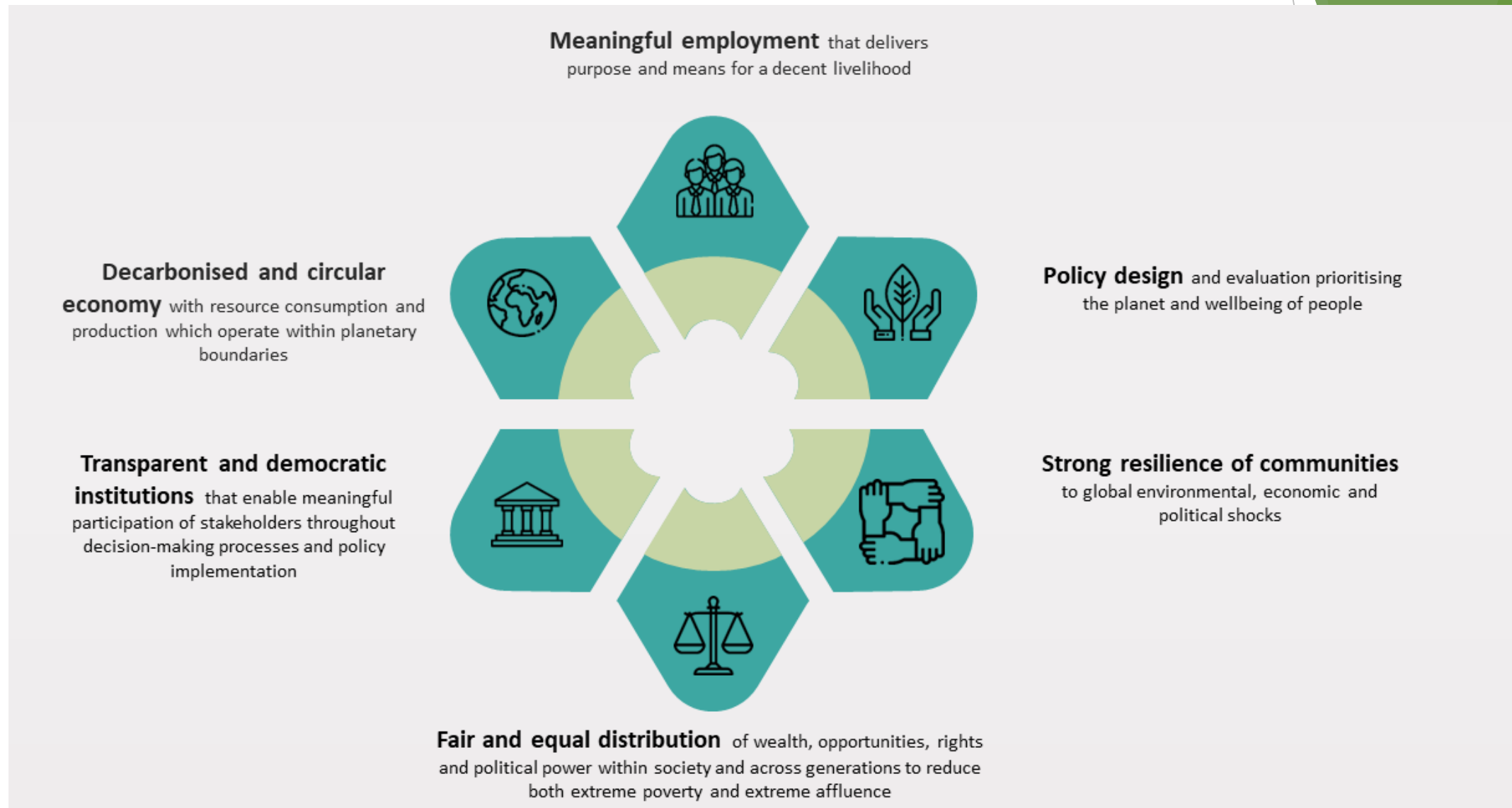


EU Wellbeing Economy Coalition

- ▶ Launched in June 2021
- ▶ Informal coalition
- ▶ Regular meetings & knowledge sharing
- ▶ Convened by the Institute for European Environmental Policy and ZOE Institute
- ▶ Diverse membership of civil society actors
- ▶ Strengthening the political debate on wellbeing economy in the EU
- ▶ Key process: Roadmap towards the European Wellbeing Economy Deal

Civil Society Roadmap towards the European Wellbeing Economy Deal



Civil Society Roadmap towards the European Wellbeing Economy Deal

- ▶ The process has now been launched
- ▶ Interested to join us or contribute with other ideas?
- ▶ Please contact:
 - ▶ IEEP: Agata Meysner, ameysner@ieep.eu
 - ▶ ZOE Institute: Christiny Miller, christiny.miller@zoe-institut.de
 - ▶ WWF-EU: Rebecca Humphries, rhumphries@wwf.eu