ILO/ITC Social and Solidarity Economy Academy

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Background

- ILO involved in the promotion of the social economy since its establishment
  - Cooperative Branch (‘20) – ILO Cooperative programme (EMP/COOP)
  - Social Finance Department (‘90)
  - New consensus on Social Security (2001)
  - Promotion of social enterprises (> 2005)
  - Social Economy:
    - part of many ILO initiatives and programmes (labour intensive programmes, Green Jobs and sustainable enterprises, social protection, ILO/AIDS, etc.)
    - Part of each dimension of the Decent Work Agenda: job creation, social protection, social dialogue, labor standards
Background

• 2009 Regional Conference « The Social Economy: Africa’s response to the crisis » (Johannesburg, October 2009)
  – More than 200 Participants
  – Adoption of a Plan of Action for the promotion of social economy enterprises and organizations
• 2010 ILC Session: Constituents stressed the need to strengthen the work of the office on the Social Economy as important area of Decent Work Creation
• Initiative of ILO International Training Center and ILO Regional Office for Africa to support the needs of ILO constituents and other social economy stakeholders by organizing a yearly interregional Academy
The Social and Solidarity Economy Academy

• Interregional training opportunity gathering practitioners to share their experiences and meet SSE specialists
• In Partnership with CIRIEC and the European Economic and Social Committee

Objectives:

– Contribute to a better understanding of the concept of Social and Solidarity Economy;
– Discuss the relevance of SSE as a new development alternative and how to relate it to ILOs Decent Work Agenda
– Strengthen the impact of SSE through the creation of a community of practice
The Social and Solidarity Economy Academy

- First edition in October 2010 (ITC, Turin, Italy)
- 67 Participants (27 Women – 40 Men)
  - Government/Public Institutions (33%)
  - UN Organisations (17%)
  - Academics (17%)
  - NGOs (12%)
  - Trade Unions (9%)
  - Employers organisations (5%)
  - Other (7%: intergovernmental organisations, private enterprises, etc.)
- Participants from 43 countries
2010 Reader on the Social and Solidarity Economy

- **Backbone of the training package**: Reader on Social and Solidarity Economy formulated by a team of high level experts (academics and practitioners) coming from Africa, North and Latin America and Europe, with guidance, guidelines and technical inputs from ILO officials.

- **Starting from a definition**:
  - The Social and Solidarity economy (SSE) refers to organizations and enterprises (cooperatives, mutual benefit societies, associations or social enterprises) that are based on principles of solidarity and participation and that produce goods and services while pursuing both economic and social aims.
2010 Reader on the Social and Solidarity Economy

- **Challenges:**
  - Dealing with the paradox of the SSE: refers to familiar realities although the concept is not always very well known or commonly understood
  - Presenting different visions of the SSE from an International Perspective
  - Getting a common understanding of the SSE
2010 Reader on the Social and Solidarity Economy

Contents:

Chapter 1 - Understanding the Social and Solidarity Economy

Chapter 2 - Governance and Management of Social and Solidarity Economy organizations and enterprises

Chapter 3 - Policy Framework for Developing the Social and Solidarity Economy

Chapter 4 - Building the Social and Solidarity Economy through Partnership and networking

Chapter 5 - Contributions of the Social and Solidarity Economy to the ILO Decent Work Agenda
Evaluation and next steps

• Good first edition of the First SSE Academy
  – Lack of European Participation
  – Revision of the Reader based on users’ comments
• Next Social and Solidarity Economy Academy planned in November 2011
• Possible focus on:
  – the links between SSE and the Informal Sector
  – SSE and the Green Economy
  – SSE and Local Development
• Outputs of the Academy should lead to develop policy advice tools on SE (Guidelines) for governments and social actors
• 2010 Reader (FR/EN/ES) and information related to the SSE Academy
  – http://socialeconomy.itcilo.org/
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