

# AgriParis Seine : an innovative tool for urban-rural cooperation



AGRI  
PARIS

# **Towards a 100% Sustainable Food City**

**Sustainable  
Food Plan in  
collective  
catering**

**Plastic strategy  
in collective  
catering**

**AgriParis Seine :  
an innovative tool for  
urban-rural cooperation**

**Sustainable  
Food aid**

**Fostering urban  
agriculture :  
Les ParisCulteurs**

**Sustainable food  
shops, restaurants,  
buildings, trainings**

# Paris Sustainable Food Plan in Collective Catering 2022 - 2027





## Paris Sustainable Food Plan : collective catering map



## Paris Sustainable Food Plan : Our Goals



**Sustainable &  
Organic**



**Seasonal &  
Local**



**Flexitarian**



**0 waste**



**Healthy**



**"Home  
cooked"**



**0 plastic**



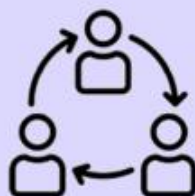
**For all**



**Involve the  
team**



**Inform & rally  
the guests**



**Share tools,  
methods,  
results**



**Enhance  
solidarity**

## Paris Sustainable Food Plan : Our goals

# From 53% to 100% sustainable food





## Paris Sustainable Food Plan : Our goals

**50 % Local :  
Less than 250 km  
from Paris**





# AgriParis Goals

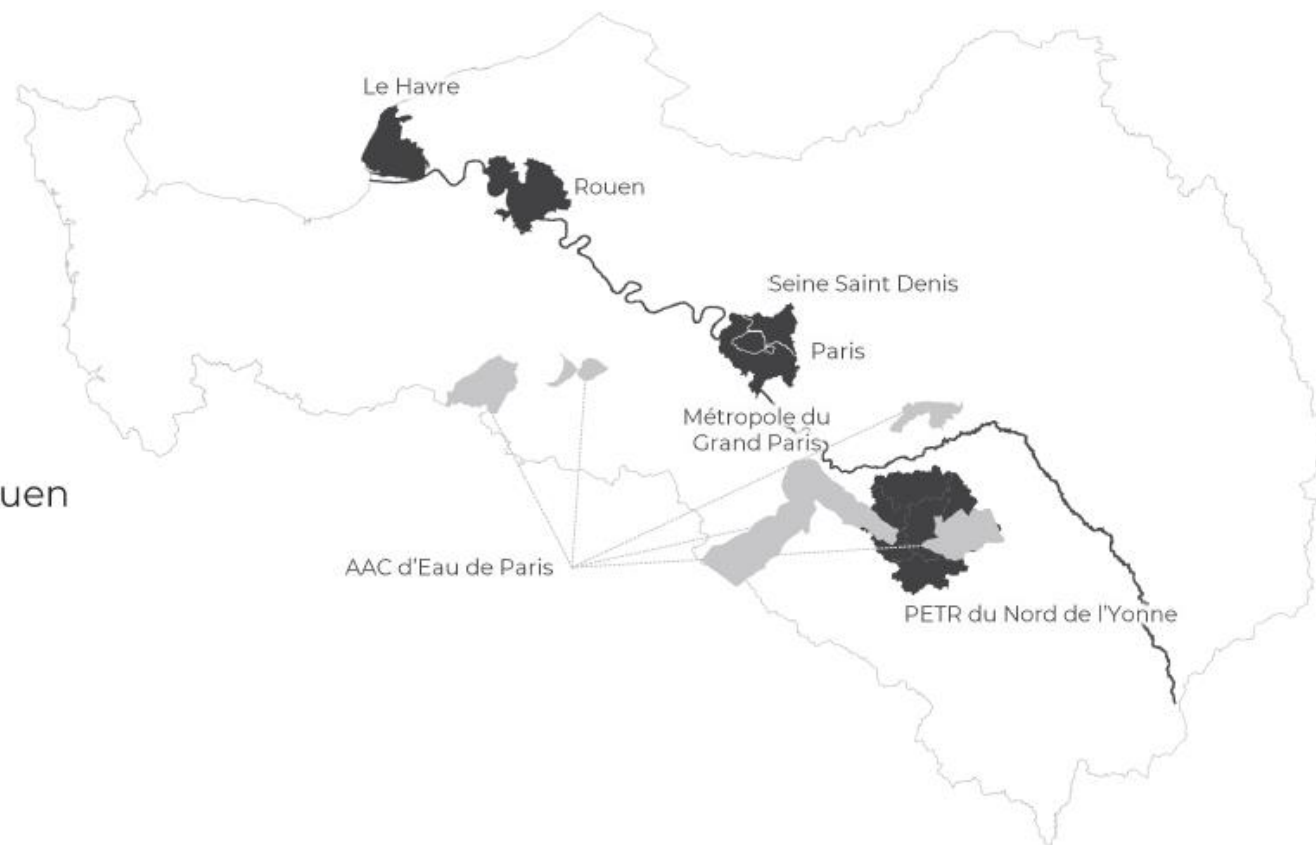
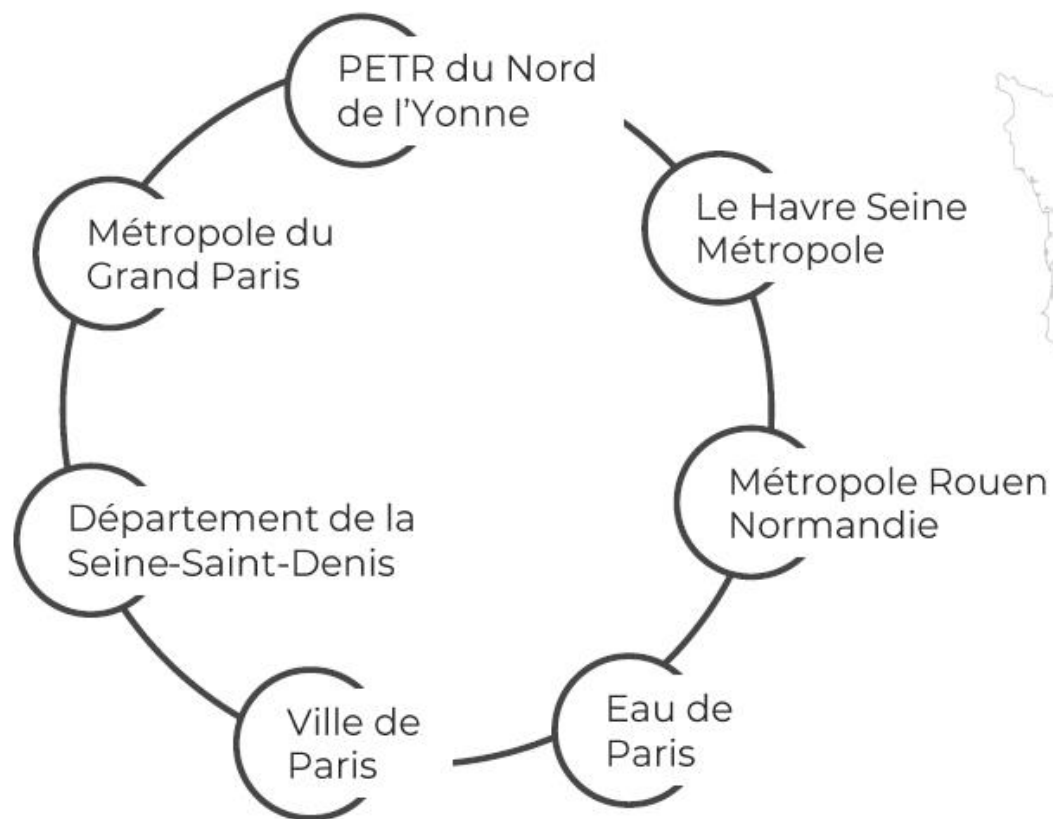
**Building sustainable  
agricultural supply  
chains  
from field to field**





# AgriParis Seine

An association for territorial cooperation on sustainable food and agriculture



# First missions for AgriParis Seine

## TRUSTED THIRD PARTY NETWORKING

- Partnerships with rural areas
- Support for contractualization
- Putting in contact buyers of collective catering

## OBSERVING STUDYING

- Mapping of actors, sectors, volumes, flows.
- Support sustainable agricultural and agri-food projects
- Mapping of the demand and needs of collective catering

## CO-FINANCING

- Respond to AAPs with local authorities to structure and energize the sectors, logistics and processing
- Search for funding (EU, State, ADEME, PIA, Banque des Territoires, etc.) and partnerships.

## COMMUNICATING ADVOCATING

- Advocacy for agro-ecology (CAP, Green Deal, Farm to Fork)
- Communication of the news and initiatives of the ecosystem.
- Promotion of sustainable agriculture to managers of collective catering and organization of visits.



# A first collaborative project:

Seine  
Nourricière

This project, led by the City of Paris has been granted by the "*Territorial Demonstrators of Agricultural and Food Transitions*" call for interest issued by the Banque des Territoires.

Seine Nourricière aims to **relocate, structure, decarbonise** sustainable agricultural and food supply chains in the Seine basin, using public procurement and river logistics.

The objectives of Seine Nourricière:

- **Ensure the resilience and food security** of the region;
- Support the **development of sustainable, local agricultural and food supply chains**;
- Maintain **profitable and sustainable economic activities for the agro-ecological transition**, optimising short and local supply chains.

The initial phase, launched in **January 2024**, focuses on developing feasibility studies for:

1. decarbonised logistics solutions,
2. promoting sustainable agriculture on the Seine basin,
3. and ensuring access to all to sustainable and high-quality food.

# Our advocacy activities with french cities to unleash the potential of public procurement

## For a proactive European food policy, let's free up public procurement and put the European regulation on sustainable food systems back on the agenda

*The transformation of agricultural and food models is a strategic **challenge we need to address to guarantee food security in Europe and the resilience of our territories**. Every citizen wants access to **sufficient, healthy food from an early age**. While the European Union aims to improve its capacity to face crises, European policies are insufficiently coordinated to achieve these objectives.*

*We, local authorities, economic stakeholders and associations, are committed every day to supporting the best farming practices using public catering, the setting up of logistics platforms and processing tools, food education, land and water management policies as a lever. From Ghent to Milan, Copenhagen to Paris, European cities are getting involved.*

*However, the legal framework is restrictive and ill-suited to the implementation of such local policies and practices. Promoting the diversification and relocation essential to building more resilient territories takes years. **We cannot wait. By 2040, the European Union could lose 6.4 million farms, down 62% on 2016<sup>1</sup>.***







**Thank you**