

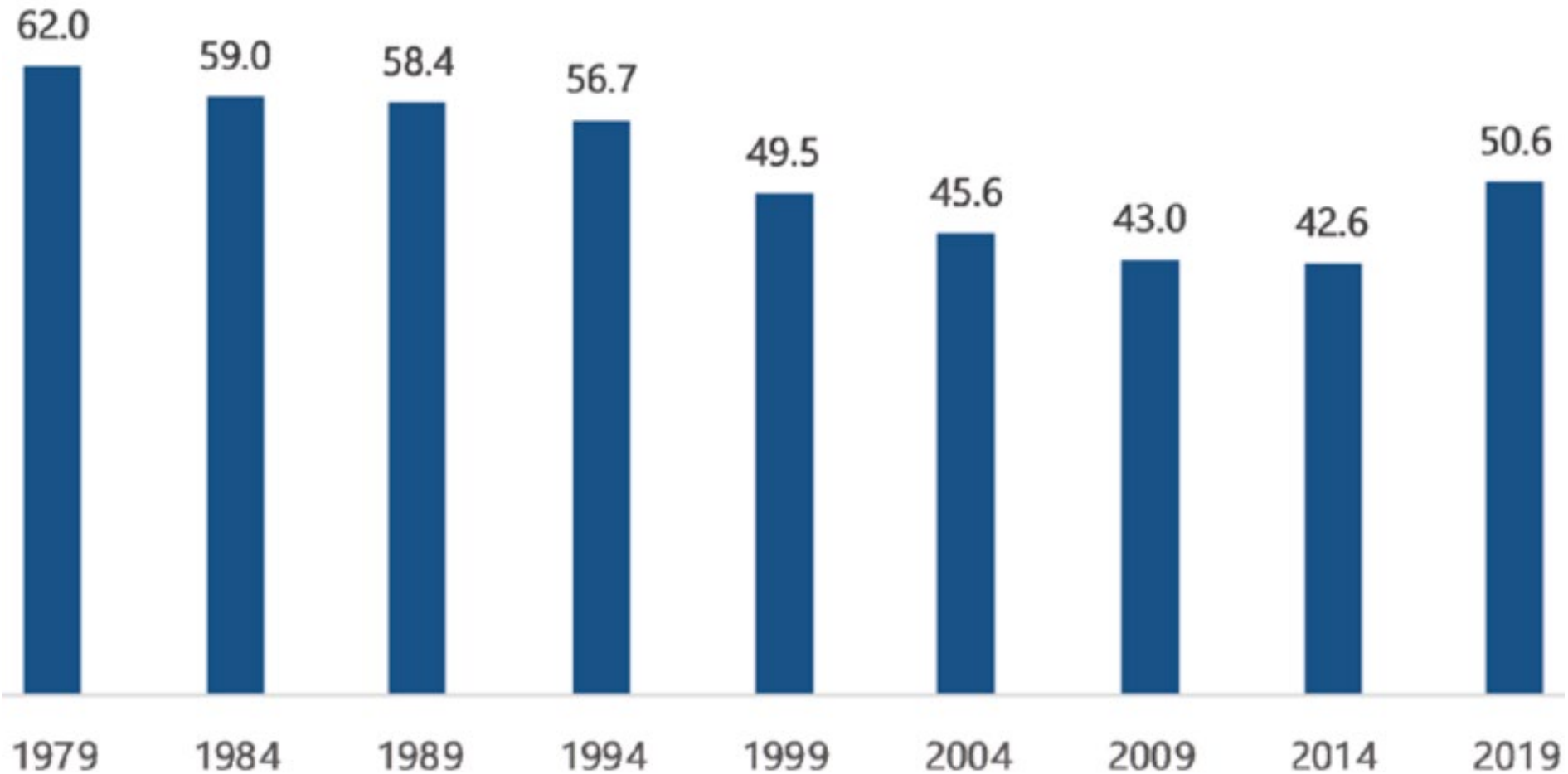
EUROPEAN ELECTIONS 2024

**52 days to go
to the EE24**



European Parliament

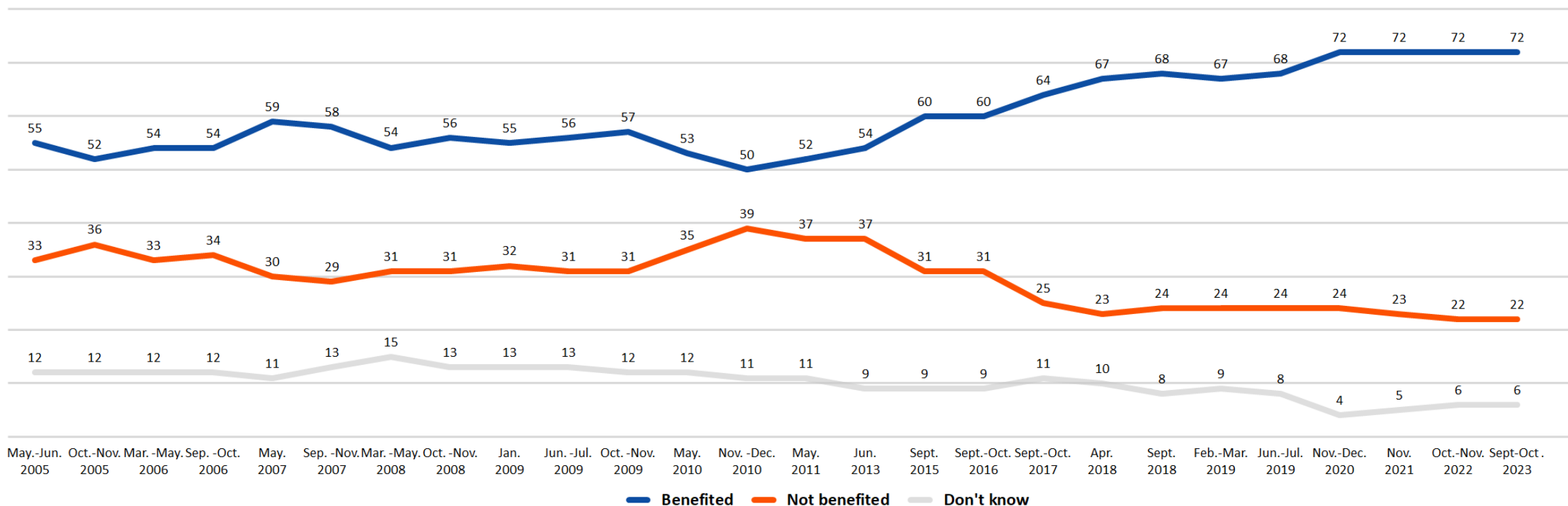
Turnout in European elections since 1979: Challenge 51%



72 % of European citizens say: My country has benefited from EU membership

Insight: 'Learned expectation' of citizens throughout a polycrisis: The EU *can* deliver

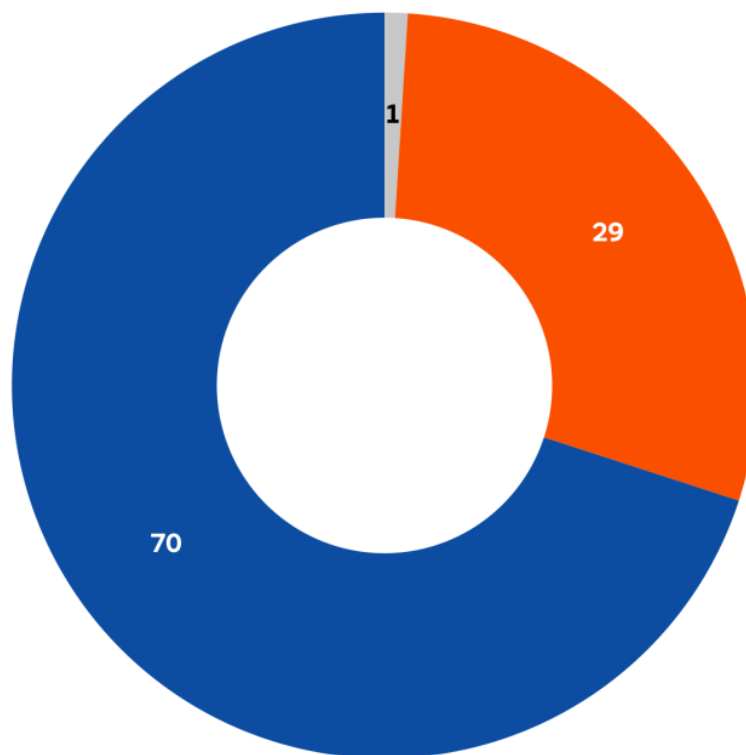
QA9 Taking everything into account, would you say that (OUR COUNTRY) has on balance benefited or not from being a member of the EU?
(% - EU)



70% of citizens say that the actions of the EU have an impact on their daily life

Insight: EU decisions are longer, far away', but have become a part of my daily life I am well aware of

QA12. Would you say the actions of the EU have an impact on your daily life? (EU27) (%)



Total 'Yes'	70	▼1
Total 'No'	29	▲1
Don't know	1	=

▲▼ (Sept/Oct 2023 - Mar. 2023)

Sept/Oct 2023

● Total 'Yes' ● Total 'No' ● Don't know

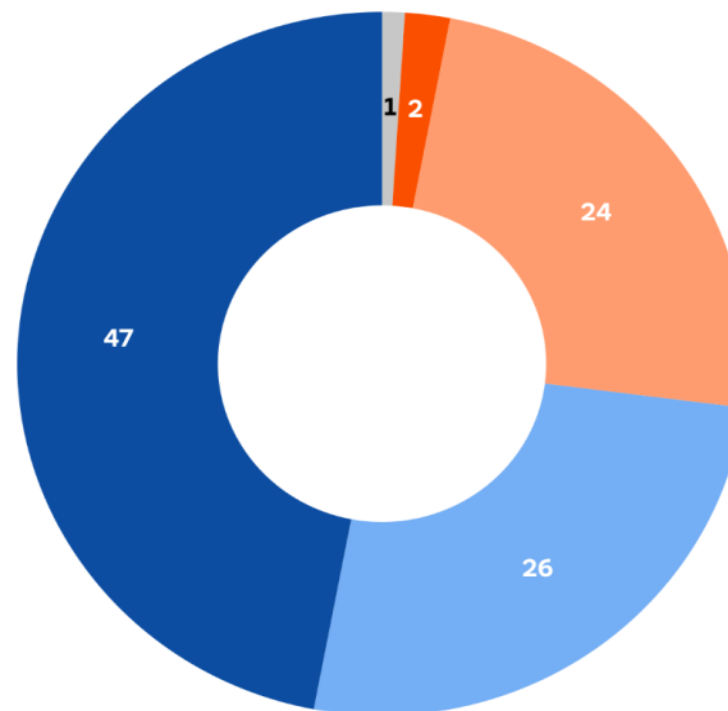
73 % expect their personal standard of living to further decrease in 2024 (-6 p compared to March 2023)

Insight: Optimism for this year is limited – as is satisfaction with EU and MS action in this crisis

SD26. Many elements, such as the consequences of the Covid-19 pandemic, the war in Ukraine and rising inflation and prices affect the global economy, including the European Union Member States. Thinking about your personal standard of living (e.g. the goods and services you can afford), which one of these statements comes closest to your personal situation? - (EU27) (%)

Your standard of living has already been reduced and you expect this to still be the case over the next year	47	▼3
Your standard of living has not yet been reduced, but you think that it will be the case over the next year	26	▼3
You don't expect any change or impact on your standard of living	24	▲5
Your standard of living has increased	2	▲1
Don't know/ No answer	1	=
Total 'You think your standard of living will decrease in the next year'	73	▼6

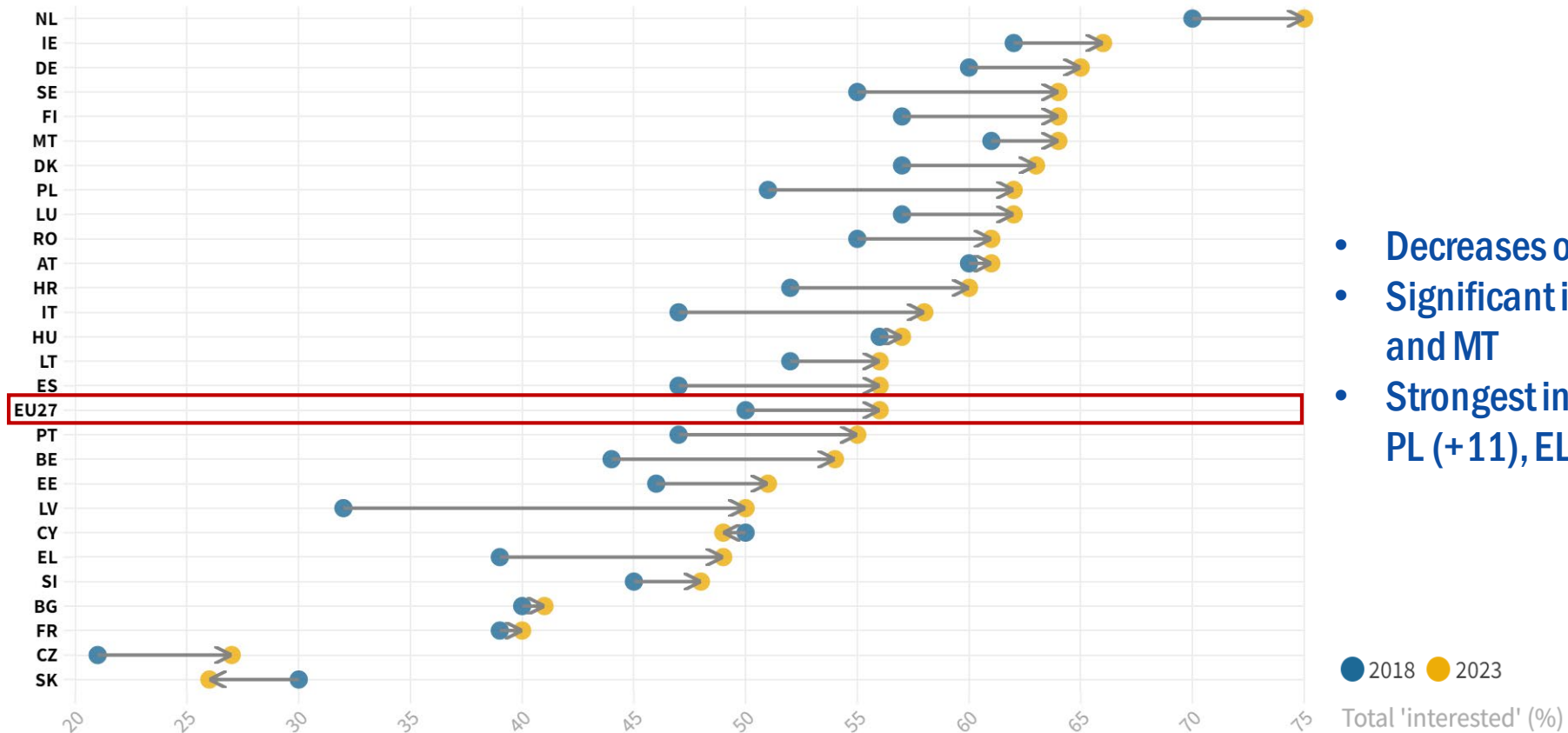
▲▼ (Sept/Oct 2023 - Mar. 2023)



● Your standard of living has already been reduced and you expect this to still be the case over the next year ● Your standard of living has not yet been reduced, but you think that it will be the case over the next year
 ● You don't expect any change or impact on your standard of living ● Your standard of living has increased ● Don't know/ No answer

57% of citizens are interested in the coming European elections – plus 6 points compared to 2018

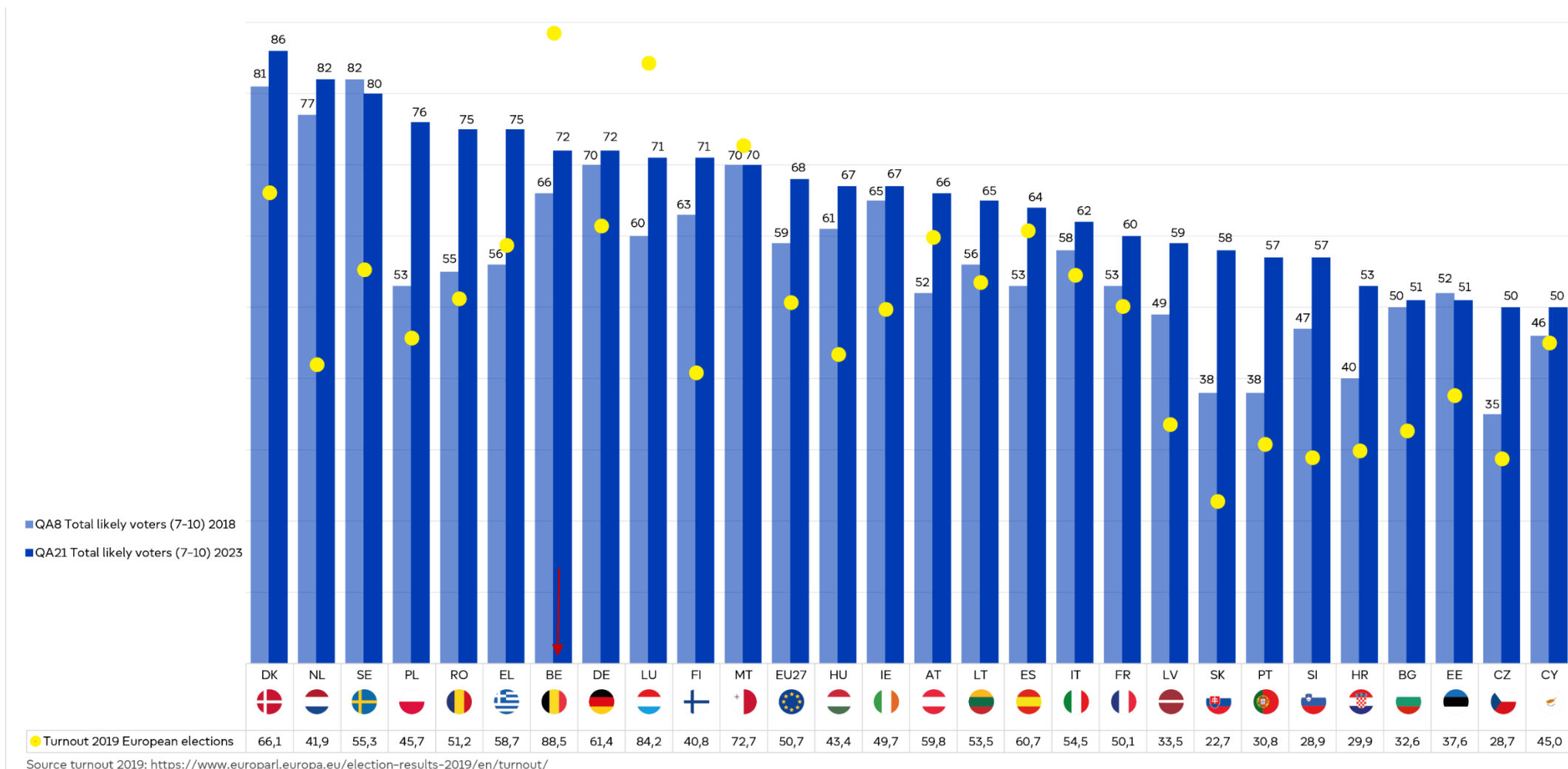
Increased measured in 25 Member States – in Belgium 52% say they are interested, a plus of 9 points



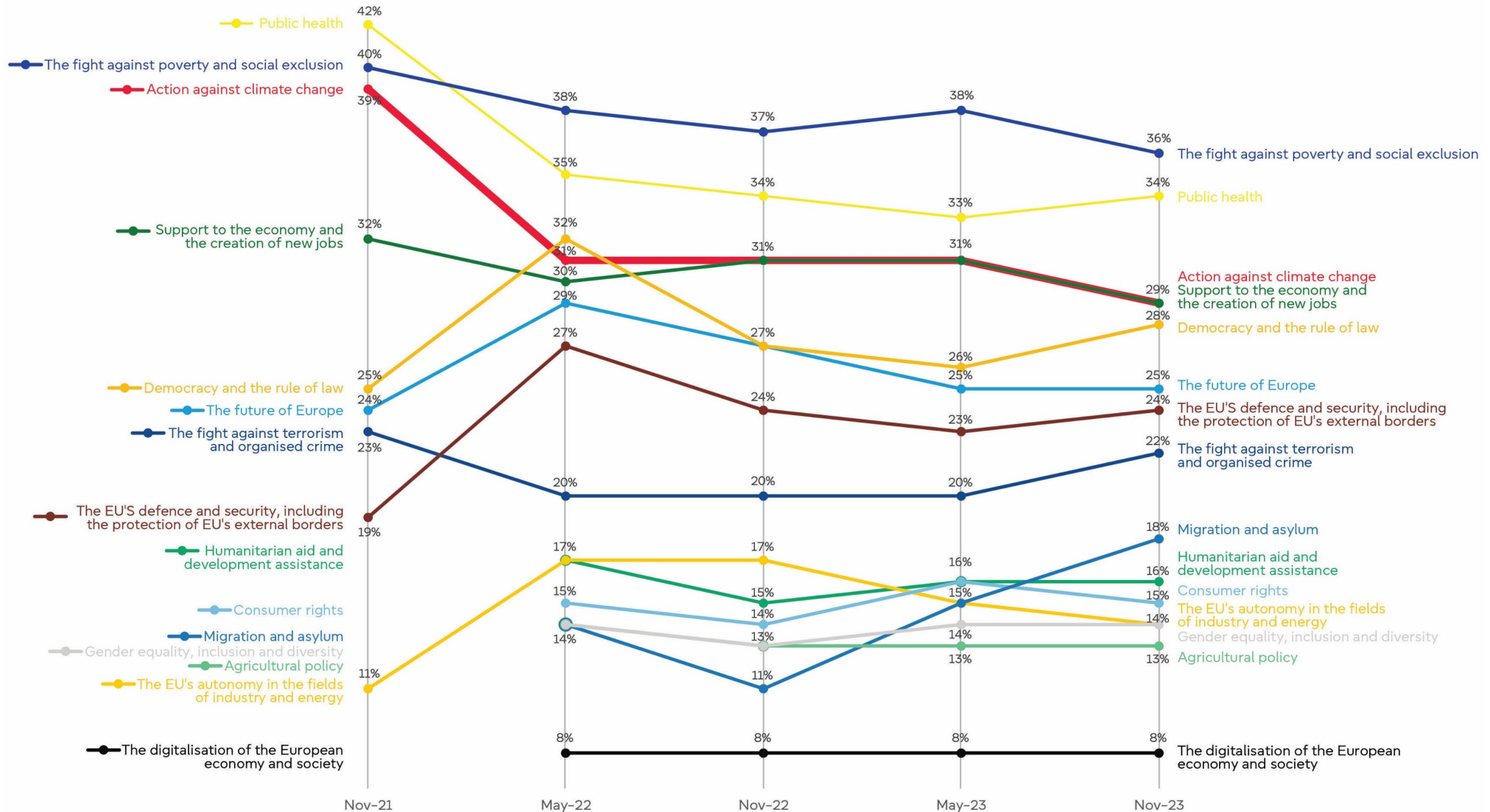
- Decreases only in Cyprus and Slovakia
- Significant increases in NL, IE, DE, SE, FI and MT
- Strongest increases in LV (+18), IT (+11), PL (+11), EL (+10) and BE (+9)

Two out of three would (very likely) go to vote – a plus of 9 points compared to 2018

Largest increases in Poland (+23), Slovakia (+20), Romania (+20), Portugal and Greece (je +19)



Main priority topics for the European Parliament between 2021 and 2023



The EP Institutional Campaign for the 2024 European Elections

Objective of the campaign

Inform as many citizens as possible about the elections, why voting at the European elections is important and when they take place

Engage as many citizens as possible for the democratic process



Our take

- Democracy should never be taken for granted. It has been a collective achievement and it remains a collective responsibility in which we all have a role.
- To keep Europe strong in a world where free and fair elections are becoming rarer, and undemocratic voices are gaining strength, we must safeguard our democracy. We do so by voting.
- Democracy should never be taken as completed. It always can be improved. The more people vote, the stronger democracy becomes and the more legitimate the decisions being made become.

All these decisions start with our vote. But those who do not vote, one could say, live in someone else's democracy – and, yes, by someone else's choices.



USE YOUR VOTE.

EUROPEAN ELECTIONS
6 JUNE 2024



Strategy pillars

www.elections. europa.eu

European elections

6-9 June 2024


How to vote

Choose your country of voting and your preferred language to find out how to vote. As an EU citizen, you can vote in your country of origin, from abroad or in the EU country you live in. Please note that registration might be required in order to vote.

Choose a country of voting

Choose a language

[Why vote](#) →

Here are some reasons why you should use your vote at the next European elections.

[Free and fair elections](#) →

Find out what is being done to make sure the European elections remain free and fair.

[Easy-to-read](#) →

Find out what European elections are and more in Easy-to-read.

[How elections work](#) →

Find out what European elections are about, when and how they take place and more.

[Election results](#) →

Follow the results of the 2024 elections as they come in and see the results of previous elections.

[Campaign materials](#) →

Explore our collection of free-to-download resources designed to amplify your message.

Remind me to vote

Sign up now to get voting reminders and ensure you don't forget to use your vote.

I have read and I agree to the [data protection notice](#).

www.together.eu: download centre for all things EE24

European elections 2024



Explore our collection of free-to-download resources designed to amplify your message! With every download, you are helping to promote voter participation in the 2024 European elections.

Resources



Ready to print

Grab our ready-to-use materials, such as leaflets, posters and visuals, to distribute essential facts and practical information about the 2024 European elections.



Social media

Make an impact on social media with ready-to-use visuals, social media cards, graphics and more. Make every post a call to vote for the 2024 European elections!



Multimedia content

Download and share our videos and pictures to inspire and persuade others to make their voices heard in the 2024 European elections. #UseYourVote



Branding

Make your communication memorable by using our logo, e-mail signatures and PPT template.