



CONFERENCE

Living in peace with nature to drive economic prosperity: the EU dimension

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Speaker biographies:



Bettina Doeser has served as head of the Natural Capital and Ecosystem Health Unit at the European Commission's Directorate-General for Environment (DG ENV) since 2022. A graduate of the College of Europe, Ms Doeser joined the Commission in 1995, working first in the area of foreign policy and later on EU enlargement and multilateral and bilateral EU trade policy. In 2009, she joined DG ENV as an assistant to the Director General. In 2012, she became head of the Policy, Co-ordination and Communication Unit, before taking up the position of head of the Clean Water Unit at DG ENV in 2017.



Catherine Ganzleben is head of the Sustainable and Fair Transitions Unit at the European Environment Agency (EEA), based in Copenhagen. With over 20 years of experience in sustainability, she has served as Head of Group on Air Pollution, Environment and Health and Head of Group on Green Economy at the EEA. Previously, she worked in the private sector as an environment and health consultant, at the UN, delivering assistance on chemicals and waste, and in NGOs, working on policy development. She holds a PhD in Economic Geography from the University of Oxford.



Marco Pierani is Director of Corporate Affairs and Public Relations and an Executive Board member at Euroconsumers. He graduated in law at the University of Bologna (IT) and holds an LL.M. in European Business Law from the University of Nijmegen (NL). Formerly a lawyer at the Milan Bar, he has been dealing with consumer protection for over 20 years, first in Altroconsumo, as Head of External Relations, before joining Euroconsumers in 2016.



Olivia Robertson has served as the Liaison Officer for Biodiversity at Youth and Environment Europe since April 2026. She is currently an undergraduate student of Ecology and Conservation Biology at the University of Leeds. Ms Robertson has experience as a surveyor at Brooks Ecological Ltd, conducting dusk emergence surveys, and has also worked in the area of conservation and rewilding at Denton Reserve, restoring habitats and contributing to local biodiversity.



Egbert Roozen has been Secretary-General of the European Landscape Contractors Associations (ELCA) since 2023. During his career, he has served as an expert for the European Commission on the Nature-Based Solutions in Renaturing the Cities strategy, and has been Director and President of the Royal Dutch Association of Landscapers and Gardeners. He has also served as President of the EU Affairs Committee of MKB-Nederland and as a member of the Board of SME United.



Tom Redmond is the Sustainable Finance Policy Officer at the European Consumer Organisation (BEUC), representing 42 independent consumer organisations from 31 countries, where he works to ensure that the EU's sustainable finance framework works for and protects consumers. His work focuses on combating greenwashing, improving transparency, and advocating for strong consumer rights within the EU's constantly evolving regulatory landscape. He is a graduate in BSc Government from University College Cork. He previously held roles in public affairs and advocacy in Brussels, with experience in a national trade association for the insurance industry and also in public affairs consulting for financial services.