Conference

25 September 2012
9.30 a.m. – 6 p.m.

Venue: European Economic and Social Committee,
99 rue Belliard, 1040 Brussels

Draft Programme
Registration and Coffee

OPENING SESSION
09.30 a.m. – 10.20 a.m.

Venue: room JDE 62, Interpretation from: DE, EN, ES, FR, IT, SV into: DE, EN, ES, FR

Moderator: Alex Taylor, Euronews

Staffan Nilsson, President of the European Economic and Social Committee (EESC)

Joost van Iersel, President of the Europe 2020 Steering Committee, EESC

Bernard Cazeneuve, Minister for European affairs, France:
‘The European growth pact’ (video message)

Philippe Maystadt, Honorary President of the European Investment Bank (EIB), President of the European Policy Center (EPC)

Discussion

MORNING SESSION: 4 PARALLEL WORKSHOPS
10.30 a.m. – 1 p.m.

WORKSHOP 1 – A COHERENT FRAMEWORK FOR AN EU GROWTH ECONOMY

Co-chairs: Michael Smyth, President of the Section for Economic and Monetary Union, Economic and Social Cohesion (ECO) of the EESC and Joost van Iersel, President of the Europe 2020 Steering Committee of the EESC

Venue: Room JDE 62 - Interpretation from: DE, EN, ES, FR, IT, SV into: DE, EN, ES, FR

More growth, leadership and political, financial and fiscal integration of the European Union are needed to successfully emerge from the crisis. At stake is not only the economic and social cohesion and political stability of Europe, but ultimately, the well-being of European citizens. This is the time to change economic policies, boost competitiveness and consolidate fairness, solidarity and cohesion.

This workshop will explore ways to put Europe back on a growth track, bearing in mind that, in line with the Europe 2020 strategy, the objectives of smart, sustainable and inclusive growth are interlinked and mutually reinforcing. Issues to be discussed during this workshop include progress towards financial and fiscal union, the vicious circle of the banking crisis and sovereign debt, Eurobonds, the role of the EU budget and leveraging private capital through project bonds, the functioning of the European semester and economic governance in the Eurozone and the EU as a whole.

This timely discussion will take into account the conclusions and the imminent roadmap after the European Council of June 2012, based on a vision for deeper integration in the economic and monetary area.
**OPENING OF THE WORKSHOP**

10.30 a.m. – 10.40 a.m.  
Michael Smyth, President of the Section for Economic and Monetary Union, Economic and Social Cohesion (ECO), EESC  
Joost van Iersel, President of the Europe 2020 Steering Committee, EESC

**IMPROVING ECONOMIC GOVERNANCE & BOOSTING GROWTH THROUGH EUROPE 2020: TIME FOR A MORE EUROPEAN EFFORT**

10.40 a.m. – 11.45 a.m.  
**Moderator:** Michael Smyth, President of the ECO Section, EESC

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<tr>
<td>10.40 a.m.</td>
<td><strong>Challenges for debate</strong></td>
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<tr>
<td>Carmelo Cedrone, EESC member, Rapporteur for the EESC opinion on ' Restarting Growth'</td>
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<td>Alain Delmas, Member of the Economic, Social and Environmental Council of the Republic of France, Section for European and International Affairs</td>
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**Panellists**

- Catherine Day, Secretary-general, European Commission
- Elisa Ferreira, MEP, Rapporteur for the reports on 'The prevention and correction of macroeconomic imbalances' and on 'Cross-border crisis management in the banking sector'
- Leke van den Burg, Chair of the Board of Directors of Finance Watch and Member of the Advisory Scientific Committee of the European Systemic Risk Board

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<td>11.20 a.m.</td>
<td><strong>General debate</strong></td>
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**ACHIEVING THE EUROPE 2020 OBJECTIVES: LEVERAGING THE EU BUDGET FOR GROWTH, JOBS AND COHESION**

11.45 a.m. – 12.50 p.m.  
**Moderator:** Joost van Iersel, President of the Europe 2020 Steering Committee, EESC

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<tr>
<td>David Croughan, EESC member, Rapporteur for the EESC opinion on the 'Annual Growth Survey 2012'</td>
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<td>Jean-Paul Delcroix, Secretary-General of the National Labour Council, Belgium</td>
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**Panellists**

- Dominique de Crayencour, Director of Institutional Affairs and Head of Brussels office of the European Investment Bank (EIB)
- Conny Reuter, President of the Social Platform, co-founder of the Spring Alliance
- Jorge Nuñez Ferrer, Associate Research Fellow of CEPS and Rapporteur of the CEPS Task Force on 'Aligning the EU Budget to the Europe 2020 Competitiveness and Growth Objectives'

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<td>12.30 p.m.</td>
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CONCLUSIONS FROM THE WORKSHOP

Michael Smyth, President of the ECO Section

Joost van Iersel, President of the Europe 2020 Steering Committee

WORKSHOP 2 – RELAUNCHING THE SINGLE MARKET

Co-chairs: Bryan Cassidy, President of the Section for the Single Market, Production and Consumption (INT) of the EESC and Edgardo Maria Iozia, President of the Single Market Observatory (SMO) of the EESC

Venue: Room VM1 - Interpretation from: DE, EN, FR, IT into: DE, EN, FR, IT

The Single Market should have been completed without barriers two decades ago. It is all the more important that social partners and civil society organisations now engage more actively in its development and implementation. The challenge, more than ever, is to take full advantage of the remaining potential for growth and job creation that exists in the Single Market and that Europe so desperately needs to exit the crisis.

The Single Market Act with its following levers has been a catalyst for both reflection and action across the board. However, there needs to be a focus on specific issues of strategic importance for our future: the potential of a genuine digital Single Market (from e-inclusion and e-skills to e-business), the social dimension of European integration and the role of social entrepreneurship, and the interaction between Europe and the rest of the world, especially in terms of trade and the internationalisation of SMEs ‘to leverage the effectiveness of internal and external policies and thereby enhance Europe’s competitiveness in the global market place’.

This workshop is intended to produce brief but powerful statements or recommendations from civil society.

OPENING OF THE WORKSHOP

Bryan Cassidy, President of the Section for the Single Market, Production and Consumption (INT), EESC

Edgardo Maria Iozia, President of the Single Market Observatory (SMO), EESC

A SINGLE MARKET FOR THE FUTURE

Moderator: Anna Maria Darmanin, Vice-President of the European Economic and Social Committee

Panellists

Malcolm Harbour, MEP, Chair of the Committee for the Internal Market and Consumer Protection (IMCO) of the European Parliament

Pierre Delsaux, Deputy Director General of Internal Market and Services DG, European Commission

Gunilla Almgren, President of the European Association of Craft, Small and Medium-Sized Enterprises (UEAPME)
11.15 a.m.  
Benedicte Federspiel, EESC member, Rapporteur for the EESC opinions on the 'Single Market Act'

**General debate**

11.45 a.m. – 12.50 p.m.  
**SMALL BUSINESS, BIG POTENTIAL – FOR A SOCIAL AND COMPETITIVE EUROPE**

Moderator: Fabian Zuleeg, Chief economist, European Policy Centre (EPC)

**Panellists**

Trine Radmann, Director at the Confederation of Norwegian Enterprise, member of the European Free Trade Association (EFTA) Consultative Committee

Philippe Herzog, President and founder of Confrontations Europe

Ivan Voleš, EESC member, Rapporteur for the EESC opinions on the 'Single Market Act' and 'Key Actions towards a Single Market Act II'

Ariane Rodert, EESC member, Rapporteur for the EESC opinion on 'Social entrepreneurship'

12.15 p.m.  
**General debate**

12.50 p.m. – 1 p.m.  
**CONCLUSIONS FROM THE WORKSHOP**

Edgardo Maria Iozia, President of the SMO, EESC

**WORKSHOP 3 – ON THE MOVE FOR YOUTH AND JOB CREATION**

Chair and moderator: Leila Kurki, President of the Section for Employment, Social Affairs and Citizenship (SOC) of the EESC

**Venue:** Room JDE 51 - **Interpretation** from: DE, EN, ES, FR into: DE, EN, ES, FR

Despite the Europe 2020 target of 75% of 20-64 years olds in employment by 2020, labour market prospects look dim across Europe. The employment rate has fallen during the crisis; more than one people out of ten are out of work and some 17 million additional jobs need to be created to meet the employment target. Young people in particular have been hit hard. There is a real risk that austerity measures implemented by Member States will negatively affect economic growth, which in turn could reduce internal demand and further undermine stabilisation and job creation.

It is **vital that the European Union break free of the austerity-growth deadlock.** In its "Employment package", the Commission sets out a number of actions to generate a job-rich recovery, taking the view that there is sufficient potential for job creation in the green economy, health and new technology sectors. The "Compact for growth and jobs" decided on by EU leaders in June is presented as a means to boost growth and jobs in Europe. But will the measures proposed by the Commission and the European Council make any real difference in resolving Europe's jobs crisis or are they old wine in a new bottle? This question will be at the heart of the workshop.

**10.30 a.m. – 10.40 a.m.  OPENING OF THE WORKSHOP**

Leila Kurki, President of the Section for Employment, Social Affairs and Citizenship (SOC), EESC
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<tr>
<td>10.40 a.m. – 12 p.m.</td>
<td>‘TOWARDS A JOB-RICH RECOVERY’ – A GOOD ENOUGH SOLUTION FOR EUROPE?</td>
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<td>10.40 a.m.</td>
<td>Challenges for the debate</td>
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<td></td>
<td>Gabriele Bischoff, EESC member, Rapporteur for the EESC opinion on ‘Towards a job-rich recovery’</td>
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<td>Vladimíra Drbalová, EESC member, Rapporteur for the EESC opinion ‘An Agenda for new skills and jobs’</td>
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<td>10.50 a.m.</td>
<td>Panellists</td>
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<td>Francisco González de Lena, Director of the President's Private Office, Economic and Social Council of Spain</td>
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<td>Jean-Louis De Brouwer, Director, Europe 2020: Employment policies, DG EMPL, European Commission</td>
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<td>Renee Laiviera, member of the Executive Committee of the European Women's Lobby</td>
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<td>11.40 a.m.</td>
<td>General debate</td>
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<td>12.15 p.m. – 12.50 p.m.</td>
<td>PUNCHY PROPOSALS FOR GROWTH AND JOBS</td>
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<td>12.15 p.m.</td>
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<td>Thérèse de Liedekerke, Managing Director, BUSINESSEUROPE</td>
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<td>Luca Visentini, Confederal Secretary, European Trade Union Confederation (ETUC)</td>
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<td>Francesca Ungaro, spokesperson of the European Association of Craft, Small and Medium-sized Enterprises' (UEAPME) Young Entrepreneurs’ Movement</td>
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<td>Lloyd Russell-Moyle, member of the board of the European Youth Forum, responsible for Development, Children's Rights, European youth funding, Sustainable Development and Health Policy</td>
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<td>Krzysztof Pater, President of the Labour Market Observatory (LMO) of the EESC</td>
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Strong European enterprises are needed to overcome the current economic crisis and generate dynamic growth and jobs. An active industrial policy must help boost the competitiveness of European companies on both the internal and global markets. Increasing energy prices and scarcity of raw materials are putting pressure on industries. Economic development and social well-being require well functioning ecosystems. Promoting a resource-efficient and low-carbon ‘green’ economy is essential to maintaining economic competitiveness and boosting employment. If we want to make our economies fit for the future, innovation is of key importance.

As part of the Europe 2020 strategy, the European Union has addressed these issues with three major flagship initiatives on industrial policy, resource efficiency and the Innovation Union. Workshop 4 will focus on how industrial policy, the efficient use of natural resources and innovation must work together to create sustainable growth. Do we need a new industrial revolution to secure a competitive and robust industrial base in Europe? What measures should be considered in the forthcoming revision of the Commission’s flagship initiative on industrial policy? What kind of growth do we need to move towards sustainability? How can a green economy help overcome the crisis? How can the European compact for growth and jobs promote investment in a green economy and the necessary infrastructure? How can gaps between research and markets be bridged by involving all relevant players in innovation processes? This workshop is intended as an opportunity to identify solutions to these challenges.

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<td>10.30 a.m.</td>
<td>Hans-Joachim Wilms, President of the Sustainable Development Observatory (SDO), EESC</td>
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<td><strong>10.40 a.m. – 11.50 a.m.</strong></td>
<td><strong>A NEW INDUSTRIAL REVOLUTION FOR A STRONG AND RESOURCE EFFICIENT ECONOMY</strong></td>
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<td>Emmanuelle Butaud-Stubbs, EESC member, Rapporteur for the EESC opinion on ‘EU State Aid Modernisation’</td>
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<td>Richard Adams, EESC member, Rapporteur for the EESC opinion on the ‘Roadmap for moving to a competitive low carbon economy in 2050’ and Co-rapporteur for the EESC opinion on the ‘Energy roadmap 2050’</td>
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<td>10.50 a.m.</td>
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<td>Viola Groebner, Director, Industrial Policy and Economic Analysis, DG ENTR, European Commission</td>
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<td>Annika Ahtonen, policy analyst, European Policy Centre (EPC), author of ‘Green revolution: making eco-efficiency a driver for growth’</td>
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<td>Jeremy Wates, Secretary General, European Environmental Bureau</td>
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<td>11.15 a.m.</td>
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INNOVATION AS A DRIVER FOR SUSTAINABLE GROWTH

11.50 a.m.  Challenges for the debate

Gerd Wolf, EESC member, Rapporteur for the EESC opinions on the 'Innovation Union' and 'Horizon 2020'

Franco Chiriaco, EESC member, Rapporteur for the EESC opinion of the European Innovation Partnership 'Agricultural productivity and sustainability'

12 p.m.  Panelists

Guillaume Klossa, President of Europa Nova and chair of the French Government's 'Mission on Innovation & Production in Europe'

Wiebe Draijer, President of the Economic and Social Council of the Netherlands

Pekka Pesonen, Secretary General, Committee of Professional Agricultural Organisations - General Confederation of Agricultural Cooperatives (COPA-COGECA)

12.25 p.m.  General debate

12.55 p.m. – 1 p.m.  CONCLUSIONS FROM THE WORKSHOP

Josef Zbořil, EESC member, Rapporteur for the EESC opinion on 'European Technology Platforms (ETPs) and industrial change'

Lunch break
1 p.m. – 2:30 p.m.
Atrium of the JDE building, 6th floor

AFTERNOON SESSION: WHAT'S NEXT?
2.30 p.m. – 5.50 p.m.

Venue: Room JDE 62
Interpretation from: DE, EL,EN,ES,FR,IT,PT,SV into: DE, EN,ES,FR,IT

Moderator: Alex Taylor, Euronews

2.30 p.m. – 2.50 p.m.  OUTCOME OF THE 4 WORKSHOPS

Joost van Iersel, President of the Europe 2020 Steering Committee,
General rapporteur for the Conference

2.50 p.m. – 3.20 p.m.  3 DIFFERENT ANGLES FOR 1 STRONGER EUROPE

Challenges for the debate

2.50 p.m. – 3 p.m.  Luca Jahier, President of the Various Interests' Group (Group III), EESC

3 p.m. – 3.10 p.m.  Georgios Dassis, President of the Workers' Group (Group II), EESC

3.10 p.m. – 3.20 p.m.  Henri Malosse, President of the Employers' Group (Group I), EESC
Introduction
José Manuel Durão Barroso, President of the European Commission (video message)
Martin Schulz, President of the European Parliament (video message)

5 minutes to convince

Panellists
László Andor, Commissioner for Employment, Social Affairs and Inclusion
Sotiroula Charalambous, Minister of Labour and Social Insurance, Cyprus
Chantal Jouanno, Senator and former Minister, France
Antonio Marzano, President of the National Council for Economics and Labour (CNEL), Italy
Enzo Moavero Milanesi, Minister for European Affairs, Italy
Pedro Mota Soares, Minister for Solidarity and Social Security, Portugal
Maros Šefčovič, Vice-President of the European Commission
Shahin VALLEE, Member of the cabinet of Herman Van Rompuy, President of the European Council
Ramón Luis Valcárcel Siso, President of the Committee of the Regions
Michel Barnier, Commissioner for Internal Market and Services

Discussion among panellists
Discussion with audience

CLOSING SESSION
5.50 p.m. – 6 p.m.
Venue: Room JDE 62
Interpretation from: DE, EL, EN, ES, FR, IT, PT, SV into: DE, EN, ES, FR, IT

Anna Maria Darmanin, Vice-President of the European Economic and Social Committee together with
Staffan Nilsson, President of the European Economic and Social Committee

Press conference
6 p.m. – 6.30 p.m.
Venue: Room JDE 62
Interpretation from: DE, EL, EN, ES, FR, IT, PT, SV into: DE, EN, ES, FR, IT