

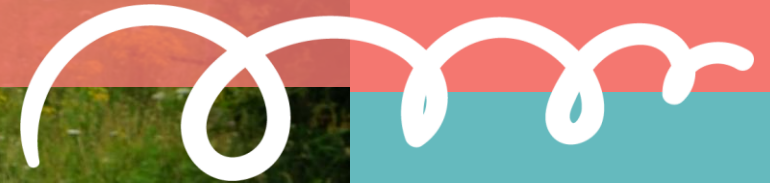


**WILL THE GREEN DEAL HAVE AN
IMPACT ON ACCESS TO DECENT AND
AFFORDABLE HOUSING?**

**WHAT WOULD AN EU PLAN TO MAKE
SURE THAT THE GREEN DEAL BECOMES
A VEHICLE FOR DECENT &
AFFORDABLE HOUSING LOOK LIKE?**



**A GREEN DEAL THAT ANSWERS NOT
EXPLOITS PEOPLES' NEEDS**



DELIVERING AFFORDABLE 'LIGHTHOUSE DISTRICTS' IN EUROPE

STRETCHING OUR IMAGINATION OF WHAT IS POSSIBLE



The European Affordable Housing Consortium, SHAPE-EU project has received funding from the European Union's Single Market Programme under Grant Agreement No. 101063003.

Good Practices Handbook



SHAPE_EU: Integrated approach Combining tech, environment and social just is the key

PEOPLE AND COMMUNITY	TECHNOLOGY AND TECHNIQUES	REGULATION, FINANCE, PROCESS
Answering needs	Industrialised approaches	Regulations to protect affordability
Engagement with occupants	Modular construction	financial feasibility
Co-designing methods	Circular approaches	Cost neutrality
Mediation techniques	Better housing services	Overcoming split incentives
Energy communities		Innovation friendly procurement
		Spatial planning approaches
		Design and architectural approaches



These examples are drawn from the Public, cooperative, and social housing providers. They are an invaluable force to counteract housing system-driven inequalities, by providing housing to low- and moderate-income households; making Europe's social fabric more resilient and competitive as a result.

As such, we propose that the EU embraces a new housing paradigm, in which access to decent and affordable housing for all becomes a cornerstone of its method of operation.

A PROFOUND NEW PARADIGM TO TACKLE A PERFECT STORM



We are facing a perfect storm of people at risk of losing their homes, rising prices, and homelessness. It is time to change direction and head for a profound paradigm shift.



**EMBRACE A NEW HOUSING
PARADIGM**



**BACK THE MOVEMENT
FOR A FAIR ENERGY
TRANSITION**



**ADDRESS THE ROOT
CAUSES TO END
HOUSING EXCLUSION**



THANK YOU

