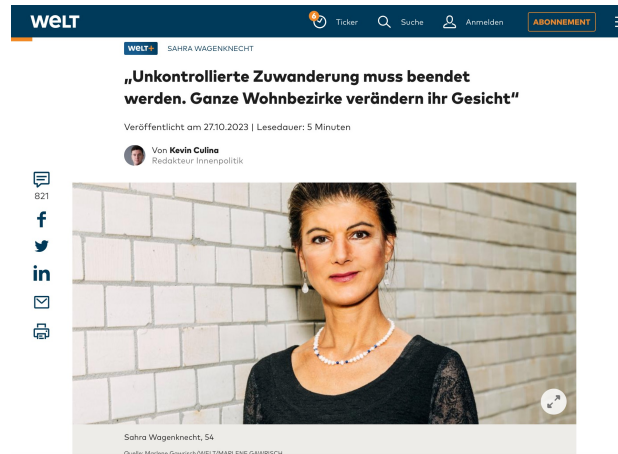
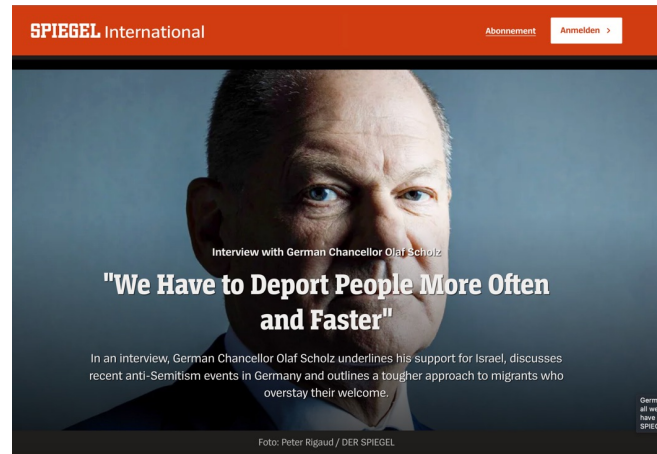


Migration in German media

How who we don't see
shapes the narrative(s)

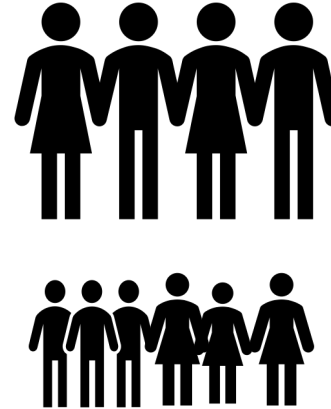
By Chiponda Chimbelu

Migration in German media



Migration in German media

More than **4 in 10 Germans** now say migration is the country's most important problem.



Source: <https://www.tagesschau.de/inland/deutschlandtrend/deutschlandtrend-moma-102.html>

Migration in German media

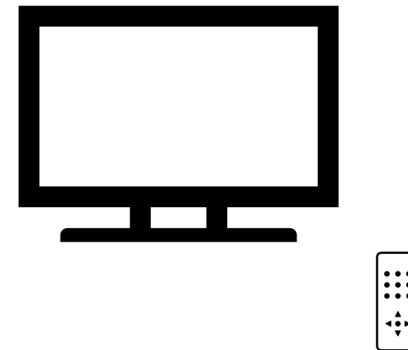
Migration is rarely normalized in German media despite nearly 1 in 4 Germans having a migration background in 2022.



Source: Destatis

Migration in German media

People with a migration background
account for **10%** of the people you will
see in primetime news in Germany

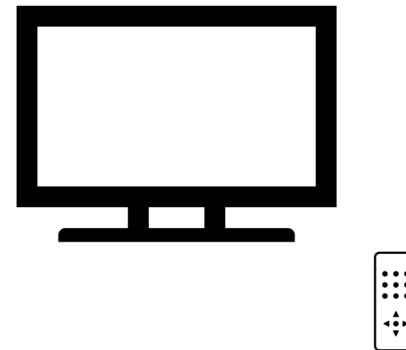


Source: Neue deutsche Medienmacher*innen e.V., 2021



Migration in German media

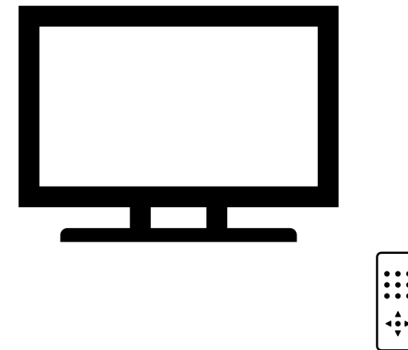
Migrants are most **likely** to be seen **speaking about** are **migration, flight,** culture, science and education



Source: Neue deutsche Medienmacher*innen e.V., 2021

Migration in German media

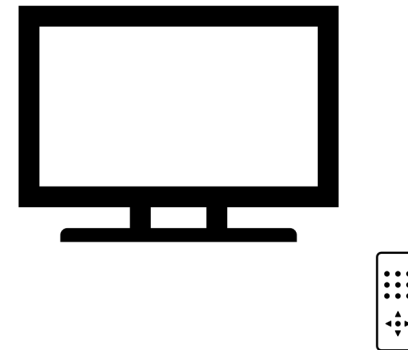
And they are **least likely** to be seen
speaking about labor, the economy,
politics, health and climate change and
the environment



Source: Neue deutsche Medienmacher*innen e.V., 2021

Migration in German media

And they are **least likely** to be seen
speaking about labor, the economy,
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the environment



Source: Neue deutsche Medienmacher*innen e.V., 2021



Conclusion

The data shows that **people with a migration background are severely underrepresented** in many areas in the media. And their **exclusion potentially skews public perception** of both migrants and migration.

