

European Economic and Social Committee

Velo-city Global 2010 (www.velo-city2010.com/) presentation (25.06.10)

The European Cycling Lexicon's new chapter

“EU-Funding for Cycling and Cycling Infrastructure”

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European Economic and Social Committee

Content:

- **The European Economic and Social Committee**
- **The European Cycling Lexicon**
- **Chapter “European Funding for Cycling and Cycling Infrastructure:**

Kinds of funding, examples, tips for applicants, literature



EESC – the bridge between the EU and civil society

DIRECTIVE 2002/91/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 16 December 2002 on the energy performance of buildings

THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE
EUROPEAN UNION,

Having regard to the Treaty establishing the European Commu-
nity, and in particular Article 175(1) thereof,

Having regard to the proposal from the Commission ⁽¹⁾,

Having regard to the opinion of the Economic and Social
Committee ⁽²⁾,

(7) Council Directive 93/76/EEC of 13 Se
limit carbon dioxide emissions by impr
ciency (SAVE) ⁽³⁾, which requires M
develop, implement and report on pr
field of energy efficiency in the buildi
starting to show some important ben
complementary legal instrument is nee
more concrete actions with a view to a
unrealised potential for energy savings
large differences between Member Stat

Having regard to the opinion of the Economic and Social
Committee ⁽²⁾,



EESC – the bridge between the EU and civil society

- Organised civil society participates in EU policy making
- Three Groups:

1. Employers

2. Employees

3. Various Interests

incl. consumers,
environmentalists
self-employed,
Cyclists?!

- **22 working languages!**



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EESC – a pro-cycling workplace in Brussels

- **Monthly Friday - bike days**
- **Staff mobility plan**
- **Cycling facilities**
- ...



EU and urban transport

- **urban & regional transport not an EU-competence (subsidiarity principle)**

But

- **Climate protection, energy, *European* transport**
- **health, cohesion, exchange of good practice (Covenant of Mayors, Smart Cities Initiative, urban transport action plan, ...) → relevant for funding policy**



EESC on sustainable urban transport

- **EESC and ECF: cycling *is* also a *European* issue!**
- **EESC: “precedence for public transport, cycling and walking only way to improve living and environmental conditions in urban areas”**





The European Economic and
Social Committee
and Velo-City 2009
present

The first European Cycling Lexicon

Key cycling terms
in all 23 official EU languages
with illustrations



EESC and Velo-city

Signatory of Charter of Brussels

Editor of the European Cycling Lexicon:

- **Help cyclists abroad to communicate**
- **Raise awareness about good infrastructure**
- **Raise awareness about different human-powered vehicles**
- **Show European dimension of cycling**
- **Inform about European funding sources**



First edition was “a hit”:



The second edition the European Cycling Lexicon

120 key term around

- the bike, accessories,
- different types of cycles for different mobility needs
- cycling infrastructure

fully illustrated

in 27 languages, including
all 23 official EU languages



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Second edition of European Cycling Lexicon [expand: one slide for each “novelty”, with screen shots from pdf!

- More languages, incl. Turkish, Russian, Japanese, Chinese...
- A wiki for further terms and languages
- Additional information (**EU funding sources**, European statistics)
- EU-wide distribution (e.g. via EU-Info points)



The EESC's European Cycling Lexicon



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THE LANGUAGES IN THE EUROPEAN CYCLING LEXICON



- AR Arab
- ZH Simplified Chinese
- JA Japanese
- RU Russian

Articles indicating the gender, are in brackets before the term, where this is not appropriate, the gender is indicated after the word with (f): female (m): male (n): neuter

Further languages are available and can soon be added at <http://www.eesc.europa.eu/sections/ten/european-cycling-lexicon>

The EESC's Cycling Lexicon

Types of bicycle



BG Видове велосипеди • ES Tipos de bicicletas • CS Typy kol • DA Cykeltyper • DE Fahrradtypen • ET Jalgrataste tüübid • EL Τύποι ποδηλάτων • EN Types of bicycle • FI Tyypit de velos • GA Cineálacha rothar • IT Tipi di biciclette • LV Velosipēdu veidi • LT Dviriačių tipai • HU kerékpártípusok • MT Tipi ta rotta • NL Soorten fietsen • PL Rodzaje rowerów • PT Tipos de bicicletas • RO Tipuri de biciclete • SK Druhy bicyklov • SR Vrste koles • FI Pyörätyypit • SV Cykeltyper • AR أنواع الدراجات • ZH 自行车的种类 • JA 自転車のタイプ • RU Типы велосипедов



www.kkaabika.com



велосипед без педали за балансиране (m)

(la) bicicleta de aprendizaje

odrážedlo (n)

(en) laebicycle

(das) Laufrad

jooksuratas

ποδήλατο ισορροπίας (n)

balance bicycle

(la) draistenne

rothar cothromaíochta (m)

(la) bici monopattino

insēšanas velosipēds (m)

tratis paspirtukas (m)

futóbringa

rota bil-bilanc

(de) loopfiets

erek blegowy (m)

bicicleta de equilibrio

rothar copli fără pedale

koloběžka (f)

rowerok (m)

balanscykel (n)

مراة التوازن (f)

练习平衡用的自行车

детски велосипед (m)

(la) bicicleta infantil

dětské kolo (n)

(en) bomecycel

(das) Kinderrad

lastejalgratas

παιδικό ποδήλατο (n)

children's bike

(le) vélo pour enfant

rothar páiste (m)

(la) bicidetta per bam

bēmu velosipēds (f)

vaikiškas dvirāts (f)

gyermekkerék (m)

rota ghat-ifta

(de) kinderfi

rowerek dziecię

(a) bicicleta de

(c) bicicletă per

detský bicy

otroško b

laster...

(en) barnycyel

(f) مراة الطفال



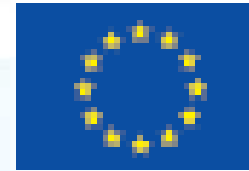
Infrastructure



BG	платно за автобуси и коловедачи		движение в една посока		улей за велосипеди	
ES	carril bus-bici compartido		contraflow cycling			
CS	pruh pro autobusy a kola		ensrettet, cyklister undtaget			
	bus- og cykelbane		cykloobousmárka			
	Bus- und Radspur		Für Radfahrer geöffnete Einbahnstraße			
	Bussi- ja jalgrattarada					
	бусты і хрыпкіх аўтобусаў і на пабудаваных					
	bus and bicycle lane					
	couloir bus-vélos					
	lana bus agus rothar					
	referenziale per autobus					
						
	aparcabicis					
	sistema automático de alquiler de bicicletas					
	samoobslužné půjčování kol					
	bicycelsystem					
	Fahrradmietstation					
	automatizované půjčovniště					

- Translators' terra incognita : had to create *new* terms in many languages
- Words change thoughts and thoughts change reality
- Photos as proof of existence

European Funding for Cycling and Cycling Infrastructure



Context

- Info on EU funding for cycling never compiled before – beginning of a learning curve!
- EU budget only 1% of member state budgets → apply for local money first!
- But: in 2007-2013 EU budget **8 billion Euro for urban mobility**
- Current cycling share of EU transport funding still meagre - **induce demand-pull?!**
- EU funding can attract national funding!

Different programmes are administered in different ways:

Directly by European Commission:

Seventh Framework Programme for Research (FP7), including sub-programme CIVITAS (for urban transport innovation and best practice exchange)

By the member states/ regional authorities:

European Regional Development Fund (ERDF)
European Agricultural Fund for Rural Development (EAFRD)



Different programmes are administered in different ways:

By European agencies:

- Intelligent Energy Europe programme (EEI) by the European Agency for Competitiveness and Innovation (EACI)
- Programme of Community Action in the Field of Health by the Executive Agency for Health and Consumers (EAHC)



EU Funds and Programmes relevant for cycling

1. European Regional Development Fund (ERDF)
2. European Agricultural Fund for Rural Development (EAFRD)
3. Intelligent Energy Europe (IEE)
4. EU Research Framework Programme (FP7, FP8,...)
5. Programme of Community Action in the Field of Health
6. General application tips

European Regional Development Fund (ERDF)

- Aim: strengthen economic and social cohesion in the European Union by correcting imbalances between regions
- Member States and their regions manage the programs
→ contact your own national or regional authorities
- Information on projects and programmes:

http://ec.europa.eu/regional_policy/atlas2007/index_en.htm



European Regional Development Fund (ERDF)

- Finances among others infrastructures for environment, energy and clean and sustainable urban transport, multimodal transport or tourism-related infrastructure
- Sub-programme **URBACT** <http://urbact.eu/> : exchange and learning programme promoting sustainable urban development, no infrastructure, 70-80% EU-funded
- Project example: "[Active Travel Network](#)": promoting walking and cycling in small and medium sized cities



Partners in ACTIVE TRAVEL NETWORK

Source: Active Travel Network



European Agricultural Fund for Rural Development (EAFRD)

- Administered by the member states/ regional ministries of agriculture
http://ec.europa.eu/agriculture/use/index_en.htm
- Objectives:
improve environment and countryside
diversification of rural economy, sustainable tourism
- Funding (sometimes only 50%) for cycling projects/creation of cycling infrastructure and promotion of sustainable tourism possible within axis 3 and the Leader axis
(example: <http://www.hasetal-leader.de/projekte.html>)

Intelligent Energy Europe (IEE)

- Administered by the European Agency for Competitiveness and Innovation (EACI)
- Objectives: promote energy efficiency and renewable energy, also in transport
- Cycling funding possible under STEER strand (not infrastructure, but campaigns, training, capacity building, ...)

http://ec.europa.eu/energy/intelligent/index_en.html



Intelligent Energy Europe (IEE)

Project examples:

PRESTO – “Promoting Cycling for Everyone as a Daily Transport Mode”

<http://www.presto-cycling.eu/en/home>



SpiCycles – “ Sustainable Planning & Innovation for bicycles“ <http://spicycles.velo.info/>



Intelligent Energy Europe (IEE)

Project examples:

Also STEER strand:

“**Active Access**” (www.active-access.eu)

2,1 million Euro over 3 years, 75% EU-funded

(includes 60% *flat rate* for overhead costs!)

remaining 25% e.g. working time of city

administration staff

Generally important: transferable results (e.g.

handbooks, videos)



Seventh Framework Programme (FP7)

- Administered by the European Commission
http://cordis.europa.eu/fp7/transport/home_en.html
- The EU's main financial tool for research, technological development and demonstration
- Information and advice at National Contact Points:
http://cordis.europa.eu/fp7/ncp_en.html
- Key initiative **CIVITAS** (<http://www.civitas.eu/>) for ambitious sustainable transport strategies: has co-financed ca. 100 cycling related projects in 58 cities
Contact: secretariat@civitas.eu

Program of Community Action in the Field of Health

- Administered by the Executive Agency for Health and Consumers (EAHC)
http://ec.europa.eu/health/programme/policy/2008-2013/index_en.htm
- Objective: improve health at European level
- The biggest numbers of funded projects deal with health promotion e.g. the promotion of physical activity, such as cycling
- Project example:
LIFE CYCLE <http://www.lifecycle.cc/>



General application advice

- Contact the EU-representations of your region to ask for advice
- Lobby your members of the European Parliament (www.europarl.europa.eu) and your members in the Committee of the Regions (www.cor.europa.eu) for more money to be allocated to cycling
- Refer to economic significance of cycling: e.g. cycling tourism turnover in Germany from 5 billion in 2005 to 9 billion in 2009



General application strategies

- Applying for EU-funding is an art:
- Selling ones activities as implementation of EU policy objectives
- Applications in English
- Criteria for eligibility of applicant organisation: healthy economy, min. 3 years in existence, funding can be mutually exclusive,
- Long-term process: ca. 6 months from application to decision



General application advice

- Full payment sometimes only after submission of final project report!
- To prevent fraud: high administrative & reporting burden + internal (& external) auditing, archive documents 5 years
- Three kinds of expertise (for application and implementation):
 - A) budgeting/financial management
 - B) content/strategic (fit own objectives to EU policy priorities)
 - C) project coordination → seek advice of experienced applicants!

General application advice

- Intermediate reports, final project reports (can be a useful publication/promotion material!)
- Application deadlines! (no flexibility!)
- Visibility of EU required
- Challenges: international cooperation, EN as working- and reporting language
- Tip: Funding-Programme info-day in Brussels: finding partners, asking questions to EU administrators (personal contact important!)

General application advice

- Problem: funding often only for limited duration (e.g. 1 year – difficult for long-term development, employment & planning)
- Form cross-border coalitions
- Share your experiences with partners, with the ECF (www.ecf.com)
and with the EEESC (ten@eesc.europa.eu)!



Literature

European Commission,

DG Budget:

ISBN 978-92-79-08535-2

EU Bookshop

(<http://bookshop.europa.eu>)

Download:

http://ec.europa.eu/budget/library/publications/financial_pub/pack_rules_funds_en.pdf

New funds, better rules

Overview of new financial rules and
funding opportunities 2007-2013



A beginners' guide

2008
Edition



Good luck with your application
and thank you for your attention!

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