Innovation and economic development in rural areas

14th China-EU Round table
18-19 Mai 2016

Rapporteur: Sir Graham Watson
Expert: Ms PELISSE FLOUR
The European Cohesion policy

<table>
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<th>Legislation</th>
<th>Purposes</th>
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<td>1986 Single European Act</td>
<td>To reduce disparities between the regions</td>
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<td>2007 Lisbon Treaty</td>
<td>To promote a cohesion policy – economic, social and territorial development</td>
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European structural and Investment Funds (ESIFs)

EFSIs - 41% of total EU spending (1994)

Framework 2014-2020:

- Cohesion Policy : EUR 352 billion
- Rural development policy (Common Agriculture Policy) : EUR 100 billion

The Partnership Agreement + Operational Programmes

Rural Development Programmes
Impact and results of the territorial policy

Cohesion policy 2007 - 2010
- +2% GDP per capita of the EU average –
- 940 000 jobs created

Rural Development policy 2008-2013
- Rural employment increased from 62% in 2011 to 62,2% in 2013
First example
- The Eden project (2000)-

A disused clay-mining pit

An indoor rainforest
- The Eden project (2000) -

- **Objectif 1**: County of Cornwall
- **Budget**: EUR 176 million
- **Funding**: 18% of ERFD + Southwest Regional Development Agency
- **Outcomes**:
  - 1 million visitors per year (500,000 school pupils)
  - 650 employees
Second example
- Indoor Golf activity (2011)-

A new sport facilities in the Alps (France).

- **Funding**: Rural Development programme 2007-2014
- **Budget total**: 64 250 €

- **Outcomes**:
  - 25 new skilled jobs created locally
  - Raise awareness of a healthy lifestyle
Innovation a driver of economic development in Europe

Technological or non-technological activities involving transformation to respond to people’s evolving needs and expectations.

- EU budget in R&D increased from 3% in 1985 to 11% in 2008

- 2010 – Europe 2020 strategy:
  - Measures in favour of innovative development
  - Flagship initiative on research and innovation
  - The « Innovation Union »

- Targets by 2020:
  - Investing 3% of EU GDP in R&D by 2020
  - Creation of 3.7 million jobs
  - Tackle societal challenges such as climate change
Funding streams for innovative territorial development

**EU level**
- Horizon 2020: EUR 80 million
- EUR 30 million to societal challenges: Agriculture, health, food security, environment and society
- European Innovation Partnership (EIP)
  EX: EIP-Agri

**National level**
- Cohesion policy: 30% of the total allocations for innovation
- ERDF – Strategies for smart specialisation
- RDP - « Fostering knowledge transfer and innovation in agriculture, forestry and rural areas »
Thank you
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