



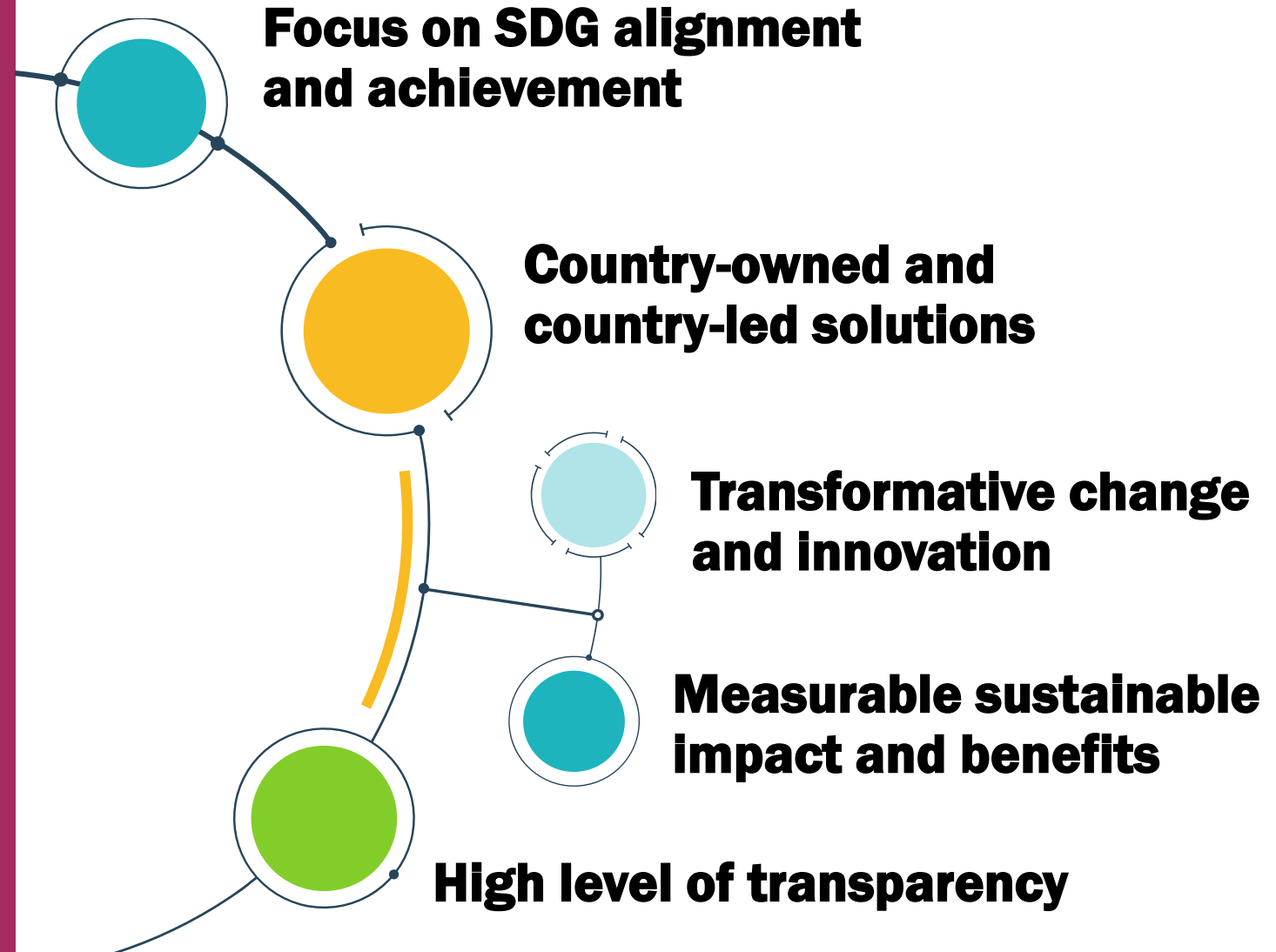
Food and Agriculture
Organization of the
United Nations

FAO's approach to private sector engagement

10 December 2021



Vision and approach



What we want to achieve together



Inclusive and sustainable food systems



**Transformational and shared value
multi sectorial partnerships**



More innovation, new technologies



**Better access to finance and
investments to SMEs**



Government policy support



Alignment of businesses with SDGs



Decreased environment footprint

What data tells us

- To keep global warming below 1.5°C , Paris Agreement goal, world needs to halve GhG emissions in the next 8 years
- 30% of GhG emissions comes from agri-food systems
- At least 5million Ha of deforestation from commodity supply chains annually
- Agriculture offers quick wins and low-cost options for GHG emission reductions
- Current National pledges put the world on a path to a 2.7°C tem rise by end of century
- Without private sector, ambitious goals cannot be achieved

How is FAO engaging with the private sector



Shift vision and business strategies towards more sustainable practices



Support and scale up innovation



Policy dialogue



Finance and investment



SDG alignment and compliance



Data for sharing, monitoring, dissemination



Capacity development

Looking forward – what more needs to be done

- Identification and implementation of digital technologies and other types of innovative practices in the agri-food sector
- Contribution to availability of quality and comparable data, including for SDG monitoring and acceleration
- More capacity development and knowledge sharing
- Increased commitments in actions and figures by businesses
- Focus on greater impact and at scale
- More investments and incentives for carbon neutral agriculture

Looking forward – what more needs to be done (2)

- **Country actions can contribute to greater impact and multiple gains**
- **Increase investment and capacities on carbon farming practices:**
 - Planting new forests, restoring degraded forests, and improving the management of existing forests
 - Protecting carbon-rich soils
 - Enhancing soil organic carbon in depleted arable land
- **Carbon markets**

Thank you

www.fao.org/connect-private-sector/en/