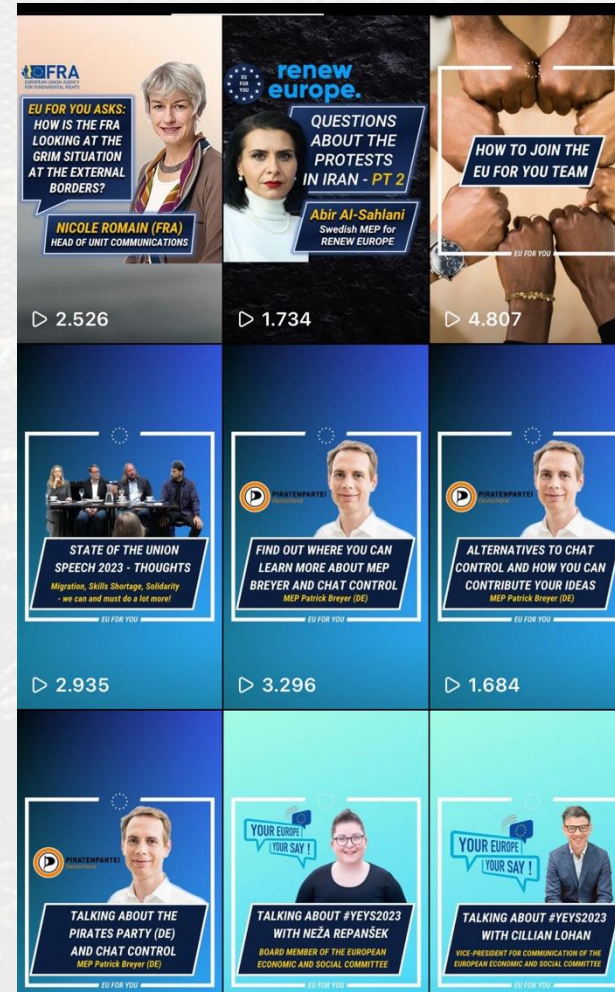
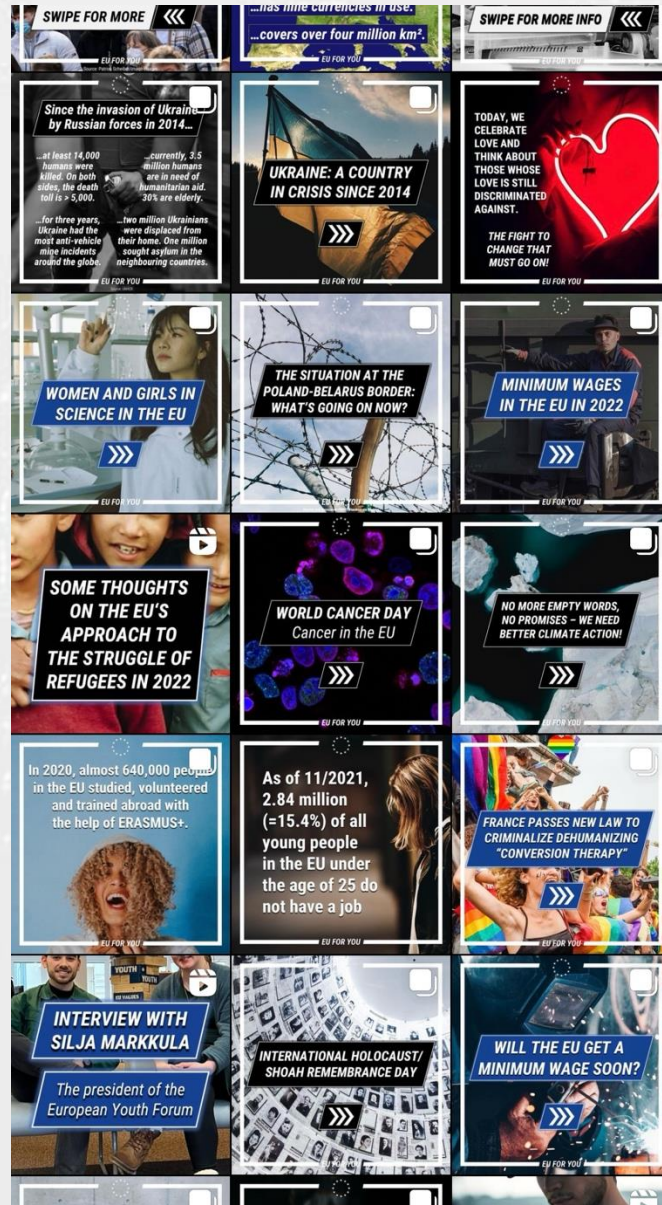


Fighting fake news and propaganda: The EU FOR YOU toolbox

EU FOR YOU



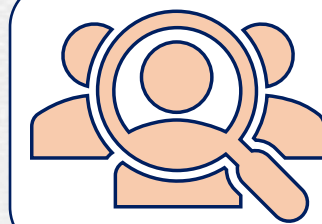
- What the EU does for YOU and what YOU can do for the EU explained
- Text/Video/Audio/Live
- Over 100 million impressions and 40,000 followers
- Bots and fake news: Enough for too many gray hairs in my 20s!

EU FOR YOU

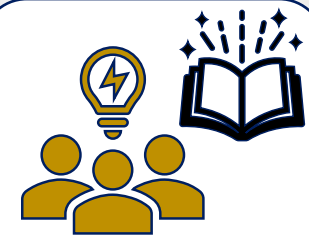
FIGHTING DISINFORMATION TOOLBOX



Communicating Scrutiny



**Highlighting
decisionmakers**



**Storing your
knowledge**



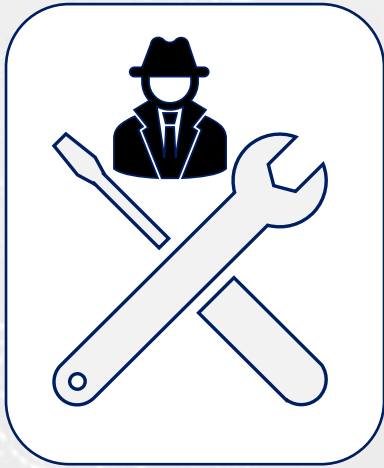
**Being a
(Tech-)Detective**



Name and shame!

EU FOR YOU

(Tech)-Detective



@eu.for.you

1. **Cross-check news with fact-checking organisations, databases, journalists, press agencies, OSINT groups**
2. **Trace content origins (reverse searches etc.)**
3. **Monitor platform policies to understand how they handle misinformation, especially outside of the EU**
4. **Identify trends to detect organised campaigns**
5. **Detect misleading accounts/bot activity (not all bots look automated, deep research is sometimes needed!)**
6. **Search for live-coverage/hashtags**

Communicate and encourage scrutiny!



In December 2022, the EU's Fundamental Rights Agency released a report on AI and its dangers.

One key issue their work raised is this



"A central question and fundamental rights concern is, what happens if algorithms become biased against certain groups, such as women or immigrants?"

EU Fundamental Rights Agency, 2021

EU FOR YOU



Share sources and encourage research!



If you want to learn more about the post, search for this:

European approach to Artificial Intelligence

AI Foundation Models

UNESCO Recommendations on the Ethics of AI



If you want to support our work so we can create better content for you, click on the [link in our bio](#):




PATREON

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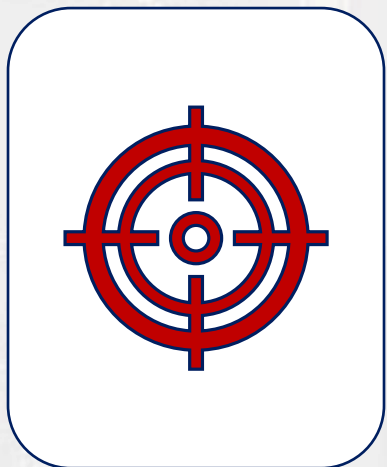
Connect your audience to those in charge



Collect questions, relay them, and show how the community can follow up alone!

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Public debunking



**Share the
debunking
process!**

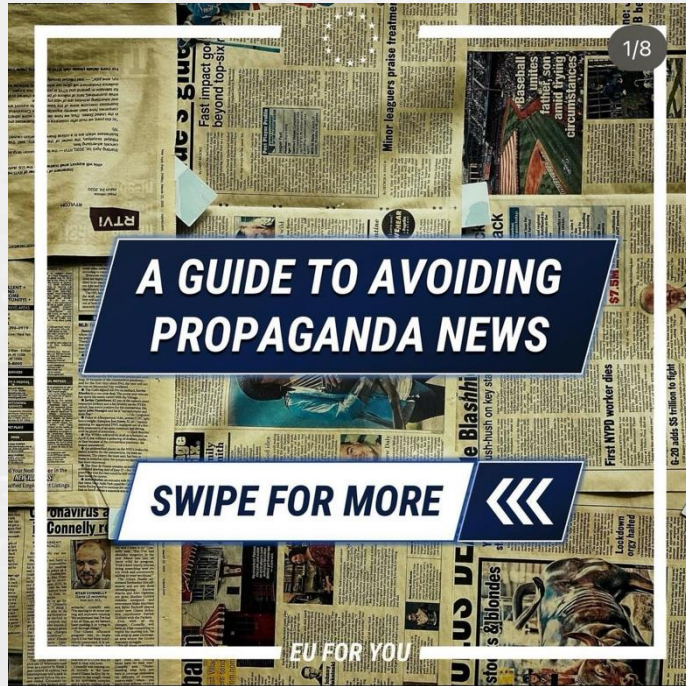
**Name
and shame
(occasionally)!**

**Assess through your
community whether
anybody was affected**

**Report fake
news/bots
(if relevant, to
authorities)!**

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Store your knowledge for your community



Re.share tutorials when relevant, to re-teach and also help new joiners in the community!

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Conclusion



Remember: it is not too difficult to do all of that!

Don't believe me?

Here is a picture of me at work (don't trust my friend Michalis when he claims he won this round – the only FAKE NEWS today)!

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