



## Data Protection Notice

### Seminar for journalists – 6-7 March 2024

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The European Economic and Social Committee (EESC) is committed to respecting the privacy of the audience with which it communicates.

#### 1. What is the legal basis for the processing?

[Regulation \(EU\) No 2018/1725](#) applies to the processing by the EESC of personal data collected for the purposes mentioned above. The EESC is an advisory body of the European Union. Your personal data are processed in the performance of its tasks carried out in the public interest (Article 5.1.(a)). Some of your personal data are processed based on your consent (Article 5.1.(d)).

#### 2. Who is responsible for the processing of personal data?

##### Controller of personal data

The European Economic and Social Committee (EESC) is the controller for this personal data processing. The service in charge is the Press unit.

Press unit

Directorate D - Communication and Interinstitutional Relations

European Economic and Social Committee

Rue Belliardstraat 99, 1040 Bruxelles

Email: [press@eesc.europa.eu](mailto:press@eesc.europa.eu)

##### Processors of personal data

The processors for this personal data processing are: ICF Next. The contractors are bound by a contract model signed with the EESC, including all data protection rules.

ICF Next

17 Avenue Marnix

1000 Brussels, Belgium

T + 32 2 275 01 00

#### 3. What personal data are collected and for what purpose?

Your personal data indicated on the registration form will be processed in order to:

- facilitate your registration and participation to the seminar, including booking your travel arrangements and accommodation
- receive notifications and information about the event
- provide access to the venue

Data necessary for the registration to the event and collected for communication purposes: First Name, Last Name, Email, Phone number, Location, Title of the media, Job Title.

Data for accreditation/access to the venue: First Name, Last Name, Identification card number.

Data collected for travel arrangements and accommodation: First Name, Last Name, Location, Gender, Identification card number.

We will never share your personal data for direct marketing purposes.

Please note that photographs will be taken in the course of the seminar. The event will be also video recorded. Your consent is required for photos and video related to the above event. You can provide it via the event registration form.

Your photograph (with your consent only) may be used in EESC publications and/or published on the intranet, website and relevant social networks, accompanied by text, name, quotes, photos and/or video recordings of the event. No other personal data will be published. Slight editing might also take place (e.g. brightness and/or contrast adjustment). Video recordings (with your consent only) will be used partially for promotional and journalistic purposes afterwards.

We use social media to provide information about and promote our public debates through widely-used channels: Facebook, X, Instagram, LinkedIn, Mastodon and YouTube. The use of social media does not in any way imply endorsement of their privacy policies. We recommend that users read the [Facebook](#), [X](#), [Instagram](#), [LinkedIn](#), [Mastodon](#), and [YouTube](#) privacy policies. Each company explains its policy of data collection and processing, its use of data, user rights and the ways in which users can protect their privacy when using these services.

The EESC is not responsible for recordings (such as photographs or videos) made by participants in a private capacity.

#### **4. Who has access to your personal information and to whom it is disclosed?**

The following organisations or individuals will have access to all or parts of your data:

- Relevant staff of the European Economic and Social Committee (all data collected)
- ICF Next, the contractor assisting in the organisation of the event (all data collected except the photos and video material)

Access to personal data will be granted exclusively on a need-to-know-basis in order to fulfil the tasks and responsibilities associated to this project.

#### **5. How long do we keep your data?**

Your data will be retained only for the time needed to fulfil the intended objectives and for a maximum period of 12 months.

Data relating to financial transactions are retained for a period of 5 years following the discharge of the financial exercise. The discharge of the financial exercise generally takes place 2 years after the financial year, meaning a total of 7 years for holding the personal data or until the end of a possible audit if it started before the end of the above period.

Data will be automatically removed at the end of the respective period or when no longer needed. Photographs and videos are kept and may be used for historical purposes for a period of maximum 30 years.

#### **6. What are your rights?**

You have the right to access your personal data, to rectify any inaccurate or incomplete personal data, to block (under certain conditions) the processing of your personal data, to object to the processing of your data and to request the deletion of your personal data.

You can direct your queries to [press@eesc.europa.eu](mailto:press@eesc.europa.eu)

The query will be dealt with within one month of receipt of the request. Considering the volume and complexity of the incoming requests that period may be extended by two further months. In such case, we shall inform you accordingly in advance.

You also have the right to withdraw your consent at any time. Please note that withdrawal of consent will not have retroactive effect (processing of your personal data based on your consent before withdrawal is lawful up to the moment when you withdraw your consent).

### **7. How do we protect and safeguard your personal data?**

Both the controller and the data processor will process your data using access restricted and secured IT systems as mentioned above.

### **8. Whom can you contact in case of queries or complaints?**

If you have any further questions about the processing of your personal data, please contact the data controller [press@eesc.europa.eu](mailto:press@eesc.europa.eu)

You may also contact the EESC data protection officer by using the relevant [contact form](#) and/or the European Data Protection Supervisor by using the relevant [contact form](#) at any time.