EU Wellbeing Economy Coalition

- ► Launched in June 2021
- Informal coalition
- Regular meetings & knowledge sharing
- Convened by the Institute for European Environmental Policy and ZOE Institute
- Diverse membership of civil society actors
- Strengthening the political debate on wellbeing economy in the EU
- Key process: Roadmap towards the European Wellbeing Economy Deal

Civil Society Roadmap towards the European Wellbeing Economy Deal

Meaningful employment that delivers

purpose and means for a decent livelihood

Decarbonised and circular

economy with resource consumption and production which operate within planetary boundaries



Policy design and evaluation prioritising the planet and wellbeing of people

Transparent and democratic

institutions that enable meaningful participation of stakeholders throughout decision-making processes and policy implementation



Strong resilience of communities

to global environmental, economic and political shocks

Fair and equal distribution of wealth, opportunities, rights and political power within society and across generations to reduce both extreme poverty and extreme affluence

Civil Society Roadmap towards the European Wellbeing Economy Deal

- ► The process has now been launched
- Interested to join us or contribute with other ideas?
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