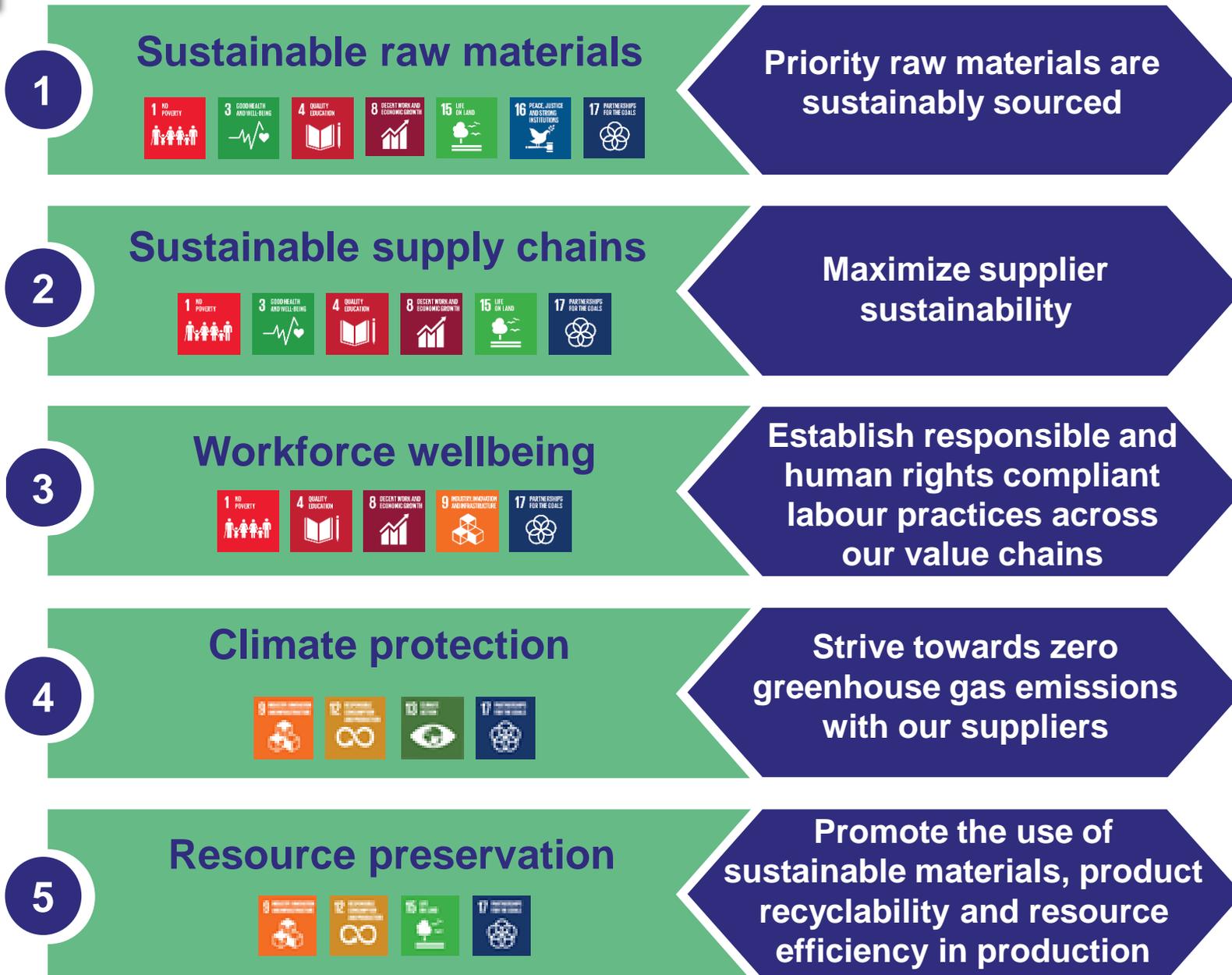
Over 25,000 suppliers assessed in 100+ countries

Visit [www.drivesustainability.org](http://www.drivesustainability.org)





# Our Directions 2030- DRAFT





# IMPROVING SOCIAL STANDARDS IN LOGISTICS



## Challenge:

The logistics sector has seen developing problems including a lack of drivers, poor working condition, non-compliance with law, and technical and road safety breaches. These problems are all magnified in the context of rising competition in the sector.

## Collaborative Platform:

A core group of logistics (**carriers**) & manufacturing (**shippers**) companies form a collaborative platform to take leadership & make collective efforts to drive improvement for the working conditions of road transport workers and compliance with legislation.

## Timeline:

**12 June 2019** – Kick-off meeting with founding members to launch platform

**October 2019** – Cross-sector workshop

**November 2019** – Root cause analysis of social issues in European trucking

**March 2020** – Social guidelines for sustainable logistics produced

## Our partners:



DAIMLER

XPO Logistics



VOLVO  
Volvo Group



MAERSK

VOLVO  
Volvo Car Corporation



Volkswagen



**What is the challenge?** *As part of the Plastics Strategy, the European Commission wants to reduce microplastics in the environment!*



- **What are TRWP (Tyre and Road Wear Particles)?** = tiny particles produced *during normal tyre functioning on the road.* They are generated by the friction between tyres and the road surface -> **source of microplastics!**
- The *generation and transportation of TRWP* are impacted by different factors\* -> **need of multi-stakeholder solutions!**

## What is European TRWP Platform?

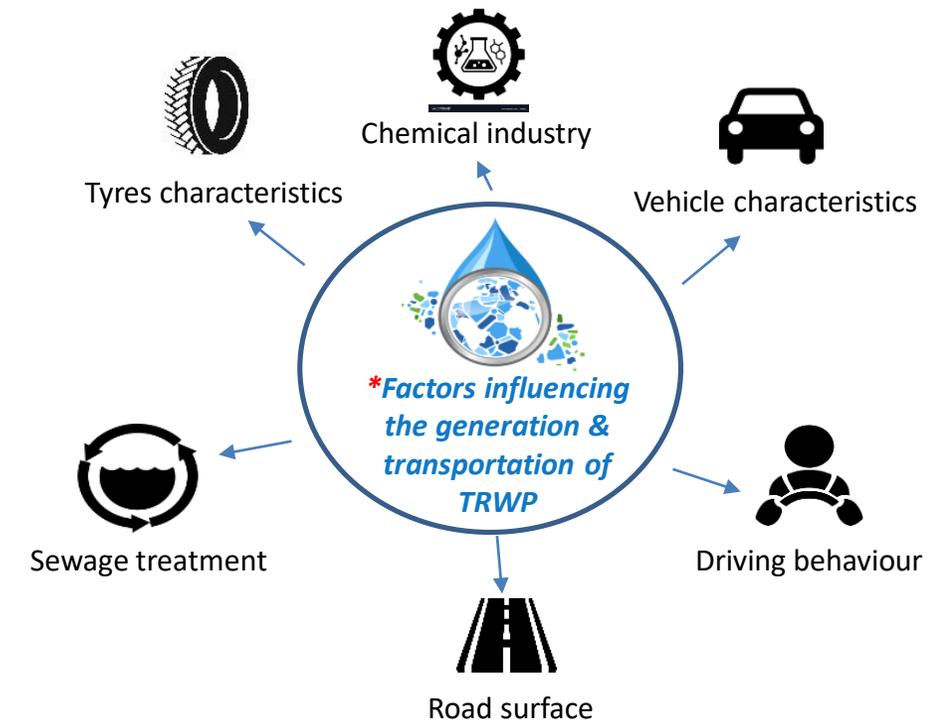


- **A multi-stakeholder platform** involving: tyre, car, road producers, sewage companies, chemical industry, governments, academics and civil society.
- Initiated by the European Tyre & Rubber Manufacturers' Association (ETRMA) to *share scientific knowledge*, achieve *common understanding* and *co-design potential solutions*.

## What is CSR Europe doing?



- **Facilitating the dialogue** between stakeholders through regular meetings.
- **Publication of a collection of potential solutions** in July 2019





**ANY QUESTION?**

**THANK YOU FOR YOUR  
ATTENTION!**

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