CROSS-BORDER CO-OPERATION AS A TOOL FOR PROMOTING PROSPERITY AND WELLBEING
EUROPEAN COHESION POLICY

- Objective 1 – Convergence (ERDF, ESF, Cohesion Fund)
- Objective 2 – Regional competitiveness and employment objective (ERDF, ESF)
- Objective 3 – European territorial cooperation (ERDF)
THE PROGRAMME AREA
The vision of the Central Baltic Programme is to create a globally recognised, dynamic, sustainable and competitive region that is attractive for business and visitors and where people want to live, work and invest.
PRIORITIES

1. Safe and healthy environment
2. Economically Competitive and Innovative Region
3. Attractive and Dynamic Societies
THE BALTIC SEA REGION: THE BEST PLACE TO WORK AND DO BUSINESS

Priority 2: Economically competitive and innovative region

- Promotion of entrepreneurship
- Better utilization of the labour force
- Access to information and communication technologies
- Support to the development of new business opportunities
WHO CAN APPLY? (PROJECT OWNERS)

Local and regional authorities

State organisations

Organisations established for general interest needs

Non-governmental organisations

Private enterprises (Only in the Southern Finland – Estonia sub-programme)
PROJECT EXAMPLES

CENTRAL Baltic “soft landing” zone for small and medium size companies (SMEDGE)

Promotion of Food International Trade through cross-border collaboration (PRO-FIT)
CENTRAL BALTIC "SOFT LANDING" ZONE FOR SMALL AND MEDIUM SIZE COMPANIES (SMEDGE)

Budget: total 1 022 092 € (ERDF 817 330 €)

Partners from: Estonia, Finland, Sweden, Latvia

Aim: to support companies in achieving a “soft landing” in the markets of the Central Baltic region

- trainings, market research, brokerage events etc.
- "soft landing package"

www.smedge.org
PROMOTION OF FOOD INTERNATIONAL TRADE THROUGH CROSS-BORDER COLLABORATION (PRO-FIT)

**Budget:** total 405 140 € (ERDF 318 960 €)

**Partners from:** Estonia, Finland

**Aim:** to support SMEs of the food and drink sector to gain foreign market entries and develop international trade

- cross-border training program for SMEs on international trade
- technical assistance for product development

www.smestrade.com
THE PROGRAMME IN A NUTSHELL

Vision: to create a globally recognised, dynamic, sustainable and competitive region that is attractive for business and visitors and where people want to live, work and invest.

Priorities:

• Safe and healthy environment
• Economically Competitive and Innovative Region
• Attractive and Dynamic Societies

Programme funds available for project activities: 61,4 mill. € (October 2009)